

KWQW - FM

**Quarterly Issues & Programs Report
Second Quarter
April, May, June
2008**

**Citadel Broadcasting Company
4143 109th St., Urbandale, IA 50322
(515) 331-9200 fax (515) 331-9292**

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- I. Methodology
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I. METHODOLOGY

METHODOLOGY

The methodology used in determining what issues affect the listening area is a combination of interview, telephone and personal contact with:

- A. The listening public.... their day to day topical concerns
- B. Government leaders and public officials
- C. Community leaders of Central Iowa public welfare programs; non-profits
- D. Central Iowa business leaders

Under changes brought about by the deregulation of the broadcasting industry, the Monthly Community Leader Ascertainment Reports will no longer be filed. Instead, this quarterly record will be submitted every three months. A complete listing of participants is in the record, maintained in Citadel Broadcasting Company's Public Files.

Public affairs programming aired by Citadel Broadcasting Company's stations is designed to address the needs, problems, concerns and issues of the above mentioned (A-D) individuals.

II. PROGRAM ISSUES LIST

PROGRAM ISSUES LIST

1. Agriculture
2. Arts/Culture
3. Business
4. Charities
5. Child Welfare
6. Community Education
7. Community Improvement
8. Consumer Affairs
9. Crime Victims Rights
10. Des Moines History
11. Discrimination
12. Disaster Prevention
13. Domestic Violence
14. Drugs
15. Economics
16. Education and Recreation
17. Employment/Local Labor Market
18. Environment
19. Ethnics
20. Government
21. Health Care
22. Minority Or Ethnics Group
23. Parenting
24. Politics
25. Professions
26. Public Health And Welfare
27. Public Housing
28. Public Safety
29. Youth

**III. PUBLIC AFFAIRS
PROGRAMMING
DESCRIPTION**

Mac's World

Mac's World is a three-hour talk show that airs Monday-Friday. The show covers a wide range of topics that include issues and current affairs affecting the Des Moines community. Topics are chosen from current events and issues, public comments, concerns, newsletters, psa's, newspapers, flyers and one sheeters.

IV. Ascertainment Interviews

Week of March 30th-April 5th

On Wednesday April 2nd Mac's World discussed the upcoming vote on the Polk County Courthouse. From 1:20-2:00 the hosts discussed the issues facing the upcoming bond vote and took calls from listeners.

Week of April 6th-12th

On Wednesday April 9th Mac's World discussed the passage of the smoking ban in the state of Iowa. From 1:20-3:00 the hosts discussed the impact of the new law and discussed other state's efforts to curb smoking.

Week of April 13th-19th

On Friday April 18th Mac's World discussed the case of a local pizza delivery driver who was forced to use his firearm in self defense against a would be burglar. From 1:20-3:00 the hosts interviewed the driver and discussed the use of fire arms in self defense.

Week of April 20th-26th

On Tuesday April 22nd Mac's World discussed the ongoing CITEC trial and it's ramifications for local government. From 3:00-3:40 the hosts discussed the trial and took calls from listeners about their reactions to the proceedings.

Week of April 27th-May 3rd

On Friday May 1st Mac's World discussed the departure of Dr. Guillermo Gonzalez from Iowa State University. From 1:30-2:30 the hosts discussed the case for and against intelligent design and its failure to achieve traction in Iowa and the US.

Week of May 4th-10th

On Wednesday May 7th Mac's World discussed the local economy and how listeners can invest in uncertain times. From 2:00-3:00 the hosts interviewed Jim Goodman and Don DeWay and took calls from listeners wanting advice.

Week of May 11th-17th

On Wednesday May 14th Mac's World discussed the latest homicide in Des Moines. From 1:30-2:00 the hosts discussed the latest surge in violent crime in the metro and took calls from listeners.

May 18th-24th

On Wednesday May 20th Mac's World discussed the possible closing of a local bar with a history of police problems. From 1:20-1:40 the hosts discussed the situation surrounding Razmatazz, a local bar that was a cause of concern for neighbors.

May 25th-31st

On Tuesday May 27th Mac's World discussed the fallout from the tornados that hit Parkersberg. From 1:20-1:40 the hosts discussed how local residents can help and gave updates on the recovery process.

Week of June 1st-7th

On Monday June 2nd Mac's World discussed the next day's primary election and told voters how they could get registered and who was on the ballot. From 1:45-2:30 the hosts interviewed Ed Fallon, candidate for Iowa's congressional 3rd district and took calls from listeners.

Week of June 8th-14th

On Friday June 13th Mac's World spent the show discussing the ongoing flooding in Des Moines and Central Iowa. From 1:20-3:40 the hosts discussed the impact of the flooding, game updates on emergency services and aired press conferences from city and government officials.

Week of June 15th-21st

On Monday June 16th Mac's World discussed the aftermath of the weekend flooding in Des Moines. From 1:20-2:20 the hosts discussed the situation in the Birdland area of the city and took calls from listeners about experiences.

Week of June 22nd-28th

On Tuesday June 24th Mac's World promoted the upcoming Art In The Park festival that weekend in Des Moines. From 3:20-3:40 the hosts interviewed Sam Tuomi, from the Interrobang Film Festival and told listeners how they could take part in the local art scene.

Agenda for Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders

Date: April 29, 2008

Location: The Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders meetings take place in the Swartz Meeting Room at the Botanical Center, 909 Robert D. Ray Drive, Des Moines. Plenty of parking is available in the Botanical Center's lot. Please enter the Botanical Center through the "West Entrance" -- to the left of the Main Entrance -- for direct access to the Swartz Meeting Room.

**We sincerely appreciate your efforts to keep
the appointment as shown below.**

MODERATORS: Roni Dixon, KDSM FOX 17 (256-2622, 480-4100 cell)
Debbie Putbrese, KWKY Radio (223-1150)

TIME	GUEST	CONTACT INFORMATION	CATEGORY
9:00 – 9:20	Angela Clark 515-205-5494	ENRG Path 2643 Beaver Drive, # 118 Des Moines, IA 50310 angela@enrgpath.com	1
9:20 – 9:40	Carlos Garza Counselor 515-287-8703	DMACC Success Center 800 Porter Avenue Des Moines, IA 50315 crgarza@dmacc.edu	2
9:40 – 10:00	Lexi Wornson Manager 515-255-0031	Back Country 2702 Beaver Avenue Des Moines, IA 50310 lexi-bco@qwestoffice.net	3
10:00 – 10:20	Name Position Phone	Company Address City email	
10:20 – 10:40	Name Position Phone	Company Address City email	
10:40 – 11:00	Name Position Phone	Company Address City email	

#4 Laura Holms
Catholic Charities Diocese of Des Moines
601 Grand Ave.
Des Moines, Ia. 50309

#5 Kathy
Retired Teacher
277-7967

#6 Stephanie Reeva
Youth Emergency Services
221-1356

V. CHARITABLE COMMUNITY
APPEARANCES

KWQW - FM

**Quarterly Issues & Programs Report
First Quarter
January, February, March
2008**

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IV. Ascertainment Interviews

On Thursday January 3rd Mac's World discussed that night's Iowa Caucuses. From 1:30-3:00 the hosts discussed the importance of taking part and informed listeners about how to find their caucus location and any additional information they needed.

On Wednesday January 9th Mac's World discussed the issue of fitness in Des Moines. From 1:30-2:00 the hosts interviewed Frank Santana about his quest to improve the lives of Iowans and told listeners how they could take part.

On Tuesday January 15th Mac's World discussed the ongoing fight over money distribution at Prairie Meadows. From 2:00-3:00 the hosts discussed the issue of continuing horse racing at the casino and interviewed Scott Pope from the Iowa Breeders Association.

On Friday January 25th Mac's World discussed the primary fight for the nomination in Iowa's 3rd congressional district. From 2:00-3:00 the hosts discussed issues facing the district and interviewed Ed Fallon about his run for office.

On Monday January 29th Mac's World discussed the controversy over rebuilding the Dahl's store on Ingersoll in Des Moines. From 1:30 the hosts discussed the city council's deliberations on the store and took calls from residents about the area.

On Tuesday February 5th Mac's World discussed the issue of using cell phones while driving in Iowa. From 1:30-2:30 the hosts discussed the proposed legislation and took calls from listeners on cell phones in cars about the issue.

On Friday February 15th Mac's World discussed the ongoing state wrestling tournament. From 1:20-2:00 the hosts discussed the tradition of the event and its effect on local driving conditions.

On Wednesday February 20th Mac's World discussed the controversy over building a new court house in Polk County. From 3:00-3:40 the hosts interviewed 2 local judges about working conditions in the court house and the need to replace it.

On Monday February 28th Mac's World discussed the proposed smoking ban in Iowa bars and restaurants. From 1:30-2:00 the hosts discussed the proposal with state representative Brad Zhan and took calls from listeners.

On Monday March 3rd Mac's World discussed the Des Moines school board with member Jonathan Narcisse. From 1:20-2:00 the hosts discussed the ongoing controversy about Jonathan's plans and took calls from listeners.

On Tuesday March 11th Mac's World discussed the status of Iowa issues in Washington D.C. with representative Steve King. From 3:00-3:30 the hosts interviewed Mr. King about current issues in Washington and got his opinion on local issues facing the state.

On Thursday March 20th Mac's World discussed the state budget with state auditor David Vaught. From 1:30-3:00 the hosts interviewed auditor Vaught about issues facing the state's financial future and took calls from listeners.

On Monday March 24th Mac's World discussed the issue of Indian Burial Mounds being found in the area of a proposed new development west of Des Moines. From 1:30-2:30 the hosts interviewed state archeologist John Doershak about the laws concerning the mounds and the value of preserving them intact.

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2008

Meeting Date: Tuesday, February 26, 2008

LOCATION: The Des Moines Community Leader Meetings take place at the Public Library of Des Moines at 10th & Grand in conference room #1.

We sincerely appreciate your efforts to keep the appointment as shown below:

MODERATORS: Cheryl Panier, WHO Radio (245-8851)
Mary Bracken, IPTV (242-3124)

<u>TIME</u>	<u>GUEST</u>	<u>(Category)</u>	<u>Organization</u>
9-9:20AM	Margaret Wright (280-1502) mwright@makingconnectionsdm.org	(13, 2,4)	Anne E. Casey Foundation Making Connections, Des Moines 1111 9 th Street, Suite 290 Des Moines 50314
9:20-9:40AM	Kristen Honz (242-5467) kristin.honz@iowalifechanging.com	(13)	Americorps Iowa Mentoring Partnership ICVS 200 E. Grand Des Moines 50309
9:40-10:00AM	Lt. Dave McGrath (224-0125 ex 305) david.a.mcgrath@mepcom.army.mil	(12)	MEPS -- Camp Dodge 7105 NW 70 th Johnston, IA 50131-1824
10:00-10:20AM	Angela Connolly (286-3120) countyboard@co.polk.ia.us	(10)	Polk Co. Board of Supervisors 111 Court Ave. Room #300 Des Moines, IA 50309
10:20-10:40AM	Robert Brownell (286-3120) countyboard@co.polk.ia.us	(10)	Polk County Board of Supervisors 111 Court Ave. Room #300 Des Moines, IA 50309
10:40-11:00AM	Becky Swift (281-5593) becky.swift@iowa.gov	(15)	Office of Drug Control Policy Lucas State Office Building 321 E. 12 th , 1 st Floor Des Moines 50319

GUEST COMMUNITY LEADER: Would you please keep the above schedule as an appointment reminder? If a problem should develop, please call 242-3124 or 249-7912 (Mary's cell) to let us know.

V. CHARITABLE COMMUNITY
APPEARANCES