

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S) **KWQW**

2nd

Quarter of

2010

(Year)

| ISSUE DESCRIPTION: | PROGRAM SEGMENT: | DATE/TIME: | DURATION: | DESCRIPTION OF SEGEMENT: |
|--------------------------------------|-------------------------|-------------------|------------------|--|
| Example: New Dog Lease Law | Ken's 7:00 Newscast | 7/4/03 7:00AM | :45 | Tape:Mayor Jones urges Council to pass law |
| 1 Resident Support Team (RST) | Inside Iowa | 4/4/10 7:00AM | 24 minutes | Peggy Aguilar - Community Cooperation |
| 2 William Penn University | Inside Iowa | 4/11/10 7:00AM | 24 minutes | Molly Moeller - Adult Education In Iowa |
| 3 Cystic Fibrosis | Inside Iowa | 4/18/10 7:00AM | 24 minutes | Meagan Jacobson - CF Education 101 |
| 4 Iowa Homeless Youth Services | Inside Iowa | 4/25/10 7:00AM | 24 minutes | Jim McWeeney - Iowa Statistics |
| 5 M.S. Society | Inside Iowa | 5/2/10 7:00AM | 24 minutes | Andria Battaglia - Education/Annual Walk |
| 6 Dept. For The Blind | Inside Iowa | 5/9/10 7:00AM | 24 minutes | Marisol Banner - Who They Are |
| 7 Pietholon | Inside Iowa | 5/16/10 7:00AM | 24 minutes | Denise Gerdis - First Event At New YMCA |
| 8 Mozaick | Inside Iowa | 5/23/10 7:00AM | 24 minutes | Trisha Lloyd - Mentally Challenged in Iowa |
| 9 Central IA. Gambling Treatment | Inside Iowa | 5/30/10 7:00AM | 24 minutes | David Hemken - New Casinos |
| 10 DSM Men's Gay Chorus | Inside Iowa | 6/6/10 7:00AM | 24 minutes | Rebecca Guber - Gay Marriage Laws |
| 11 Iowa Tourism | Inside Iowa | 6/13/10 7:00AM | 24 minutes | Jessica O'Reilly - What's New To Do |
| 12 Women, Food & Agriculture Network | Inside Iowa | 6/20/10 7:00AM | 24 minutes | Sarah Long - Ag. Women In Iowa |
| 13 Character Counts | Inside Iowa | 6/27/10 7:00AM | 24 minutes | Amit Smit - Character Counts Awards |
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Agenda for Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders

Meeting Date: Tuesday, May 18, 2010

Location: The Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders meetings take place in the Swartz Meeting Room at the Botanical Center, 909 Robert D. Ray Drive, Des Moines. Plenty of parking is available in the Botanical Center's lot.

Please enter the Botanical Center through the "West Entrance" -- to the left of the Main Entrance -- for direct access to the Swartz Meeting Room.

**We sincerely appreciate your efforts to keep
the appointment as shown below.**

MODERATORS: Roni Dixon, KDSM FOX 17 (256-2622, 480-4100 cell)
Bob Day, KCCI-TV, Ch. 8 (247-8809, 988-8534 cell)

| TIME | GUEST | CONTACT INFORMATION | CATEGORY |
|------------------|--|---|----------|
| 9:00 – 9:20 | Tamara Mullen President 515-720-1535 | Iowa Outdoor Unlimited President@iowaoutdoorunlimited.com | 14 |
| 9:20 – 9:40 | Kelly Sargent Executive Director 515-244-7706 | Helen's Pajama Party 108 3 rd Street, Suite 216 Des Moines, IA 50309 Kelly@helenspajamaparty.org | 13 |
| 9:40 – 10:00 | Dr. Carolyn Beverly Assistant Professor 515-271-7830 | Des Moines University 320 Grand Avenue, Suite 1018 Des Moines, IA 50312 Carolyn.Beverly@dmu.edu | 15 |
| 10:00 – 10:20 | Teree Caldwell-Johnson President 515-244-7702 | Homes of Oakridge 1236 Oakridge Dr. Des Moines, IA 50314 Teree56@yahoo.com | 2 |
| 10:20 – 10:40 | Rich Degner Executive Director 515-225-7675 | Iowa Pork Producers Assn. 1636 N.W. 114th St. Clive, IA 50325 RDegner@iowapork.org | 1 |
| 10:40 – 11:00 | Guest: TBA | | |

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S) KWQW 1st 2010
(Year)

| ISSUE DESCRIPTION: | PROGRAM SEGMENT: | DATE/TIME: | DURATION: | DESCRIPTION OF SEGMENT: |
|-----------------------------------|-------------------------|-------------------|------------------|---|
| Example: New Dog Lease Law | Ken's 7:00 Newscast | 7/4/03 7:00AM | :45 | Tape: Mayor Jones urges Council to pass law |
| 1 Neighborhood Finance Committee | Inside Iowa | 1/3/10 7:00AM | 24 minutes | Gloria Gray - Children's & Families of Iowa |
| 2 U.S. Army | Inside Iowa | 1/10/10 7:00AM | 24 minutes | Andrew Snow - Iowa Global Warming |
| 3 Character Counts | Inside Iowa | 1/17/10 7:00AM | 24 minutes | Sally Kreamer - Dept. Of Correctional Svcs. |
| 4 Cystic Fibrosis | Inside Iowa | 1/24/10 7:00AM | 24 minutes | Shane Van Der Hart - Ia. Mentoring Month |
| 5 DSM Music Coalition | Inside Iowa | 1/31/10 7:00AM | 24 minutes | Des Moines Winter Games 2010 |
| 6 Operation Christmas Child | Inside Iowa Part 1 | 2/7/10 7:00AM | 24 minutes | Paula Galloway - Foster Kids In Iowa |
| 7 Visiting Nurses | Inside Iowa Part 2 | 2/14/10 7:00AM | 24 minutes | Paula Galloway - Adoption In Iowa |
| 8 The Freestore | Inside Iowa | 2/28/10 7:00AM | 24 minutes | Craig Pinney - Colon Cancer Survivor |
| 9 DSM Renaissance Faire | Inside Iowa | 3/7/10 7:00AM | 24 minutes | FBC Math & Science Academy |
| 10 VA Health Care Systems | Inside Iowa | 3/14/10 7:00AM | 24 minutes | Nati' VA Golden Age Games in Iowa |
| 11 Dept. Of Correctional Services | Inside Iowa | 3/21/10 7:00AM | 24 minutes | Carly Millsap - Victim's Rights in Iowa |
| 12 Visiting Nurses | Inside Iowa | 3/28/10 7:00AM | 24 minutes | Jen Van Lieu - Health Risks For 2010 |
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DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2010

Meeting Date: Tuesday, February 23, 2010

LOCATION: The Des Moines Community Leader Meetings take place at the
Des Moines Botanical Center, 909 E. River Drive
 We sincerely appreciate your efforts to keep the appointment as shown below:

MODERATORS: Cheryl Pannier, WHO Radio (245-8851) CherylPannier@clearchannel.com
 Wayne Bruns, Iowa Public Television (242-4183) wayne@iptv.org

| <u>TIME</u> | <u>GUEST</u> | <u>(Category)</u> | <u>Organization</u> |
|---------------|---|-------------------|---|
| 9-9:20AM | Captain Todd Folkerts 252-4343 | (12) | USPFO for Iowa Camp Dodge Johnston, IA |
| 9:20-9:40AM | Mel Pins 577-2341 | (5) | Somerset Neighborhood Association 210 E. Bundy Ave Des Moines, IA 50315 |
| 9:40-10:00AM | Dennis Haney 281-7501 DHaney@idph.state.ia.us | (7,15) | Iowans Fit for Life Lucas State Office Building 321 E. 12 th St. Des Moines, IA 50319 |
| 10:00-10:20AM | Al Setka 243-3580 ex 19 asetka@greatapetrust.org | (9) | Great Ape Trust of Iowa 4200 S.E. 44 th Avenue Des Moines, IA 50320 |
| 10:20-10:40AM | Tyler Weig 277-7590 statedirector@everybodywinsiowa.org | (8) | Everybody Wins! Iowa 4114 Allison Ave Des Moines, IA 50310 |
| 10:40-11:00AM | Carlos Garza 556-5004 cgarza@desmoinessocialclub.org | (7) | Des Moines Social Club 1408 Locust St Des Moines, IA 50309 |

GUEST COMMUNITY LEADER: Would you please keep the above schedule as an appointment reminder?
 If a problem should develop, please call 245-8851 or 242-4183 to let us know.

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S) KWGW 4th Quarter of 2009 (Year)

| ISSUE DESCRIPTION: | PROGRAM SEGMENT: | DATE/TIME: | DURATION: | DESCRIPTION OF SEGEMENT: |
|----------------------------------|---------------------|-----------------|------------|--|
| Example: New Dog Lease Law | Ken's 7:00 Newscast | 7/4/03 7:00AM | :45 | Tape:Mayor Jones urges Council to pass law |
| 1 Neighborhood Finance Committee | Inside Iowa | 10/4/09 7:00AM | 24 minutes | Jill McMillian - Home Buyers Tax Credit |
| 2 U.S. Army | Inside Iowa | 10/11/09 7:00AM | 24 minutes | SGT. Lacy Anderson - Woman's View |
| 3 Character Counts | Inside Iowa | 10/18/09 7:00AM | 24 minutes | Amy J. Smit - Character Counts In Iowa |
| 4 Cystic Fibrosis | Inside Iowa | 10/25/09 7:00AM | 24 minutes | Lauren Aust - Kids Diagnosed In Iowa |
| 5 DSM Music Coalition | Inside Iowa | 11/1/09 7:00AM | 24 minutes | Amedeo Rossi - Music Scene In DSM |
| 6 Operation Christmas Child | Inside Iowa | 11/8/09 7:00AM | 24 minutes | Pattie Fellers - Iowans Helping Children |
| 7 Visiting Nurses | Inside Iowa | 11/15/09 7:00AM | 24 minutes | Trisha Loyd - Handicapped Iowans Mosaic |
| 8 The Freestore | Inside Iowa | 11/22/09 7:00AM | 24 minutes | Jim McWeeney - Homeless Youth |
| 9 DSM Renaissance Faire | Inside Iowa | 11/29/09 7:00AM | 24 minutes | Carole Bailey - Pony Express/Easter Seals |
| 10 Visiting Nurses | Inside Iowa | 12/6/09 7:00AM | 24 minutes | Terry Wells - Read To Me Foundation |
| 11 Ia. Chapter Alzheimers Assoc. | Inside Iowa | 12/13/09 7:00AM | 24 minutes | Gay Men's Choir Pt. 1 - The Arts in DSM |
| 12 American Lung Association | Inside Iowa | 12/20/09 7:00AM | 24 minutes | DSM Playhouse Pt.2 - The Arts in DSM |
| 13 Iowa Dept. Of Public Health | Inside Iowa | 12/27/09 7:00AM | 24 minutes | DSM Civic Center Pt 3 - The Arts in DSM |
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DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2009

Meeting Date: Tuesday, November 24, 2009

LOCATION: The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines - in the Conference Room.

*Instead of the main entrance, go in the "West Entrance" to the left of the main doors.
Signs will be posted.
We sincerely appreciate your efforts to keep the appointment as shown below:*

MODERATORS: Bob Day, KCCI-TV (ofc: 247-8809; cell: 988-8534)
Kim Chase, Citadel Broadcasting (331-9200)

TIME **GUEST**
TITLE OR INTEREST

9:00 - 9:20AM **Kevin Baskins** (281-8395) (9)
Communications Bureau Chief
Iowa Department of Natural Resources
Wallace Building,
502 E. 9th Street, Des Moines, IA 50319
Kevin.Baskins@dnr.iowa.gov

9:20 - 9:40AM **Martha Wilhite** (286-4979) (7)
President and CEO
Greater Des Moines Partnership
700 Locust St., Ste. 100, Des Moines, IA 50309
MWilhite@desmoinesmetro.com

9:40-10:00AM **Sgt. Lacy Anderson** (515-689-5296) (12)
Training/Ops NCO, 949th Medical
Detachment Vet Svc., U.S. Army
225 Crystal St., #411
Ames, IA 50010
Lacy.Anderson@us.army.mil

10:00-10:20AM **Chris Bern** (471-8000) (8)
President
Iowa State Education Association
777 Third Street, Des Moines, IA 50309
CBern@isea.org

10:20-10:40AM **Guest TBA** TBA

10:40-11:00AM **Craig Smith** (256-5100) (10)
Aviation Director
Des Moines International Airport
5800 Fleur Drive
Des Moines, IA 50321
CSSmith@dsmaairport.com

GUEST COMMUNITY LEADER: Would you please keep the above schedule as an appointment reminder?
If a problem should develop, please call 988-8534 (cell) to let us know.

Thank you very much!
DES MOINES-AMES BROADCASTERS

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)

KWQW

3rd

Quarter of

2009
(Year)

ISSUE DESCRIPTION:

PROGRAM SEGMENT:

DATE/TIME:

DURATION:

DESCRIPTION OF SEGEMENT:

Example: New Dog Lease Law

Ken's 7:00 Newscast

7/4/03 7:00AM

:45

Tape: Mayor Jones urges Council to pass law

| | | | | | |
|----|-------------------------------|-------------|----------------|------------|--|
| 1 | Keep Iowa Beautiful - Part 1 | Inside Iowa | 7/5/09 7:00AM | 30 minutes | Jerry Shneff - What You Can Do |
| 2 | Keep Iowa Beautiful - Part 2 | Inside Iowa | 7/12/09 7:00am | 30 minutes | Jerry Shneff - The Economic Benefits |
| 3 | Coconut Castaways | Inside Iowa | 7/19/09 7:00AM | 30 minutes | Mark Hollander - Community Outreach |
| 4 | American Lung Association | Inside Iowa | 7/26/09 7:00AM | 30 minutes | Kerry Wise - Going Smoke Free |
| 5 | la. Chapter Alzheimers Assoc. | Inside Iowa | 8/2/09 7:00AM | 30 minutes | Michelle Hamilton - Cost To Iowans |
| 6 | Count The Kicks | Inside Iowa | 8/9/09 7:00AM | 30 minutes | Janet Peterson - Still Birth Prevention |
| 7 | Visiting Nurses | Inside Iowa | 8/16/09 7:00AM | 30 minutes | Ngan Upta - Foster Grandparents |
| 8 | The Freestore | Inside Iowa | 8/23/09 7:00AM | 30 minutes | Harry Swanson - Families Starting Over |
| 9 | DSM Renaissance Faire | Inside Iowa | 8/30/09 7:00AM | 30 minutes | Max Kinkel - What It Brings To The State |
| 10 | Visiting Nurses | Inside Iowa | 9/6/09 7:00AM | 30 minutes | Jen Van Liew - Flu/H1N1 |
| 11 | la. Chapter Alzheimers Assoc. | Inside Iowa | 9/13/09 7:00AM | 30 minutes | Michelle Hamilton - Memory Walk |
| 12 | American Lung Association | Inside Iowa | 9/20/09 7:00AM | 30 minutes | Mandy Zook - Asthma and Iowans |
| 13 | Iowa Dept. Of Public Health | Inside Iowa | 9/27/09 7:00AM | 30 minutes | Nigel Connor - Substance Abuse In Iowa |
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DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2009

Meeting Date: Tuesday, July 28, 2009

LOCATION: The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines – in conference room. *Instead of going in main entrance, go in entrance to the left. There will be signs.*

MODERATORS: Patrick Dix, WHO-TV (242-3593)
Kate Garner, Des Moines Radio Group (280-1350)

| <u>TIME</u> | <u>GUEST</u> | <u>TITLE OR INTEREST</u> |
|-------------|--------------------------------------|--|
| 9-9:20AM | Jim Hibbs | Johnston City Council Member Johnston, IA |
| 9:20-9:40 | Mara White | Flynn Wright Des Moines, IA |
| 9:40-10AM | TBA | Mid-American Energy Des Moines, Iowa |
| 10-10:20AM | Ben Page 333-8072 | City of Des Moines Assistant Director – DM Pars & Rec Des Moines, Iowa |
| 10:20-10:40 | Lori Lavorato 284-4084 | DMPD Public Information Officer Des Moines, Iowa |
| 10:40-11AM | Polly Carver-Kimm 281-6693 | Iowa Dept. of Public Health Public Information Officer Des Moines, Iowa |

GUEST COMMUNITY LEADER: If a problem should develop, please call Kate at 401-2092 to let us know.
Thank you very much!
DES MOINES-AMES BROADCASTERS

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2009

Meeting Date: Tuesday, September 29, 2009

LOCATION: **The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines – in conference room. *Instead of going in main entrance, go in entrance to the left. There will be signs.***

We sincerely appreciate your efforts to keep the appointment as shown below:

MODERATORS: Randy Shelton, WOI-TV (457-9645)
Nicole Fredericksen KCWI-TV (964-2323)

| <u>TIME</u> | <u>GUEST</u> | <u>TITLE OR INTEREST</u> |
|-------------|---------------------------------|--|
| 9:00-9:20 | John McCalley 515-725-3312 | Director Iowa Department of Aging |
| 9:20-9:40 | Rick Robinson 515-225-5414 | Environmental Policy Advisor Iowa Farm Bureau Federation |
| 9:40-10:00 | Name TBA | Variety, Children's Charity |
| 10:00-10:20 | Brennan Buckley 515-453-6222 | VP, Marketing Iowa Realty |
| 10:20-10:40 | Kimberly Hansen 515-771-4557 | Chair Person Restoration Ingersoll Project |
| 10:40-11:00 | TBA | |

Thank you very much!
DES MOINES-AMES BROADCASTERS

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QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S) KWQW - FM Quarter of 2nd 2009
(Year)

| ISSUE DESCRIPTION: | PROGRAM SEGMENT: | DATE/TIME: | DURATION: | DESCRIPTION OF SEGEMENT: |
|----------------------------------|---------------------|----------------|------------|--|
| Example: New Dog Lease Law | Ken's 7:00 Newscast | 7/4/03 7:00AM | :45 | Tape:Mayor Jones urges Council to pass law |
| 1 Krisilis Foundation | Inside Iowa | 4/4/09 1:00PM | 30 minutes | Deb Russum - Iowa's w/ Disabilities |
| 2 Ia. Chapter Multiple Sclerosis | Inside Iowa | 4/11/09 1:00PM | 30 minutes | Britney Ahrens - Diagnosis in Iowa |
| 3 Cystic Fibrosis | Inside Iowa | 4/18/09 1:00PM | 30 minutes | Meagan Jacobson - Education On CF |
| 4 DSM School Board | Inside Iowa | 4/25/09 1:00PM | 30 minutes | Johnathon Narcisse - Controversy |
| 5 Central Ia. Gambling Treatment | Inside Iowa | 5/2/09 1:00PM | 30 minutes | David Hemken - Economy and Gambling |
| 6 Teen Challenge | Inside Iowa | 5/9/09 1:00PM | 30 minutes | Brian Schroeder - Getting A 2nd Chance |
| 7 Muscular Dystrophy Association | Inside Iowa | 5/16/09 1:00PM | 30 minutes | Kevin Hall - Iowans and the MDA |
| 8 DSM City Council | Inside Iowa | 5/23/09 1:00PM | 30 minutes | Mike Kiernan - City Government |
| 9 Character Counts | Inside Iowa | 5/30/09 1:00PM | 30 minutes | Amy Smit - Not Just For Kids In School |
| 10 Teen Challenge | Inside Iowa | 6/6/09 1:00PM | 30 minutes | Program Re-Run - See 5/10/09 |
| 11 Iowa Asthma Coalition | Inside Iowa | 6/13/09 1:00PM | 30 minutes | Annemarie Goldhorn - Clean Air In Iowa |
| 12 CCI Exchange | Inside Iowa | 6/20/09 1:00PM | 30 minutes | Tim Overlin - Becoming A Host Family |
| 13 National Dairy Month | Inside Iowa | 6/27/09 1:00PM | 30 minutes | Katy Stineology - Iowa Dairy Princess |
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Agenda for Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders

Date: Tuesday, May 19, 2009

Location: The Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders meetings take place in the Conference Room at the Botanical Center, 909 Robert D. Ray Drive, Des Moines. Plenty of parking is available in the Botanical Center's lot. Please enter the Botanical Center through the "West Entrance" -- to the left of the Main Entrance -- for direct access to the Conference Room.

**We sincerely appreciate your efforts to keep
the appointment as shown below.**

MODERATOR: Roni Dixon, KDSM FOX 17 (256-2622, 480-4100 cell)

| TIME | GUEST | CONTACT INFORMATION | CATEGORY |
|------------------|---|---|----------|
| 9:00 – 9:20 | Linda Loebach Senior Nutrition Program Manager Dee Harlan Senior Outreach 515-699-3245 | Wesley Community Services 944 18 th Street Des Moines, 50314 lloebach@wesleyservices.org dharlan@wesleyservices.org | 6 |
| 9:20 – 9:40 | Thatcher Williams Artistic Director 515-537-8991 | Theater for a Change PO Box 1801 Des Moines, 50305 tfac@theaterforachange.com | 7 |
| 9:40 – 10:00 | Kathy Albright Iowa Culinary Institute Graduate & Business Owner 515-290-0706 | Corn Crib Catering 917 S. Kennedy, Lot 24 Madrid, 50156 klalbright@dmacc.edu | 8 |
| 10:00 – 10:20 | Lance Henning Executive Director 515-471-8686 Ext. 101 | Habitat for Humanity PO Box 716 Des Moines, 50303 lhenning@gdmhabitat.org | 4 |
| 10:20 – 10:40 | Teva Dawson Park Manager for Grays Lake 515-208-0308 | Des Moines Parks & Recreation 600 E. Court Ave Des Moines, 50309 tdawson@dmgov.org | 9 |
| 10:40 – 11:00 | Craig Ihnen Associate Director & Executive Director 515-288-9741 | Iowa Girls High School Athletic Union & Iowa High School Speech Association 2900 Grand Avenue PO Box 10348 Des Moines, 50312-0348 craig@ihssa.org | 5 |

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S) KWQW 1st 2009
(Year)

ISSUE DESCRIPTION: Ken's 7:00 Newscast **PROGRAM SEGMENT:** 7/4/03 7:00AM **DATE/TIME:** :45 **DURATION:** Tape: Mayor Jones urges Council to pass law **DESCRIPTION OF SEGMENT:** Gale Brubaker - What The Future Holds

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|----|-------------------------------------|-------------|---------|--------|------------|--|
| 1 | 1a. Chapter Alzheimer's Association | Inside Iowa | 1/3/09 | 1:00PM | 30 minutes | John Braden - Iowa's W/ Disabilities |
| 2 | Krisilis Foundation | Inside Iowa | 1/10/09 | 1:00PM | 30 minutes | Denny Harding - Renewable Energy |
| 3 | Farm Bureau | Inside Iowa | 1/17/09 | 1:00PM | 30 minutes | Kelly Campbell - About The Bureau |
| 4 | US Census Bureau | Inside Iowa | 1/24/09 | 1:00PM | 30 minutes | Kelly Campbell - Importance of Survey |
| 5 | US Census Bureau | Inside Iowa | 1/31/09 | 1:00PM | 30 minutes | Amy Horst - New Recycling Program |
| 6 | MWA | Inside Iowa | 2/7/09 | 1:00PM | 30 minutes | Andrew Snow - Who They Are |
| 7 | Iowa Global Warming | Inside Iowa | 2/14/09 | 1:00PM | 30 minutes | Jim Palmeri - Iowa's National Comparison |
| 8 | Economy | Inside Iowa | 2/21/09 | 1:00PM | 30 minutes | Roy W. Criss - Change Can Be Good |
| 9 | DSM International Airport | Inside Iowa | 2/28/09 | 1:00PM | 30 minutes | Michelle Wilson - New For 2009 |
| 10 | Department Of Natural Resources | Inside Iowa | 3/7/09 | 1:00PM | 30 minutes | Lori Kirpes - So Much To Do Outside |
| 11 | Polk County Conservation | Inside Iowa | 3/14/09 | 1:00PM | 30 minutes | Carole Bailey - Special Needs Children |
| 12 | Easter Seals | Inside Iowa | 3/21/09 | 1:00PM | 30 minutes | Ted Cochran - Organ Doning In Iowa |
| 13 | My Angel Foundation | Inside Iowa | 3/28/09 | 1:00PM | 30 minutes | |
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Kim Chase

From: Pannier, Cheryl [CherylPannier@ClearChannel.com]
Sent: Wednesday, March 25, 2009 9:33 AM
To: KCCI-TV ; mary.bracken@iptv.org; wayne@iptv.org; dave.peterson@whotv.com;
Patrick.Dix@whotv.com; rdixon@kdsmbgnet.com; rshelton@woitv.com;
MarshaTheis@ionmedia.tv; news@kioa.com; JPutbrese@aol.com; pcguthrie@nwc.edu;
kim.chase@citcomm.com; nicole@kcwi23.com; bhildebrandt@iowabankers.com;
kwise@lungia.org; pat.arthur@biol.dupont.com; dswb@mchsi.com
Subject: Ascertainment for March 31st

Good morning everyone,
Here is our schedule for this coming Tuesday's ascertainment meeting (3/31). We will meet
in the conference room at the Botanical Center.
9:00am - 11:00am.

9:00 am
Ben Hildebrandt, VP
Marketing, Public Affairs, Member Services Iowa Bankers Association

9:20 am
Kerry Wise
Project Director, Central Iowa Tobacco-free Partnership American Lung Association

9:40 am
Dean Oestreich, Pioneer Chairman
Contact: Patrick Arthur
Pioneer Ni-Bred

10:00 am
Sarah Bonefas
Community Vice President
Junior League of Des Moines

10:20 am
Amanda Stewart
President, Greater DM Young Professionals

10:40 am
John Wilken
Bureau Chief
Bureau of Refugee Services

Have a great day. We'll see you Tuesday, March 31st.

Cheryl J. Pannier
Assistant Program Director
Co-host Saturday Morning Live
WHO Radio
2141 Grand Avenue
Des Moines, Iowa 50312
515-245-8851

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)

(Call(s)) KVOW

1st 2nd 3rd 4th Quarter of

(Year) 2008

| ISSUE DESCRIPTION: | PROGRAM SEGMENT: | DATE/TIME: | DURATION: | DESCRIPTION OF SEGMENT: |
|-----------------------------------|-----------------------|---------------|-----------------|---|
| Example: New Dog Lease Law | Ken's 7:00AM Newscast | 7/4/03 7:00AM | :45 | Tape: Mayor Jones Urges Council to pass law |
| 1. Character Courts | Inside Iowa | 10/4 | 1:00 pm 30min. | Importance To Schools |
| 2. Dsm Parkhouse | Inside Iowa | 10/11 | 1:00pm 30min. | History / Coming in 2008 |
| 3. Scraping 4 Inclusion | Inside Iowa | 10/18 | 1:00pm 30min. | Children w/ Disabilities |
| 4. CIGTP | Inside Iowa | 10/25 | 1:00pm 30min. | New Federal Regulation |
| 5. Cystic Fibrosis | Inside Iowa | 11/1 | 1:00pm 30min. | Who's At Risk |
| 6. Child Abuse Prevention Council | Inside Iowa | 11/8 | 1:00 pm 30min. | Iowa Statistics |
| 7. Visiting Nurses | Inside Iowa | 11/15 | 1:00pm 30min. | New Virus of Flu |
| 8. MDA | Inside Iowa | 11/22 | 1:00pm 30min. | Who They Really Are |
| 9. Salvation Army | Inside Iowa | 11/29 | 1:00pm 30min. | Surviving The Economy |
| 10. Town Planner | Inside Iowa | 12/6 | 1:00pm 30 min. | Getting Organized For 2 |
| 11. Homeless | Inside Iowa | 12/13 | 1:00 pm 30 min | Moving Squatters |
| 12. ARL Part 1 | Inside Iowa | 12/20 | 1:00 pm 30 min. | Funding New Locati |

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2008

Meeting Date: Tuesday, November 18, 2008

LOCATION: The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines – in the Conference Room.
Instead of the main entrance, go in the “West Entrance” to the left of the main doors. Signs will be posted.

We sincerely appreciate your efforts to keep the appointment as shown below:

MODERATORS: Bob Day, KCCI-TV (247-8809)
Kim Chase, Citadel Broadcasting (331-9200)

| <u>TIME</u> | <u>GUEST</u> | | <u>TITLE OR INTEREST</u> |
|---------------|---|-----|--|
| 9:00-9:20AM | Arvid Huisman (266-3156) | (4) | Development Director The Salvation Army 1216 E. 25th Court, Des Moines, IA 50317 Arvid_Huisman@usc.salvationarmy.org |
| 9:20-9:40AM | Marc Hollander (276-8265) | (5) | Gopher (Director of Marketing & Promotions) The Coconut Castaways, Inc. P.O. Box 22103 Des Moines, Iowa 50325 hawkmarc@yahoo.com |
| 9:40-10:00AM | Guest TBA | | TBA |
| 10:00-10:20AM | Ted Cochran (515-339-6721) | (4) | My Angel Foundation P.O. Box 1223 Waukee, Iowa 50263 Ted@myangelfoundation.org |
| 10:20-10:40AM | Elvin McDonald (515-323-6297) | (7) | Friends Director Des Moines Botanical Center 909 Robert D Ray Dr, Des Moines, IA, 50316 emcdonald@botanicalcenter.com |
| 10:40-11:00AM | John McCalley Machelle Shaffer (725-3312) | (6) | Director; Communications / P.R. Director Iowa Department of Elder Affairs Jessie M. Parker Building 510 E 12th Street, Suite 2 Des Moines, IA 50319-9025 machelle.shaffer@iowa.gov |

GUEST COMMUNITY LEADER: Would you please keep the above schedule as an appointment reminder?
 If a problem should develop, please call 988-8534 (cell) to let us know.

Thank you very much!

KWQW - FM

**Quarterly Issues & Programs Report
Third Quarter
July, August, September
2008**

**Citadel Broadcasting Company
4143 109th St., Urbandale, IA 50322
(515) 331-9200 fax (515) 331-9292**

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- I. Methodology
- II. Program Issues List
- III. Public Affairs Programming Description
- IV. Ascertainment Interviews
- V. Charitable Community Appearances

I. METHODOLOGY

METHODOLOGY

The methodology used in determining what issues affect the listening area is a combination of interview, telephone and personal contact with:

- A. The listening public.... their day to day topical concerns
- B. Government leaders and public officials
- C. Community leaders of Central Iowa public welfare programs; non-profits
- D. Central Iowa business leaders

Under changes brought about by the deregulation of the broadcasting industry, the Monthly Community Leader Ascertainment Reports will no longer be filed. Instead, this quarterly record will be submitted every three months. A complete listing of participants is in the record, maintained in Citadel Broadcasting Company's Public Files.

Public affairs programming aired by Citadel Broadcasting Company's stations is designed to address the needs, problems, concerns and issues of the above mentioned (A-D) individuals.

II. PROGRAM ISSUES LIST

PROGRAM ISSUES LIST

1. Agriculture
2. Arts/Culture
3. Business
4. Charities
5. Child Welfare
6. Community Education
7. Community Improvement
8. Consumer Affairs
9. Crime Victims Rights
10. Des Moines History
11. Discrimination
12. Disaster Prevention
13. Domestic Violence
14. Drugs
15. Economics
16. Education and Recreation
17. Employment/Local Labor Market
18. Environment
19. Ethnic
20. Government
21. Health Care
22. Minority Or Ethnic Group
23. Parenting
24. Politics
25. Professions
26. Public Health And Welfare
27. Public Housing
28. Public Safety
29. Youth

III. PUBLIC AFFAIRS
PROGRAMMING
DESCRIPTION

Mac's World

Mac's World is a three hour talk show that airs Monday – Friday. The show covers a wide range of topics that include issues and current affairs affecting the Des Moines Community. Topics are chosen from current events and issues, public comments, concerns, newsletters, psa's newspapers, flyers, e-mails and one sheeters.

IV. Ascertainment Interviews

Week of June 29th-July 5th

On Thursday July 3rd Mac's World discussed the situation of the country's veterans. From 1:30-3:00 the hosts interviewed retired brigadier general Jim Cash about his time in the military and his thoughts on the current global situation.

Week of July 6th-12th

On Tuesday July 8th Mac's World discussed the upcoming Des Moines School Board Election. From 2:00-3:00 the hosts interviewed 2 candidates for the board- Mike Pike, and Kris Crisman. Coached by John Narcisse.

Week of July 13th-19th

On Thursday July 17th Mac's World discussed the upcoming Des Moines School Board Election. From 2:00-3:00 the hosts interviewed candidate Steve Flood on his views of what was wrong with the district and how he and his slate could change things.

Week of July 20th-26th

On Thursday July 24th Mac's World discussed the then apparent suicide of local businessman Ed Boesen. From 3:00-3:40 the hosts discussed the impact his loss would be on the local community and talked about the effects of suicide on a family.

Week of August 27th-August 2nd

On Wednesday July 30th Mac's World discussed the downtown Des Moines business revival. From 1:20-2:00 the hosts interviewed the owner of Joseph's Jewelers and talked about the overall state of business in Downtown Des Moines and the challenges that business owners face.

Week of August 3rd-9th

On Monday August 4th Mac's World discussed the upcoming Des Moines School Board election. From 2:00-3:40 the hosts interviewed former board member Mark Ward about the issues facing Des Moines schools and the board makeup.

Week of August 10th-16th

On Tuesday August 12th Mac's World discussed the ongoing Iowa State Fair. From 1:20-2:00 the hosts talked about what was going on with the fair and encouraged people to take part in an Iowa tradition.

Week of August 17th-23rd

On Wednesday August 20th Mac's World discussed the enforcement of Iowa's smoking ban. From 1:20-3:30 the hosts talked about the law and how bars and restaurants are either complying with the law or looking to get around it.

Week of August 24th-30th

On Friday August 29th Mac's World discussed the ongoing presidential race. From 2:00-3:00 the guest hosts discussed the horse race and ongoing Republican effort.

Week of August 31st-September 6th

On Tuesday September 3rd Mac's World discussed the race in Iowa's 3rd congressional district. From 2:00-2:20 the hosts interviewed Kim Schmett, the republican candidate for the seat and took calls from listeners.

Week of September 7th-13th

On Wednesday September 10th Mac's World discussed the ongoing presidential race and the choices Iowans will make in November. From 2:30-3:00 the hosts discussed the candidates and encouraged listeners to make sure they were registered to vote.

Week of September 14th-20th

On Monday September 15th Mac's World discussed the financial crisis in America. From 1:20-2:30 the hosts discussed the global economy and how it would effect Iowans moving forward.

Week of September 21st-26th

On Tuesday September 23rd Mac's World discussed the ongoing funding issues for the Urbandale School District. From 2:30-3:00 the hosts discussed the budget shortfall the schools were facing and took calls from listeners in the district.

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2008

Meeting Date: Tuesday, July 29, 2008

LOCATION: **The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines – in conference room. *Instead of going in main entrance, go in entrance to the left. There will be signs.***

(Robert D Ray is closed north of the Botanical Center, so please take the turn off Grand Avenue on the south by Des Moines City Hall.)

We sincerely appreciate your efforts to keep the appointment as shown below:

MODERATORS: Patrick Dix, WHO-TV (242-3593)
Kate Garner, Des Moines Radio Group (280-1350)

| <u>TIME</u> | <u>GUEST</u> | | <u>TITLE OR INTEREST</u> |
|-------------|--------------------------------------|------|--|
| 9-9:20AM | Tom Hutchins | | MidAmerican Energy Manager of Operations Des Moines, IA |
| 9:20-9:40 | Dan Kramer | | Shazam Network Des Moines, IA |
| 9:40-10AM | John Gilliland (235-0566) | | Iowa Association of Business & Industry 904 Walnut St, Ste 100 Des Moines, Iowa 50309 |
| 10-10:20AM | Bill Stowe (283-4950) | (10) | City of Des Moines Assistant City Manager of Public Works/Engineering 216 SE 5 th St Des Moines, IA 50309 |
| 10:20-10:40 | PJ Sesker-Green (986-5211) | (12) | Operation First Response Director of Marketing and Public Relations 1105 NW Morningside Ct Grimes, IA 50111 pj@operationfirstresponse.org |
| 10:40-11AM | Jean Hessburg (471-8000) | (11) | Iowa State Education Association Membership Specialist/ Public Relations 777 3 rd St Des Moines, IA 50309 |

GUEST COMMUNITY LEADER: Would you please keep the above schedule as an appointment reminder?
 If a problem should develop, please call Kate at 401-2092 to let us know.
 Thank you very much!

DES MOINES-AMES BROADCASTERS

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2008

Meeting Date: Tuesday, September 30, 2008

LOCATION: **The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines – in conference room. *Instead of going in main entrance, go in entrance to the left. There will be signs.***

We sincerely appreciate your efforts to keep the appointment as shown below:

MODERATORS: Randy Shelton, WOI-TV (457-9645)
Nicole Fredericksen KCWI-TV (964-2323)

| <u>TIME</u> | <u>GUEST</u> | <u>TITLE OR INTEREST</u> |
|-------------|------------------------------|--|
| 9-9:20AM | Loretta Sieman | WDM City Council |
| 9:20-9:40 | Ann Black | AARP |
| 9:40-10AM | Mike Hellick | President of US Bank |
| 10-10:20AM | Joe Folsom 284-4026 | Small Business Association |
| 10:20-10:40 | Dustin Vandehoef 281-3375 | Iowa Department of Agriculture and Land Stewardship Communications Director 502 E. 9 th Street Des Moines, Iowa |
| 10:40-11AM | TBA | |

Thank you very much!
DES MOINES-AMES BROADCASTERS

V. CHARITABLE COMMUNITY
APPEARANCES