



WFWI Issues and Programs List
2nd Quarter, 2021

April 1, 2021 - July 9, 2021

Prepared by Kyle Guderian, Program Director
on July 1, 2021

Regularly Scheduled
News and Public Affairs Programming
Broadcast by WFWI

Program Name	Schedule and Description
Local Newscasts	One minute news segments broadcast each hour from 6a-10a. Covers news stories affecting the local cities, counties, and states.
Weather Forecasts	30 second segments broadcast one time each hour between 6 am and 12 midnight; Forecasts of the weather and updates on weather related watches and warnings.

Issues of Concern to the Communities Served by WFWI

Subject	Description
Weekly topics include; Economy, Transportation, Environment, Education, Health and Public Safety	28 minute program broadcast each Sunday at 6 am; Interviews with guests that have expertise and real-world experience regarding current issues.



QUARTERLY REPORT
APRIL-JUNE 2021

Program # 2021-14

Airdate: 4-4 Time of Broadcast 6 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Building Confidence	16:00

Summary: Our guests discuss their book on giving tween age girls the confidence to accomplish their goals.

Guests: Katty Kay and Claire Shipman are tv news anchors and authors of "Living The Confidence Code", their follow up to the bestseller "The Confidence Code for Girls".

Issues Covered: self-doubt, perseverance, leadership

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- History	

Summary: Our guest discusses an assassination attempt on Abraham Lincoln right after he was elected.

Guest: Brad Meltzer is a New York Times best selling author of fiction, non-fiction and children's books. His latest is "The Lincoln Conspiracy".

Issues Covered: leadership, courage, Civil War, slavery

29:00	Conclusion of Program	:30
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Program # 2021-15

Airdate: ___4-11_____ Time of Broadcast ___6 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Dealing with anxiety and stress	16:00

Summary: Our guest discusses his study of anxiety, mindfulness and positive perspective.

Guest: Dr Oscar Segurado is an international speaker, physician-scientist and award winning author. His latest book is “Mindful Framing: Transform Your Anxiety Into Vital Energy”.

Issues Covered: emotional intelligence, wellbeing, stress

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: emotions, immune system, mindful framing

29:00	Conclusion of Program	:30
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Program # 2021-16

Airdate: ___4-18_____ Time of Broadcast ___6 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Relationships	16:00

Summary: Our guest discusses her book on how to deal with toxic relationships and how to recover from abuse.

Guest: D.L. Dempsey is a registered nurse with a strong background in conflict mediation and communication. She is also a victim of abuse. She's the author of “End Your Relationships*t

With Compassion, Self-Respect and Logic

Issues Covered: red flags, abuse, stay or go

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: healing, trauma, recenter

29:00 Conclusion of Program :30

Program # 2021-17

Airdate: ___4-25___ Time of Broadcast ___6 AM___

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Life Lessons/Personal Growth	16:00

Summary: Our guest discusses his book that shows the connection between sports and getting more out of everyday living. How living well and playing well go hand in hand.

Guest: Mike Branon is an entrepreneur, philanthropist, coach and avid pickleball player. He's the author of "Pickleball and the Art of Living: The Power of Positive Dinking".

Issues Covered: competition, friendship, passion

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: connection, balance, mindset

29:00 Conclusion of Program :30

Program # 2021-18

Airdate: ____5-2____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Holocaust Survival	16:00

Summary: Our guest discusses his book on a Polish Jew's journey to become a Resistance Fighter intent on seeking justice for wrongs while attempting to survive the Holocaust.

Guest: D.W. Duke is an experienced California Trial Lawyer, international lecturer and the author of six books including “Not Without A Fight: The Story of a Polish Jews Resistance”.

Issues Covered: Germany invasion of Poland, resistance

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: Holocaust, lessons, survival

29:00	Conclusion of Program	:30
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Program # 2021-19

Airdate: ____5-9____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Leadership/Careers	16:00

Summary: Our guest discusses why creativity is the key to success in every workplace and all industries.

Guest: Nir Bashan is a world renowned creativity expert who has taught thousands of leaders and individuals around the globe how to harness the power of creativity. He's the author “The Creator

Mindset: 92 Tools to Unlock the Secrets of Innovation, Growth and Sustainability”.

Issues Covered: decision-making, confidence, innovation

19:00 SPOT BREAK #2 3:00
22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: listening, self-doubt, technology

29:00 Conclusion of Program :30

Program # 2021-20

Airdate: ____5-16____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Holocaust/History Summary: Our guest discusses her book on young women resistance fighters in Hitler's ghettos.	16:00

Guest: Judy Batalion is a best selling author who has also written for a number of publications. Prior to her writing career she was an academic. She's the author of “The Light of Days: The Untold Story of Women Resistance Fighters in Hitler's Ghettos”.

Issues Covered: resistance, bravery, missions, espionage

19:00 SPOT BREAK #2 3:00
22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: survivor's guilt, activism, female leadership

29:00 Conclusion of Program :30

Program # 2021-21

Airdate: ____5-23____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Stress Management Summary: Our guest discusses his book and research into the valuable psychological truths that can eliminate most causes of stress. Guest: R. Duncan Wallace, M. D. has practiced psychiatry for 54 years including serving as medical director of eight psychiatric hospitals and eleven inpatient programs. He's the author of "The Great Little Book of Stress Release" Issues Covered: causes, identify, remove, eliminate	16:00
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1 Summary: Same as Segment #1 Guest: Same as Segment #1 Issues Covered: releaser thought, symptoms, choices	7:00
29:00	Conclusion of Program	:30

Program # 2021-22

Airdate: ____5-30____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Success Summary: Our guest discusses the successful attributes of technology icon Steve Jobs. Guest: Dr. Robert Toguchi is a writer who served as a former	16:00

faculty member of the National Defense University teaching courses on leadership, strategy and personal effectiveness.

Issues Covered: attitude, perspective, intuition

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: leadership, values, entrepreneurship

29:00 Conclusion of Program :30

Program # 2021-23

Airdate: _____6-6_____ Time of Broadcast _____6 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Literature/Media	16:00

Summary: Our guest discusses the role of the writer's conference in assisting authors on multiple career levels to publisher their books.

Guest: Clay Stafford is a best selling and award winning author and poet, screenwriter, playwright, film and television producer, book reviewer and publisher and founder of the Killer Nashville International Writers Conference.

Issues Covered: genres, diversity, networking

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: honing skills, finding agent, research

29:00 Conclusion of Program :30

Program # 2021-24

Airdate: ____6-13____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Dealing with Adversity	16:00

Summary: Our guest discusses suffering a near fatal stroke at the age of 38 and his miraculous and inspiring recovery.

Guest: Richard Burns was one of the original Mad Men, a successful Madison Avenue advertising executive. He's the author of "A Stroke of Good Luck" the true story of his tale of survival after a stroke.

Issues Covered: diagnosis, patience, neurogenesis

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: recovery, setbacks, coping, families

29:00	Conclusion of Program	:30
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Program # 2021-25

Airdate: ____6-20____ Time of Broadcast ____6 AM____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Doable Steps To A Healthy Lifestyle	16:00

Summary: Our guest discusses practical ways to create and enjoy a more healthy and holistic lifestyle.

Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's

the author of 30 wellness related books.
www.SusanSmithJones.com

Issues Covered: sleep, hydration, exercise, meditation

19:00 SPOT BREAK #2 3:00
22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: negativity, healthy snacks, stress

29:00 Conclusion of Program :30

Program # 2021-26

Airdate: ____ 6-27 ____ Time of Broadcast ____ 6 AM ____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Recycling	16:00

Summary: Our guest discusses her book that answers the age-old question “Can I Recycle This?”

Guest: Jennie Romer is a writer, lawyer and sustainability expert who has worked with numerous cities and states to process their waste. She's the author of “Can I Recycle This? A Guide to Better Recycling and How to Reduce Single Use Plastic”.

Issues Covered: wishcycling, misconceptions, sorting

19:00 SPOT BREAK #2 3:00
22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: plastic bans, reduce, reuse, how works