

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION		KWQW	4th	Quarter of	2017
					(Year)
ISSUE DESCRIPTION:	PROGRAM SEGMENT	DATE/TIME:	DURATION:	DESCRIPTION OF SEGMENT:	
Example: New Dog Lease Law	Ken's 7:00 Newscast	7/4/03 7:00AM	:45	Tape:Mayor Jones urges Council to pass law	
1 Dress For Success	Inside Iowa	10/8/17 5:00am	24 minutes	Fundraising Event	
2 On With Life	Inside Iowa	10/15/17 5:00am	24 minutes	World class brain injury facility right here in Iowa	
3 Heartland Greyhound Rescue	Inside Iowa	10/22/17 5:00am	24 minutes	Who/Why/How	
4 Worm Farming	Inside Iowa	10/29/17 5:00am	24 minutes	A new frontier in the state of Iowa	
5 Dress For Success	Inside Iowa	11/5/17 5:00am	24 minutes	Who They Help/Where Drop Offs Can Be Made	
6 Love Your Melon	Inside Iowa	11/12/17 5:00am	24 minutes	Kids Helping Kids W/Cancer Iowa Affiliates	
7 DNR	Inside Iowa	11/19/17 5:00am	24 minutes	Park Funding	
8 WIN Ministries	Inside Iowa	11/26/17 5:00am	24 minutes	First Annual Hygiene Drive/Making A Difference	
9 Iowa Tourism	Inside Iowa	12/3/17 5:00am	24 minutes	Jessican O'Reilly - Winter Fun/Expectations for 2018	
10 Iowa Department Of Public Health	Inside Iowa	12/10/17 5:00am	24 minutes	Terry Weeks - Stokes/Warning Signs	
11 Central Iowa Vapors	Inside Iowa	12/17/17 5:00am	24 minutes	Ashley Lambson - New Vaping Legislation	
12 Iowa Department Of Transportation	Inside Iowa	12/24/17 5:00am	24 minutes	Steven Gent - Everything The Iowa DOT does	
13 Iowa Department Of Transportation	Inside Iowa	12/31/17 5:00am	24 minutes	Chief Dave Lorenzen - 4 Human Behaviors Driving	
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**QUARTERLY ISSUES/PROGRAMS LIST FOR STATION** **KWQW**

3rd Quarter of 2017  
(Year)

<b>ISSUE DESCRIPTION:</b>	<b>PROGRAM SEGMENT</b>	<b>DATE/TIME:</b>	<b>DURATION:</b>	<b>DESCRIPTION OF SEGMENT:</b>
Example: New Dog Lease Law	Ken's 7:00 Newscast	7/4/03 7:00AM	:45	Tape: Mayor Jones urges Council to pass law
1 Veteranarian Dr. Satfris	Inside Iowa	7/2/17 5:00AM	24 minutes	Dr. Steve Satfris - Fleas and Ticks/Heat & Cars
2 Bikers Against Child Abuse	Inside Iowa	7/9/17 5:00AM	24 minutes	Bullied Kids
3 Repealing Obamacare	Inside Iowa	7/16/17 5:00AM	24 minutes	The Effects/Where To Go To Know More
4 National Night Out 2017	Inside Iowa	7/23/17 5:00AM	24 minutes	Melissa Waalk - New This Year For The Event
5 Iowa State Fair	Inside Iowa	7/30/17 5:00AM	24 minutes	New Foods/New Rules/New Rides
6 Walk To End Alzheimer's 2017	Inside Iowa	8/6/17 5:00AM	24 minutes	Melissa Kramer - Event/Research Advances
7 Heinz 57	Inside Iowa	8/13/17 5:00AM	24 minutes	Amy - New Facility Being Built
8 Baby Safety	Inside Iowa	8/20/17 5:00AM	24 minutes	National Baby Safety Month
9 Walk To End Alzheimer's 2017	Inside Iowa	8/27/17 5:00AM	24 minutes	Re-Run
10 Bilingual Job Fair	Inside Iowa	9/3/17 5:00AM	24 minutes	Fernando Aveiga/Justin Bogers - Goodwill
11 Project Classroom	Inside Iowa	9/10/17 5:00AM	24 minutes	GICU - Helping Teachers Get What They Need
12 Tiny Fest	Inside Iowa	9/17/17 5:00AM	24 minutes	Renee McLaughlin - Tiny House Revolution in Iowa
13 Des Moines Playhouse	Inside Iowa	9/24/17 5:00AM	24 minutes	New Year/New Excitement
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## **PUBLIC FILE SECOND QUARTER 2017 KWQW**

The following newsmakers were interviewed in the second quarter on the 24-minute weekly program **Inside Iowa**:

4/2/17 – Brent Osbourne, community coordinator for *Moulton Elementary* on food security programs (13 min.); Jen Fletcher of DM Parks & Rec on *Earth Day* cleanup (4 min.); Elizabeth Buck from *United Way of Central Iowa* on helpline for info referrals for home and food assistance (7 min.)

4/9/17 – Liz Cox, exec dir. *Prevent Child Abuse of Iowa* on importance of everyday family interactions in making homes more secure for kids (13 min.); Krista Riedsel, *JDRF Walk* coordinator on the walk to fight diabetes and treatments funded by it (3 min.); Nikki Sivertson on *Des Moines Community Playhouse* history and anniversary (5 min.); Harold Hodson on *Iowa Ag Scholarship* program (3 min.)

4/16/17 – Ben Benzow, central Iowa chapt. of National Association Insurance Financial Advisors on golf fundraiser for *Iowa COPS* (3 min.); Danielle West, *Lifeserve* director on upcoming blood drive (3 min.); Deb Hoyt of *Horse Heaven Rescue* on need for volunteers and homes for horses and feed and hay (12 min.); Carol Burhow of *Two Men and a Truck* on *Movers for Mom* collection for homeless moms (6 min.)

4/22/17 – Tim Albrecht of *WISE* on sales tax to fund water quality programs (6 min.); Petty Officer Josh Collier of *U.S. Navy* on Iowa recruitment of prior service members (3 min.); Mark Ramsey of *Central Iowa Kidney Walk* on upcoming walk (7 min.); Brian Titman of *Professional Bull Riders* on weekend competition in Des Moines (8 min.)

4/30/17 – Mike Colwell of Greater DM Partnership on *Square One DSM* program to launch new small businesses (8 min.); Robert Dubac of “The Male Intellect: An Oxymoron?” and how to bring humor to battle of sexes with *DMPA* (6 min.); Tom Stam with the *Stamazing Race* to raise money for patients at the *Stoddard Cancer Center* (5 min.); Ryan Bikel of *Blank Park Zoo* on Zoo Brew launch party (6 min.)

5/7/17 – Elizabeth Keist Cedral of *Iowa College Aid* on importance of getting in FAFSA on time (3 min.); Karen Eischen from *Pella Tulip Festival* on economic benefit of festival (4 min.); Melissa Bartholomew of *Roosevelt Cultural District* on streetscape program (9 min.)

min; Sara Hinzman from *Des Moines Community Playhouse* on theatre camps for summer and educational benefits (4 min; Melissa McCoy from *United Way of Central Iowa* on new texting system to get assistance from area organizations (4 min.)

5-14-17 – Sgt. Jason Halifax of *DMPD* on safety measures to prevent break ins during vacation (7 min; Andrea Declas of Prevent Child Abuse on family stress study and programs they manage (4 min; Jonathan Brendamule from DMPA on Iowa High School Musical awards (6 min; Katie Nola from Iowa Egg Council on National Egg Month and the health benefits of eggs (7 min.)

5/21/17 – Sharon Keeling from *Leukemia and Lymphoma Society of Central Iowa* on upcoming fundraiser and treatments funded (8 min; Danielle West Lifeserve of Central Iowa on need for holiday blood donations (3 min; Stephanie Kocer of Special Olympics Iowa on *Iowa Summer Games* (6 min; Staff Sgt. Ashley Shultz of Iowa National Guard on Metro Scavenger Hunt to test body and mind reflexes (4 min; Kane Hodder on Wizard World Des Moines convention and cultural and economic benefits (4 min.)

5/28/17 – *ICGA* president Kurt Hora on effects of federal cutbacks on corn growing programs (12 min; George Reisinger from *Waukee Christian Church* on shoe drive for needy communities (3 min; Brenda Miller, exec dr of *Ronald McDonald House of Central Iowa* on annual golf outing fundraiser (5 min; Karen Schaeffer of *DM Community Playhouse* on Steel Magnolias (7 min.)

6-4-17 – Liz Cox, exec dr of *PCA Iowa* on need for changes in state's approach in dealing with reports of abused kids (15 min; Jen Fletcher of *DM Parks and Rec* on summer recreation programs (9 min.)

6/11/17 – Tina Siff, coordinator of *African Children's Choir* on upcoming visit to Urbandale and benefits for area youth (7 min; Sharon Keeling of central Iowa chapter of *Leukemia and Lymphoma Society* on mission of LLS (9 min; Dr. Patricia Quinlisk of *IDPH* on need to avoid ticks this summer and how to treat tick bites (5 min; Jonathan Brendamuel of *Des Moines Performing Arts* on Tony Watch Party in downtown Des Moines (3 min.)



6/18/17 – Whitney Cox, outreach coordinator with *Google*, on how business can benefit from making its presence known online (6 min); Claudia Cackler, executive director of the *Iowa Architectural Foundation*, on the benefits of the Architecture on the Move program for education (6 min); Cheryl Tevis of *Iowa Women in Agriculture* on upcoming conference and the growth of women in the ag profession (10 min); Ryan Bikel of the *Blank Park Zoo* on the new Giraffe Pavilion, and how students will be able to see animals in winter (2 min).

6/25/17 – Tammy Wawro, president of the *Iowa NEA*, on student assessment tests and the decline in teaching grads staying instate (7 min); Jen Fletcher of *Des Moines Parks and Rec* on 31 parks recreation program to keep folks fit (4 min); Ashley Jared from the *Iowa Housing Authority* on homeowners assistance and a special contest (7 min); Luke Elzinga of *DMARC* on summer food pantry needs and accessibility (6 min).

## **PUBLIC FILE FIRST QUARTER KWQW 2017**

The following newsmakers were interviewed in the fourth quarter on the 24-minute weekly program **Inside Iowa**:

1/1/17 – Ryan Bikel, communications dir. **Blank Park Zoo**, on efforts to protect endangered species 6 min; Danny Homan, president of **AFSCME Iowa** on budget and contract talks with state 18 min.

1/8/17 – Tammy Arbuckel of **Chow's Gym** on Midwest Meet and the importance of exercise 5 min; Lucy Norton, **Iowa Association of Renewable Fuels** on RFS and upcoming renewable fuels summit 10 min; Indianola Police Chief Michele Leonard on **Special Olympics Iowa** programs 5 min; Lee Ann Bakros of **Des Moines Community Playhouse** on upcoming productions and literary connections 4 min.

1/15/17 – Kim Wall, **DSM.hack** on Hackathon to help non-profits with tech 9 min; Zach Young, **Des Moines Metro Planning Org.** on proposals for future growth 6 min; Tim Albrecht, **Iowa Water and Land Legacy Coalition** on legislation for water quality issues 9 min.

1/21/17 – J.R. Walden, tech engineer director for **Mediacom** on 1 gigabyt service for state and its impact on economy 10 min; Gloria Olsen, director of **The Opera Project** on bringing musical traditions to central Iowa 10 min; John Viars of **Des Moines Community Playhouse** on *The Great Gatsby* 4 min.

1-28-17 – Trish Wilkur from the **Iowa Alliance for Choice in Education** on school choice and impact of state funding 6 min; Lucy Norton, **Iowa Association of Renewable Fuels** on cost savings with ethanol blends and biodiesel 6 min; Cassie Wessing, **American Heart Assoc. of Central Iowa** on Red Hat Day for youngest heart patients 5 min; Shonda Hershberger, **Central Iowa March of Dimes** on preventing premature births 7 min.

2-4-17 – Tony Phelan and Andrea Culver with **Tech Challenge** at John Deere Financial with robotic competition 7 min; Stephanie Chickering of **Iowa Department of Public Health** on Children's Dental Health Month 6 min; Heidi Sobe of **American Heart Association of Central Iowa** on Heart Ball and how funds are used to fight heart disease 7 min; Brooks Reynolds of the **Des Moines Blue Ribbon Bacon Fest** on bacon activities 4 min.

2-11-17 – Mike Helak of U-S Bank on importance of funds raise at **Heart Ball** 5 min; Mark Dempsey with Central Iowa Kidney Walk, discussing personal experience with kidney disease and the need to fund treatment 9 min; Leslie Garman with **Employee and Family Resources**

on the Every Family Rocks celebration 8 min; Anna Zimney with **Palatte of Possibility** interactive production with UNI to benefit atypical learners 2 min.

2-18-17 – Sarah Letto of **ALS Association of Iowa** on a special program for those who want to assist those with ALS 8 min; Tim Albrecht, **Iowa Water and Land Legacy Coalition** on a new poll showing support for water quality legislation 8 min; Mike Caldwell of Greater Des Moines Partnership on **Ag Accelerator Program** to develop creative ag solutions and companies for Iowa 8 min.

2-25-17 – Stephanie Kocer of **Special Olympics of Iowa** on Spread the Word to End the Word 10 min; attorney Cindy Letsch on tax implications for elderly parents 8 min; Annabelle Gurwitch with **Des Moines Performing Arts** on her comedy show about becoming a senior 6 min.

3-5-17 – Andrea Declaf of **Prevent Child Abuse of Iowa** on Kidfest and PCA's mission; Megan Dorsey with **Children's Miracle Network** on assistance for sick kids in Iowa; Mark Dempsey of **Kidney Foundation of Iowa** on upcoming fundraisers and research.

3-12-17 – Greg Willie of **Crimestoppers of Central Iowa** on outreach and fundraising efforts for spring; Bob Larsen from **Teen Challenge of Iowa** on how the program works, and a special graduation event; Meghan and Reed Glissman of **Children's Miracle Network** on what assistance they've received through the program in Iowa.

3-19-17 – Kara Kelly of **Red Cross of Iowa** on National Red Cross Month; Jared Wolsack of the **Tax Foundation** on Iowa's need to simplify its tax system; Claire O'Conner of **Midwest chapter of Natural Resources Defense Council** on cover crops' importance for clean water.

3-25-17 – Justin Syndelar with **Iowa Student Learning Institute** on a student rally with lawmakers at state capitol focusing on education and the state budget; Hannah Walsh, student fundraising coordinator at **ISU for St. Jude Children's Research Hospital**; Eric Oldscheid from **Des Moines Performing Arts** on integrating performance with special needs activities.

Other public service broadcasts:

**Children's Miracle Network Radiothon** February 8 & 9 on all five stations in the radio group, supporting local fundraising for medical aid provided for Iowa children. Included hourly breaks with those served by the program and those running it.

## **PUBLIC FILE FOURTH QUARTER KWQW 2016**

The following newsmakers and community leaders were interviewed in the fourth quarter on the 24-minute weekly program **Inside Iowa**:

9/4/16 – Mike Colwell, executive director of Entrepreneurial Activities, **Greater Des Moines Partnership**, on Ag Business Accelerator Program; Justin Syndelar and Grady Rogers from the **Iowa Student Learning Institute**, on the RISE conference.

9/11/16 – Kelly Foss, marketing director, **Downtown Des Moines Farmers Market**, on making fresh local produce available in fall; Tiffany Flory with **Des Moines Community Playhouse** on cultural background of West Side Story.

9-18-16 – Mark Barnett, **Operation KidSafe**, on free event in Des Moines and importance of having easy-access kid identification; Dena Howard, **American Red Cross Iowa**, on Hero Care app for military members to get assistance; Tiffany Tauschek with **World Food and Music Festival** on getting more international interest in Iowa.

9-25-16 – Britt Mawry of **Iowa College Access Network** on Golden Circle Financial Aid Fair for college-bound students; Tammy Arbuckle with Chow's Gym on Flip for a Cure for the **Susan G. Komen Foundation Iowa**; Joy Weymus with **The Wall that Heals** and the visit to Urbandale for vets.

10-2-16 – Blair Rosenburg from **Amanda the Panda** on grief counseling for kids; Bobby Depper the Thankful Leper on Free Yard Sale for Des Moines' homeless; Marcy Shrum with **Eating Disorder Coalition of Iowa** on mental health reform act.

10-9-16 – Jami Habril, executive director of **Healthiest State Initiative** on Healthiest State Walk; Matt Morgan on **Midwest Comicon** and fundraising for child with progressive idiopathic scoliosis and lung disease; Molly Jo Sebetsen with **MS Iowa** on Glam that Gives Back fashion show fundraiser.

10-16-16 – Tana Goertz with **Iowa Trump** campaign on jobs skills issues in presidential election; Megan Helmers from **Des Moines Young Artists Theatre** on James and the Giant Peach Junior production and its impact on kids' desire to read; Brian O'Keefe from **Des Moines Fire Department** on Fire Prevention week.

10-23-16 – Angel Mendez of the **Governor's STEM Advisory Council** on Hour of Code; Ashley Lambson with **A Billion Lives** on rally to fight FDA regulations on vaping; Shelby Schaffer with **Ladies Day Out** fundraiser for domestic abuse survivors.

10-30-16 – Mike Mortensen of **Polk County Veterans Affairs Office** on Veterans Coats Giveaway; **Earlham School District** Superintendent Mike Wright and music education; Dr. Pat Quinlisk with **IDPH** on food poisoning from unpasteurized cider; Savannah Townsend from **CyCamp** and food donations collection for **Food Bank of Iowa**.

11-6-16 – Andy Fogel of **Des Moines Police Officers Credit Union Memorial Fund** on benefits for families of fallen officers; Judy Johnson of **Blue Light Iowa** on efforts to drum up support for officers; Meghan Garrett of **Financial Know-How Challenge** on scholarships for high school students in Iowa.

11-13-16 – **GOP Iowa** Chairman Jeff Kaufman on election results; **Iowa Treasurer** Mike Fitzgerald on unity; Ashley Jared of **Iowa Finance Authority** on homeless grants; Shonda Hershberger of **Central Iowa March of Dimes** on Prematurity Awareness Month; Melinda Thatch of **Iowa Pancreatic Cancer Network** on Pancreatic Cancer Awareness Week.

11-20-16 – Mike Arndt of UPS on jobs in Iowa; Melissa Bartholomew of **Roosevelt Cultural District** on neighborhood events for holidays and greenscaping area; Kathy Cody with **Hope Ministries** on efforts to help the hungry and homeless; Matt Morgan of **Iowa League of Heroes** on kids causes.

11-27-16 – Kara Kelly of **American Red Cross Iowa** on tips for staying warm; Stacie Sofer of **Special Olympics Iowa** on Polar Plunge fundraiser and sports competitions; Kate Oltoff of **Iowa Cattlemen's Association** on Annual Leadership Summit; **Des Moines Community Playhouse** on Roald Dahl's Willie Wonka production and its tie-in to literature in schools.

12-3-16 – Danny Homan of **AFSCME Iowa** on upcoming state worker contract talks; Bill Stowe of **Des Moines Water Works** on water quality proposals for the state legislature; Joe Murphy of **Greater Des Moines Partnership** on Leadership Luncheon; Michele Clark on **Single Parent Provision** on Single Moms Christmas Dinner.

12-10-16 – Officer Melody Tufts of **Altoona Police Dept.** on **Shop with a Cop** to help needy kids; Tim Albrecht of the **Iowa Water and Land Legacy** on new water conservation coalition; Angel Mendez with the **Governor's STEM Council** on Code Iowa.

12-17-16 – Ryan Bikel of **Blank Park Zoo** on new giraffe and endangered species.

12-27-16 – Kara Kelly of **American Red Cross Iowa** on putting together emergency kits; Katie Nolan of **Iowa Egg Council** on egg cholesterol and holiday food; Elizabeth Sedral of **Iowa College Aid** on filling out FAFSA.

Additional public service:

Promoting Hope Ministries with the Friendsgiving fundraiser on November 6<sup>th</sup> at Prairie Trails in Ankeny.

### THIRD QUARTER 2016 KWQW

The following is a list of some of the more significant community issues addressed by this station for the quarter. The order in which these issues appear is not intended to imply any degree of priority or significance of the specific topic.

The following newsmakers and community leaders were interviewed on the 24-minute weekly program **Inside Iowa**:

6-5-16 – Amber Alli of Evelyn K. Davis Center on career workshops; John Viars of Des Moines Community Playhouse on the political inferences in “You Can’t Take It With You.”

6-12-16 – Amy Jennings of Greater DM Leadership Institute on Midwest Leadership Conference; Todd Ashby of DM Area MPO on national travel survey.

6-19-16 – Ashley Jared of Iowa Housing Finance Authority on Home Ownership Month; Scott Swayers of The Tree Doctor on fighting foliage diseases and pest control.

6-26-16 – Sgt. Jason Bryan of WDM Police Department on emergency evacuation protocols; Tammy Miller and Roberta Brink of Bar-to-Barbara on Huntington Disease fundraiser.

7-3-16 – Jen Fletcher of DM Parks and Recreation on 31 Days of Parks; Jami Harberl of Healthiest State Initiative on Americorps assistance during summer.

7-10-16 – NASCAR’s Ed Carpenter and Charlie Kimball on science and technology at Iowa Speedway; Andrew Ruebenbauer of Des Moines Playhouse on “Rock of Ages” and kids summer camps.

7-17-16 – Emily Schott of Fight for 15 on raising minimum wage; Mary Latay of Iowa Friends of Companion Animals on link between animal cruelty and personalities.

7-24-16 – Susan Judkins of Walnut Creek Watershed Plan on flood control; Tom Boesen of Alzheimers Association of Iowa on Ride to Remember; Hunter Chaney of Wings of Freedom Tour on sharing WWII history in Ankeny.

7-31-16 – Officer Melissa Waalk on Urbandale’s National Night Out; John Dunn of Iowa Association of Realtors on home buying trends.

8-7-16 – Royal Nanocheerches of Rangemasters on Blue Lives Matter luncheon in Clive; Dr. Lisa Lorenson of ISU Patent Program on how they support the new invention process.

8-14-16 – Stephanie Chickering of Iowa Department of Public Health on proper dental care during the school year; Phil Roeder of the Des Moines Public Schools on school activities app.

8-21-16 - Bo Gigely of Iowa Farm Bureau on water conservation concerns from farmers; State Treasurer Mike Fitzgerald on value of the College Savings Iowa program, Teva Dawson of DM Area MPO on River Network recreation plan.

8-28-16 – Megan Griffith of Polk City Chamber of Commerce on Big Creek Bikes and Brews; Dr. Ginny Mitchell of ISU's Bug Village on nutritious bugs.

#### OTHER PUBLIC SERVICE:

Live broadcast and campaign support for National Night Out Aug. 2<sup>nd</sup> in Urbandale.



## SECOND QUARTER 2016 KWQW

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The following newsmakers and community leaders were interviewed on the 24-minute weekly program **Inside Iowa**:

4/3/16 – **Destination Graduation Des Moines** – Kate Bennett – initiatives to get kids to graduate; **IA Dept. of Public Health** – Don Shepard – health study on diet and obesity in IA.

4/10/16 – **Iowa AARP** – Anthony Carroll – push in the legislature for the Care Act to designate caregiver; Senator Joni Ernst – supporting **Credit for Caring Act** to help the disabled; **MS Society of Iowa** - Meggie Morganson – MS Walk to raise money and support to fight MS.

4/17/16 – **Evelyn K. Davis Center** – Amber Alli – workshops on home buying and job fairs; **Hope for the Warriors Project** – Travis Hanson - raising money through Casey's stores for veterans assistance programs; **Law Enforcement Half Marathon** - Chief Michele Leonard.

4/24/16 – **American Heart Association of Iowa** – Honey Ulihanke – Statewide Day of Giving for research and treatment funds to fight heart disease; State Treasurer Mike Fitzgerald – **Retire Iowa Plan** to save money for retirement; **Partnership for Drug Free Iowa** – Peter Komendowski – camps to get kids involved with people instead of tech to avoid drugs.

5/1/16 – **Des Moines Water Works** – Bill Stowe – water quality funding in the legislature; **Deerfield Retirement Center** – Jeannie Altman and Marion Jacobs - Arbor Day activities to encourage ecological interest among seniors and teens.

5-8-16 – **Iowa Friends of Companion Animals** – Madeline Haye – puppy mills in Iowa; **Iowa Healthiest State Initiative** – Jami Hambril – summer programs for school wellness and summer food service; **Downtown Des Moines Farmers Market** – Kelly Foss – growing interest in healthy local foods.

5/15/16 – **Future of Iowa Foundation** – Gerard Wolzac – tax study of Iowa economy to make it more competitive; **Iowa Department of Public Health** – Janet Nelson – keeping kids drug free during National Prevention Week.

5/22/16 – **Des Moines Area Metro Planning Organization** – Gunnar Olsen – water trails study for future development; **National Association of Manufacturers** – Rachel Jones - Dakota Access Pipeline benefits and job additions.

5/29/16 – **IDPH** – Dr. Pat Quinlisk – food safety during Memorial Day Picnics and zika worries; Mike Sherzan, **3<sup>rd</sup> District Congressional candidate** – reasons for running include boosting economy and keeping health benefits in place for lowans; **Des Moines Area MPO** – Todd Ashby – travel survey for desirable attractions to pull in business.

6/5/16 – **Evelyn K. Davis Center** – Amber Alli – career planning programs for summer; **Des Moines Community Playhouse** – Lee Ann Bakros – summer theatre classes and how theatre boosts kids' confidence.

6/12/16 - **Greater Des Moines Leadership Institute** – Amy Jennings – Association of Leadership Midwest Regional conference and leadership tips; **State Health Department** – Stephanie Smith – Dental Health Month.

6/19/16 – **Iowa Finance Authority** – Ashley Jared – Home Ownership Month campaign to educate home buyers; **Regional Water Trails Plan** – Teva Dawson – how to develop area rivers and streams for conservation and recreation.

6/26/16 – **West Des Moines Police Department** – Sgt. Jason Bryan – protecting your home during vacation; **Huntington Disease Foundation** – Roberta Miller – the Bar-to-Barbara bike fundraiser to raise funds for education and research.

## SECOND QUARTER 2016 KBGG

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4/10/16 – **Iowa AARP** – Anthony Carroll – push in the legislature for the Care Act to designate caregiver; Senator Joni Ernst – supporting **Credit for Caring Act** to help the disabled; **MS Society of Iowa** - Meggie Morganson – MS Walk to raise money and support to fight MS.

4/17/16 – **Evelyn K. Davis Center** – Amber Alli – workshops on home buying and job fairs; **Hope for the Warriors Project** – Travis Hanson - raising money through Casey's stores for veterans assistance programs; **Law Enforcement Half Marathon** - Chief Michele Leonard.

4/24/16 – **American Heart Association of Iowa** – Honey Ulihanke – Statewide Day of Giving for research and treatment funds to fight heart disease; State Treasurer Mike Fitzgerald – **Retire Iowa Plan** to save money for retirement; **Partnership for Drug Free Iowa** – Peter Komendowski – camps to get kids involved with people instead of tech to avoid drugs.

5/1/16 – **Des Moines Water Works** – Bill Stowe – water quality funding in the legislature; **Deerfield Retirement Center** – Jeannie Altman and Marion Jacobs - Arbor Day activities to encourage ecological interest among seniors and teens.

5-8-16 – **Iowa Friends of Companion Animals** – Madeline Haye – puppy mills in Iowa; **Iowa Healthiest State Initiative** – Jami Hambriil – summer programs for school wellness and summer food service; **Downtown Des Moines Farmers Market** – Kelly Foss – growing interest in healthy local foods.

5/15/16 – **Future of Iowa Foundation** – Gerard Wolzac – tax study of Iowa economy to make it more competitive; **Iowa Department of Public Health** – Janet Nelson – keeping kids drug free during National Prevention Week.

5/22/16 – **Des Moines Area Metro Planning Organization** – Gunnar Olsen – water trails study for future development; **National Association of Manufacturers** – Rachel Jones - Dakota Access Pipeline benefits and job additions.

5/29/16 – **IDPH** – Dr. Pat Quinlisk – food safety during Memorial Day Picnics and zika worries; Mike Sherzan, **3<sup>rd</sup> District Congressional candidate** – reasons for running include boosting economy and keeping health benefits in place for lowans; **Des Moines Area MPO** – Todd Ashby – travel survey for desirable attractions to pull in business.

6/5/16 – **Evelyn K. Davis Center** – Amber Alli – career planning programs for summer; **Des Moines Community Playhouse** – Lee Ann Bakros – summer theatre classes and how theatre boosts kids' confidence.

6/12/16 - **Greater Des Moines Leadership Institute** – Amy Jennings – Association of Leadership Midwest Regional conference and leadership tips; **State Health Department** – Stephanie Smith – Dental Health Month.

6/19/16 – **Iowa Finance Authority** – Ashley Jared – Home Ownership Month campaign to educate home buyers; **Regional Water Trails Plan** – Teva Dawson – how to develop area rivers and streams for conservation and recreation.

6/26/16 – **West Des Moines Police Department** – Sgt. Jason Bryan – protecting your home during vacation; **Huntington Disease Foundation** – Roberta Miller – the Bar-to-Barbara bike fundraiser to raise funds for education and research.

## FIRST QUARTER 2016 KWQW

The following newsmakers and community leaders were interviewed on the 24-minute weekly program **Inside Iowa**:

- 1/3/16 **Des Moines Social Club** – Bethany Argenbright – art education programs;  
**Iowa Department of Public Health** – Angela Leek – radon prevention month.
- 1/9/16 Bill Stowe – **Des Moines Water Works** – water quality proposals before legislature;  
Cindi Fisher – **Greater Des Moines Partnership** – EDGE worker training efforts
- 1/17/16 Gunnar Olsen – **Des Moines Metro Planning Organization** – Transportation for America Project; **Democratic presidential candidate Rocky De La Fuente** – Iowa Caucuses
- 1/24/16 **Senate candidate Robert Rees** – Iowa senate race; Andrew Campanella – **National School Choice** – Iowa graduation rate and link with school choice
- 1/31/16 Mike Duncan – **American Coalition for Clean Coal Energy** – impact of Iowa Caucuses on energy regulations; Suku Radia – **American Heart Association of Iowa** – heart health at work
- 2/6/16 Kara Kelly - **American Red Cross of Iowa** – Pillowcase Project; Erick Zamora – **Des Moines Buccaneers** – Stick With Reading program for schools
- 2/14/16 **State Treasurer Mike Fitzgerald** – Iowa College Savings Program; Jennifer Bartles – **Children and Families of Iowa** – abuse prevention programs
- 2/20/16 Kathy Cody – **Hope Ministries** – help for the homeless and food pantry assistance;  
Steve Scott – **First Five for Iowa** – services for toddlers with mental health issues
- 2/28/16 Harold Hobsen – **Iowa Foundation for Advancement of Agriculture** – ag scholarships; **Des Moines Police Sgt. Jason Halifax** – domestic violence awareness
- 3/6/16 Eric Ulmstead – **Capitol Hill Lutheran Church youth ministry** – Music on the East Side; Des Moines Mayor Frank Cownie – PlanDSM; **Children’s Miracle Network** – University of Iowa Children’s Hospital Nurse Emily Baxter
- 3/13/16 **West Des Moines Police Sgt. Jason Bryan** – home crime prevention; Greg Willie – **Central Iowa Crimestoppers** – neighborhood crime tips
- 3/20/16 Dr. Vince Hassel – Hassel Family Chiropractic Medicine – **cryotherapy** for athletes;  
Gunnar Olsen – DM MPO – water trails plan with **Iowa Department of Natural Resources**

3/27/16 Sara Lempke – **ALZ of Iowa** – Alzheimer’s Walk and services; Kara Kelly –  
**American Red Cross of Iowa** – Severe Weather Alert Week

Additional Public Affairs Programming:

3/10/16-3/11/16 **Children’s Miracle Network Radiothon** to raise money for medical  
treatment and research for Iowa children – 75 minutes per day

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

**QUARTERLY ISSUES/PROGRAMS LIST FOR STATION**

**KWQW**

3rd Quarter of

2015  
(Year)

<b>ISSUE DESCRIPTION:</b>	<b>PROGRAM SEGMENT</b>	<b>DATE/TIME:</b>	<b>DURATION:</b>	<b>DESCRIPTION OF SEGMENT:</b>
Example: New Dog Lease Law	Ken's 7:00 Newscast	7/4/03 7:00AM	:45	Tape:Mayor Jones urges Council to pass law
1 Ask The Vet - Part 2	Inside Iowa	7/4/15 5:30AM	24 minutes	Dr. Steve Saffris - Fleas and Ticks/Heat & Cars
2 Bikers Against Child Abuse	Inside Iowa	7/11/15 5:30AM	24 minutes	A-Train/Pac-Man/Sassy - Who/Why/How/Need in IA
3 Obamacare	Inside Iowa	7/18/15 5:30AM	24 minutes	Jess Patton - Insurance Expert/Washington Liasion
4 Stihetto Girls	Inside Iowa	7/25/15 5:30AM	24 minutes	Maggie/Glenna/Deanne - Beating Cancer/Dreams
5 National Night Out 2015	Inside Iowa	8/1/15 5:30AM	24 minutes	Melissa Waalk - Urbandale PD/Growth & Changes
6 Spinal Chord Injury Alliance Of Iowa	Inside Iowa	8/8/15 5:30AM	24 minutes	Angie Hulsebus - 11th Annual Adaptive Sports Expo
7 Iowa League Of Heros (Part 1)	Inside Iowa	8/15/15 5:30AM	24 minutes	Matt Morgan - Batman/How/Why
8 Iowa League of Heros (Part 2)	Inside Iowa	8/22/15 5:30AM	24 minutes	Matt Morgan - What/Who/Demand in Iowa
9 VA Central Iowa Health Care Systems	Inside Iowa	8/29/15 5:30AM	24 minutes	Dr. Deb Benjamin - Geriatric Care For Veterans
10 Walk To End Alzheimer's 2015	Inside Iowa	9/5/15 5:30AM	24 minutes	Chantelle Mathaney - New This Year/Research
11 Navigating Medicare	Inside Iowa	9/12/15 5:30AM	24 minutes	Jess Patton - Insurance Expert/Washington Liasion
12 Wildwood Hills Ranch	Inside Iowa	9/19/15 5:30AM	24 minutes	Al Lorenzen - The Kids They Help/Wild Boar Challenge
13 2016 Presidential Election	Inside Iowa	9/26/15 5:30AM	24 minutes	GOP Candidate Scott Walker
14 WaterWorks/PlanDSM/Screenings IA	Inside Iowa	10/3/15 5:30AM	24 minutes	Bill Stowe-Nitrates, Mayor Frank Cowrie, Gina Jones-IT
15 Dakota Oil/Research/America/IFB	Inside Iowa	10/10/15 5:30AM	24 minutes	Vicki Grenado-pipeline: Mary Woolley-med research, D
16 Martin O'Malley	Inside Iowa	10/18/15 5:30AM	24 minutes	O'Malley on Iowa's impact on upcoming debates
17 Part. for Drug-Free IA/Homeschool IA	Inside Iowa	10/25/15 5:30AM	24 minutes	Peter Komendowski - drugs linked to kids' media, Kristi
18 Salvation Army/Amer. Heart Assoc.	Inside Iowa	11/1/15 5:30AM	24 minutes	Kristin Pike-SA Kettle drive, Kassi Wessing-Healthy Eat
19 Iowa Youth Caucus/IA Dem Party	Inside Iowa	11/8/15 5:30AM	24 minutes	Sec. of State Paul Pate/Sam Lau, Comm. Dir.
20 DM Fire Dept/DM Pub. Works	Inside Iowa	11/15/15 5:30AM	24 minutes	Brian O'Keefe on winter safety, Bruce Braun on snow c

<b>21</b> Iowa DPH/BACA	Inside Iowa	11/22/2015 5:30	24 minutes	Dr. Patricia Quinlisk on food safety, Pacman with Bikers
<b>22</b> State Treasu rer/Lupus of IA	Inside Iowa	11/29/15 5:30AM	24 minutes	Michael Fitzgerald on Great Iowa Treasure Hunt, Meli
<b>23</b> EFR/IDPH	Inside Iowa	11/26/15 5:30AM	24 minutes	Leslie Garman on family mental health. Don Shepart on
<b>24</b> IDPH/PCA/Blank Park Zoo	Inside Iowa	12/13/15 5:30AM	24 minutes	Ann Garvey on fighting flu, Sara Welch on Connections
<b>25</b> IA Natl Assoc of Manufacturing	Inside Iowa	12/20/15 5:30AM	24 minutes	Rachel Jones on pipeline economics
<b>26</b> ALZ of Iowa/DMPS	Inside Iowa	12/27/15 5:30AM	24 minutes	Noah Jensen Tabor on Alz research, Jennifer Mann on





Against Child Abuse

Guance on Giving Tuesday

Healthy Iowa poll

Matter, Mark Vukovich on STEM

Trinect program

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION KWQW 3rd Quarter of 2015 (Year)

ISSUE DESCRIPTION:	PROGRAM SEGMENT	DATE/TIME:	DURATION:	DESCRIPTION OF SEGMENT:
Example: New Dog Lease Law	Kent's 7:00 Newscast	7/4/03 7:00AM	:45	Tapet Mayor Jones urges Council to pass law
1 Ask The Vet - Part 2	Inside Iowa	7/5/15 7:00AM	24 minutes	Dr. Steve Saffis - Fleas and Ticks/Heat & Cars
2 Bikers Against Child Abuse	Inside Iowa	7/12/15 7:00AM	24 minutes	A-Train/Pac-Man/Sassy - Who/Why/How/Need in IA
3 Obamacare	Inside Iowa	7/19/15 7:00AM	24 minutes	Jess Patton - Insurance Expert/Washington Liasion
4 Stihetto Girls	Inside Iowa	7/26/15 7:00AM	24 minutes	Maggie/Glenna/Deanne - Beating Cancer/Dreams
5 National Night Out 2015	Inside Iowa	8/2/15 7:00AM	24 minutes	Melissa Waalk - Urbandale PD/Growth & Changes
6 Spinal Chord Injury Alliance Of Iowa	Inside Iowa	8/9/15 7:00AM	24 minutes	Angie Hulsebus - 11th Annual Adaptive Sports Expo
7 Iowa League Of Heros (Part 1)	Inside Iowa	8/16/15 7:00AM	24 minutes	Matt Morgan - Batman/How/Why
8 Iowa League of Heros (Part 2)	Inside Iowa	8/23/15 7:00AM	24 minutes	Matt Morgan - What/Who/Demand in Iowa
9 VA Central Iowa Health Care Systems	Inside Iowa	8/30/15 7:00AM	24 minutes	Dr. Deb Benjamin - Geriatric Care For Veterans
10 Walk To End Alzheimer's 2015	Inside Iowa	9/6/15 7:00AM	24 minutes	Chantelle Mathaney - New This Year/Research
11 Navigating Medicare	Inside Iowa	5/13/15 7:00AM	24 minutes	Jess Patton - Insurance Expert/Washington Liasion
12 Wildwood Hills Ranch	Inside Iowa	9/20/15 7:00AM	24 minutes	Al Lorenzen - The Kids They Help/Wild Boar Challenge
13 2016 Presidential Election	Inside Iowa	9/27/15 7:00AM	24 minutes	GOP Candidate Scott Walker
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The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

**QUARTERLY ISSUES/PROGRAMS LIST FOR STATION**

**KWQW**

**2ND Quarter of**

**2015  
(Year)**

**ISSUE DESCRIPTION:**

Example: New Dog Lease Law

**PROGRAM SEGMENT:**

Ken's 7:00 Newscast

**DATE/TIME:**

7/4/03 7:00AM

**DURATION:**

:45

**DESCRIPTION OF SEGMENT:**

Tape: Mayor Jones urges Council to pass law

1	Urbandale Police Department	Inside Iowa	4/5/15 7AM	24 minutes	Melissa Waalk - Nat'l Distracted Driving Month
2	City Of Newton	Inside Iowa	4/12/15 7AM	24 minutes	Craig Armstrong - Growth Of The Community
3	Saving Our Avian Resources	Inside Iowa	4/19/15 7AM	24 minutes	Kay Neumann - Importance Of What They Do in Iowa
4	Monday Night Line Dancing Club	Inside Iowa	4/26/15 7AM	24 minutes	Tedde Spencer - Bringing It Back To Des Moines
5	Miss Greater Des Moines	Inside Iowa	5/9/15 7AM	24 minutes	Serica Rowley - Educational Perspective
6	Ask The Vet	Inside Iowa	5/10/15 7AM	24 minutes	Doc Satris - Safety Tips Into Changing Seasons
7	Salvation Army	Inside Iowa	5/17/15 7AM	24 minutes	Kathy Healy - Upcoming Events/Special Days
8	VA Central Iowa Health Care Systems	Inside Iowa	5/24/15 7AM	24 minutes	Teresa Keith - Domiciliary Program/Homelessness
9	Helen's Pajama Party	Inside Iowa	5/31/15 7AM	24 minutes	Kelly Sargent - Giving Back To Your Community
10	Angels For Sam	Inside Iowa	6/7/15 7AM	24 minutes	Linda & Denise - Giving Back To Your Community
11	National Hearing Month	Inside Iowa	6/14/15 7AM	24 minutes	Lee Seibert - Educational/Warnings/Tips
12	Character Counts In Iowa	Inside Iowa	6/21/15 7AM	24 minutes	Amy Smit - Updates and Changes
13	Vaping	Inside Iowa	6/28/15 7AM	24 minutes	Ashley Lambson - What The Heck Is This?
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**QUARTERLY ISSUES/PROGRAMS LIST FOR STATION**

**KWQW**

1st Quarter of

2015  
(Year)

ISSUE DESCRIPTION:	OGRAM SEGMENT	DATE/TIME:	DURATION:	DESCRIPTION OF SEGMENT:
Example: New Dog Lease Law	Ken's 7:00 Newscast	7/4/03 7:00AM	:45	Tape:Mayor Jones urges Council to pass law
1 Welcome New News Director/Reporter	Inside Iowa	1/4/15 7AM	24 minutes	Dianna Kelly & Lori Thompson - Welcome To Iowa
2 Greater Ia. Chapter Of Alz. Assoc.	Inside Iowa	1/11/15 7AM	24 minutes	Susan Callison - Know The 10 Warning Signs
3 Iowa Beef Industry Council	Inside Iowa	1/18/15 7AM	24 minutes	Nancy Degner - Ex. Director: Who They Are
4 Flu Season In Iowa	Inside Iowa	1/25/15 7AM	24 minutes	Dr. Patricia Quinlisk - State Epidemiologist w/ IDPH
5 Freedom Summit	Inside Iowa	2/1/15 7AM	24 minutes	Reporter Lori Thompson - Recap of Weekend Event
6 Winter Fire Safety	Inside Iowa	2/8/15 7AM	24 minutes	Brian O'Keefe with the DMFD - Do's and Don'ts
7 Ia. Blue Grass/Eating Disorder Coal.	Inside Iowa	2/15/15 7AM	24 minutes	Billy Dunbar: Big Event/Brian Cuban: Awareness Day
8 Iowa Department For The Blind	Inside Iowa	2/22/15 7AM	24 minutes	Richard Sorey - 25th Ann. Amer. w/ Disabilities Act
9 VA Central Iowa Health Care Systems	Inside Iowa	3/1/15 7AM	24 minutes	Eloise Prater - Vol. Coord. Hospice & Palliative Care
10 Cops Against Cancer	Inside Iowa	3/8/15 7AM	24 minutes	Craig Pinney - Survivorship Retreat
11 Amanda The Panda	Inside Iowa	3/15/15 7AM	24 minutes	Cindy Meek & Laura Holmes : Child Suicide in Iowa
12 Make Fireworks Legal in Iowa	Inside Iowa	3/22/15 7AM	24 minutes	Rob Strickler - Advocate For/Education On
13 C & H Paranormal	Inside Iowa	3/29/15 7AM	24 minutes	Will & Chelsee Konel - New Season
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The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION

KWQW

4th

Quarter of

2014  
(Year)

**ISSUE DESCRIPTION:**

Example: New Dog Lease Law

**PROGRAM SEGMENT:**

Ken's 7:00 Newscast

**DATE/TIME:**

7/4/03 7:00AM

**DURATION:**

:45

**DESCRIPTION OF SEGMENT:**

Tape: Mayor Jones urges Council to pass law

1	Brain Injury Alliance Of Iowa	Inside Iowa	10/5/14 7:00AM	24 minutes	Brandi Jo Jenson - Who They Are/Their Mission
2	Eating Disorder Coalition Of Iowa	Inside Iowa	10/12/14 7:00AM	24 minutes	Jusine Saxton - Personal Experience/Education
3	Legal Heat	Inside Iowa	10/19/14 7:00AM	24 minutes	Michael & Renee Schnieder - Right To Carry
4	Iowa Department For The Blind	Inside Iowa	10/26/14 7:00AM	24 minutes	Richard Sorey - White Can Program In Iowa
5	IA College Student Aid Commission	Inside Iowa	11/2/14 7:00AM	24 minutes	Heather Doe - Things required on an Iowa college app
6	Iowa Soybean Association	Inside Iowa	11/9/14 7:00AM	24 minutes	Aaron Putze - Iowa Food And Family Project
7	Shop With A Cop	Inside Iowa	11/16/14 7:00AM	24 minutes	Captain Amy Kramer - Helping Children In Need in IA
8	Salvation Army Des Moines	Inside Iowa	11/23/14 7:00AM	24 minutes	Kathy Healy - Changes That Occurred Over 2014
9	VA Central Iowa Health Care Systems	Inside Iowa	11/30/14 7:00AM	24 minutes	Katina Mach - General Overview Of Iowa's System
10	Iowa Dance Theatre	Inside Iowa	12/7/14 7:00AM	24 minutes	Ami Yaro & Jennifer Bruggeman - The Nutcracker
11	Fire Safety Over Holidays & Winter	Inside Iowa	12/14/14 7:00AM	24 minutes	Firefighter Dan Lamb with the DSM Fire Department
12	Pet Safety Over Holidays	Inside Iowa	12/21/14 7:00AM	24 minutes	Dr. Steve Safris with Ask The Vet
13	Des Moines Community Playhouse	Inside Iowa	12/28/14 7:00AM	24 minutes	LeAnn Bakros - Annual Summation & Future
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**DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2014**

**Meeting Date:** Tuesday, October 28, 2014

**LOCATION:** The Iowa Association of Community College Trustees - Board Room, 855 East Court Avenue, Des Moines.

**MODERATORS:** Doug Sawyer – WOI 515-457-9645 x109  
Mike Cunningham - KCWI

\*\*\*\*\*

<b><u>TIME</u></b>	<b><u>GUEST</u></b>	<b><u>TITLE OR INTEREST</u></b>
9:00 - 9:20AM	Melissa Kramer	Alzheimer's Association
9:20 - 9:40AM	Steve Brill	Arthritis Foundation
9:40-10:00AM	Kassi Wessing	American Heart Association
10:00-10:20AM	Lindsay Pingel	Iowa Coalition Against Domestic Violence
10:20-10:40AM	Daphne Haselhuhn	Diabetes Association of Central Iowa
10:40-11:00AM	Col. Greg Hapgood	Iowa National Guard

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**QUARTERLY ISSUES/PROGRAMS LIST FOR STATION** **KWQW**

3rd **Quarter of**

2014  
(Year)

**ISSUE DESCRIPTION:** **OGRAM SEGMENT** **DATE/TIME:** **DURATION:** **DESCRIPTION OF SEGEMENT:**  
 Example: New Dog Lease Law Ken's 7:00 Newscast 7/4/03 7:00AM :45 Tape:Mayor Jones urges Council to pass law

1	2014 National Balloon Classic	Inside Iowa	7/6/14 7:00AM	24 minutes	Stacey Scheurenbrand - What's New For 2014
2	Keep Iowa Beautiful	Inside Iowa	7/13/14 7:00AM	24 minutes	Jerry Schneff - Laws In Iowa/Programs
3	Spinal Chord Injury Assoc. Of Iowa	Inside Iowa	7/20/14 7:00AM	24 minutes	Angie Plager/Scott Turczynski - What They Do
4	Special Olympics Iowa	Inside Iowa	7/27/14 7:00AM	24 minutes	Joyce Allard/Capt. Keny Clary - Upcoming Events
5	National Night Out 2014	Inside Iowa	8/3/14 7:00AM	24 minutes	Officer Melissa Waalk - Continuing To Grow Annually
6	Visiting Nurse Services Of Iowa	Inside Iowa	8/10/14 7:00AM	24 minutes	Jill Niswander - Interpretation Services For Minorities
7	Aheinz 57 Pet Rescue & Transport	Inside Iowa	8/17/14 7:00AM	24 minutes	Amy Heinz - Founder/Adoption and Rescue
8	Team Rubicon	Inside Iowa	8/24/14 7:00AM	24 minutes	Johnathon Lochman - Iowans Responding Worldwide
9	C & H Paranormal	Inside Iowa	8/31/14 7:00AM	24 minutes	Will/Chelsea/Annie - Paranormal Activity In Iowa
10	Walk To End Alzheimer's 2014	Inside Iowa	9/7/14 7:00AM	24 minutes	Chantelle Mathany - Updates/Upcoming Walk
11	Easter Seals/Pony Express Of Iowa	Inside Iowa	9/14/14 7:00AM	24 minutes	Carole Bailey & Kim Gamble - Association & Events
12	Strong Foundations	Inside Iowa	9/21/14 7:00AM	24 minutes	Shawn Wellendorf & Jenn Stout - Suicide/Depression
13	Living The Country Life Iowa	Inside Iowa	9/28/14 7:00AM	24 minutes	Jodi Henke - Living Rural/Magazine/Website
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**Resending with correction to Craig Hanken's name for meeting this morning.**

Kate Garner [Kgarner@desmoinesradiogroup.com]

**Sent:** Tuesday, July 29, 2014 8:11 AM

**To:** mary.bracken@iptv.org; wayne@iptv.org; Patrick.Dix@whotv.com; MarshaTheis@ionmedia.com; cherylpannier@clearchannel.com; Kate Garner [Kgarner@desmoinesradiogroup.com]; MPeters@iowacatholicradio.com; rshelton@myabc5.com; tstephens@pappastv.com; mcunningham@kcwi23.com; Kim Chase; KNWI@desmoines.fm; MWilson@sbgvtv.com; cschug@sbgvtv.com; KDFRpa@gmail.com; bobd@dwx.com

**Attachments:** Ascertainment Agenda 7-29~1.docx (17 KB)

**DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2014**

**Meeting Date:** Tuesday, July 29, 2014

**LOCATION:** The Iowa Association of Community College Trustees - Board Room, 855 East Court Avenue, Des Moines.

**MODERATORS:** Patrick Dix, WHO-TV (242-3500)  
Kate Garner, Des Moines Radio Group (309-4326)

\*\*\*\*\*

<u>TIME</u>	<u>GUEST</u>	<u>TITLE OR INTEREST</u>
9:00 - 9:20AM	Scott Cirksema 515-223-6220	City of Clive Mayor 1900 NW 114 <sup>th</sup> St, Clive, IA 50325
9:20 - 9:40AM	Craig Hanken 515-988-9923	Z3 Triathlon 120 SW Fifth St #602 Des Moines, IA 50309
9:40-10:00AM	Dave Mackaman	Author/Former Wells Fargo Executive
10:00-10:20AM	Kristin Huinker 515-557-2264	YESS Iowa Development Manager 918 SE 11 <sup>th</sup> St Des Moines, IA 50309
10:20-10:40AM	Kitte Noble 515-244-6028	The Rotary Club of Des Moines Executive Director 2700 Fleur Dr Des Moines, IA 50321

10:40-11:00AM	Amanda G. Benson Miller 515-676-7911	City of Waukee Communications Director 200 W. Hickman Rd Waukee, IA 50263
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**QUARTERLY ISSUES/PROGRAMS LIST FOR STATION**

**KWQW**

2nd Quarter of

2014  
(Year)

<b>ISSUE DESCRIPTION:</b>	<b>PROGRAM SEGMENT</b>	<b>DATE/TIME:</b>	<b>DURATION:</b>	<b>DESCRIPTION OF SEGEMENT:</b>
Example: New Dog Lease Law	Ken's 7:00 Newscast	7/4/03 7:00AM	:45	Tape:Mayor Jones urges Council to pass law
1 Prevent Child Abuse Iowa	Inside Iowa	4/6/14 7:00AM	24 minutes	Sarah Welch - Child Abuse Prevention in Iowa
2 VA Central Iowa Health Care System	Inside Iowa	4/13/14 7:00AM	24 minutes	Judith Johnson - New Facility Director
3 Visiting Nurse Services Of Iowa	Inside Iowa	4/20/14 7:00AM	24 minutes	J. Michael Deege - Health Care Decision Day
4 Walk MS Des Moines	Inside Iowa	4/27/14 7:00AM	24 minutes	Karrie Anderson/Beth Mullin: Living With MS
5 The Winterset Stage	Inside Iowa	5/4/14 7:00AM	24 minutes	Jason & Cindy Stanbro - Arts In The Community
6 C & H Paranormal	Inside Iowa	5/11/14 7:00AM	24 minutes	Will Conkle - Organizations Like This In Iowa/History
7 Amanda The Panda	Inside Iowa	5/18/14 7:00AM	24 minutes	Charlie Keizling - What's Happening In 2014
8 Visiting Nurse Services Of Iowa	Inside Iowa	5/25/14 7:00AM	24 minutes	Jim Donlan - Heart Of Hospice Golf Open
9 Cops Against Cancer	Inside Iowa	6/1/14 7:00AM	24 minutes	Craig & Shirley Phinney - Five 0 BBQ Classic
10 Lion's Club Des Moines	Inside Iowa	6/8/14 7:00AM	24 minutes	Jan & Archie Borchers: Iowa KidSight
11 Iowa Department Of Public Safety	Inside Iowa	6/15/14 7:00AM	24 minutes	Alex Murphy - Who They Are/What They Do
12 Iowa's Blank Park Zoo	Inside Iowa	6/22/14 7:00AM	24 minutes	Ryan Bickle - Why So Great To Have Them In Iowa
13 VA Central Iowa Health Care System	Inside Iowa	6/29/14 7:00AM	24 minutes	Dawn Haitz - Veteran Employment Opportunities
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**DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2014**

**MEETING DATE:** **Tuesday, May 20, 2014** -- 9:00 - 11:00 a.m.

**LOCATION:** **NEW LOCATION!** Iowa Association of Community College Trustees  
855 East Court Avenue, Des Moines. **Directions IACCT**

**MODERATORS:** Bob Day, KCCI-TV (247-8888) [RLDay@hearst.com](mailto:RLDay@hearst.com)  
Cody Schug, KDSM-TV (287-1717) [CSchug@sbgvtv.com](mailto:CSchug@sbgvtv.com)  
Larry Vavroch, KDFR-FM (262-0449) [kdfrrpa@gmail.com](mailto:kdfrrpa@gmail.com)

***We sincerely appreciate your efforts to keep the appointment as shown below:***

- 9:00 am **Gretchen Tegeler** -- Executive Director, Taxpayers Association of Central Iowa  
400 E. Court Ave., Suite 118  
Des Moines, IA 50309  
515- 288-3328  
[gtegeler@taxpayersci.org](mailto:gtegeler@taxpayersci.org)      [www.TaxpayersCI.org](http://www.TaxpayersCI.org)
- 9:20 am **Joseph Giunta** -- Music Director & Conductor, Des Moines Symphony Orchestra  
1011 Locust Street, Suite 200  
Des Moines, IA 50309  
280-4000  
[jsgiunta@aol.com](mailto:jsgiunta@aol.com)
- 9:40 am **Caryline Clark** -- Senior Specialist, Relay For Life Centralized Support, American Cancer Society  
  
515-727-0046  
[caryline.clark@cancer.org](mailto:caryline.clark@cancer.org)
- 10:00 am **Liz Cox** -- Director Of Operations, Healthiest State Initiative  
1300 Walnut Street, Suite 100  
Des Moines, Iowa 50309  
515-246-3079  
[liz@iowahealthieststate.com](mailto:liz@iowahealthieststate.com)
- 10:20 am **Terry Hernandez** -- Executive Director, Chrysalis Foundation  
300 E. Locust Street, Suite 245  
Des Moines, IA 50309  
515-255-1853  
[thernandez@chrysalisfdn.org](mailto:thernandez@chrysalisfdn.org)
- 10:40am Guest TBA

**GUEST COMMUNITY LEADER:** Would you please keep the above schedule as an appointment reminder?  
If a problem should develop, please call **988-8534** to let us know. Thank you!