

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 2.6.18
------------------------------	---------------------

I, Holly Horan,  
Hunter Hill  
 being/on behalf of: \_\_\_\_\_,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the Primary  
 election to be held on: May 22, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** SEE ORDER

2/8/18 RB

I represent that the payment for the above described broadcast time has been furnished by:

Georgians for Hunter Hill Inc. :2451 Cumberland Parkway, Suite 3493, Atlanta GA 30339

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronald Cofield

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2.6.18

Holly Horan

**Date**

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☒ **Accepted in Part**

☐ **Rejected**




**Signature**

SCOTT SEABOLT

**Printed Name**

GGM

**Title**

Revised rates to clear in certain key time periods  
have been submitted to the AOR - order pending  
revision. 

## CONTRACT



And:

Jamestown Associates  
116 Craig Road  
Manalapan, NJ 07726  
USA

<u>Contract / Revision</u> 1400821 /		<u>Alt Order #</u> 25889280
<u>Product</u> Hunter Hill / GOV /		
<u>Contract Dates</u> 02/08/18 - 03/07/18	<u>Estimate #</u>	
<u>Advertiser</u> POL/Hunter Hill /Governor/Rep/GA	<u>Original Date / Revision</u> 02/08/18 / 02/08/18	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBF	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN11165/SP1819/AU56	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJBF	02/08/18	03/02/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	11	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 02/05/18	02/11/18	---TF---	1				\$225.00				
		Week: 02/12/18	02/18/18	MTWTF--	3				\$225.00				
		Week: 02/19/18	02/25/18	MTWTF--	4				\$225.00				
		Week: 02/26/18	03/04/18	MTWTF--	3				\$225.00				
N 2	WJBF	02/08/18	03/02/18	GMA	657-9a		:30				NM	12	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 02/05/18	02/11/18	---TF---	1				\$250.00				
		Week: 02/12/18	02/18/18	MTWTF--	3				\$250.00				
		Week: 02/19/18	02/25/18	MTWTF--	4				\$250.00				
		Week: 02/26/18	03/04/18	MTWTF--	4				\$250.00				
N 3	WJBF	02/08/18	03/02/18	M-F News at 12p	12p-1230p		:30				NM	14	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 02/05/18	02/11/18	---TF---	1				\$100.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WJBF**  
**1336 Augusta West Parkway**  
**Augusta, GA 30909**  
**(706) 722-6664**

<u>Contract / Revision</u>		<u>Alt Order #</u>	
1400821 /		25889280	
<u>Contract Dates</u>		<u>Product</u>	<u>Estimate #</u>
02/08/18 - 03/07/18		Hunter Hill / GOV /	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
POL/Hunter Hill /Governor		02/08/18 / 02/08/18	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<b>Week: 02/12/18 02/18/18 MTWTF-- 4 \$100.00</b>													
<b>Week: 02/19/18 02/25/18 MTWTF-- 4 \$100.00</b>													
<b>Week: 02/26/18 03/04/18 MTWTF-- 5 \$100.00</b>													
N 4	WJBF	02/08/18	03/02/18	M-F News at 5p	5-530p		:30				NM	14	\$2,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 02/05/18	02/11/18	---TF--	1			\$165.00					
		Week: 02/12/18	02/18/18	MTWTF--	4			\$165.00					
		Week: 02/19/18	02/25/18	MTWTF--	5			\$165.00					
		Week: 02/26/18	03/04/18	MTWTF--	4			\$165.00					
N 5	WJBF	02/08/18	03/02/18	M-F News @530p	530-6p		:30				NM	14	\$2,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 02/05/18	02/11/18	---TF--	1			\$165.00					
		Week: 02/12/18	02/18/18	MTWTF--	5			\$165.00					
		Week: 02/19/18	02/25/18	MTWTF--	4			\$165.00					
		Week: 02/26/18	03/04/18	MTWTF--	4			\$165.00					
N 6	WJBF	02/12/18	03/02/18	M-F News @6	6-630p		:30				NM	4	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 02/12/18	02/18/18	MTWTF--	2			\$285.00					
		Week: 02/19/18	02/25/18	MTWTF--	1			\$285.00					
		Week: 02/26/18	03/04/18	MTWTF--	1			\$285.00					
N 7	WJBF	02/08/18	03/02/18	M-F News @11p	11p-1135p		:30				NM	12	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 02/05/18	02/11/18	---TF--	1			\$190.00					
		Week: 02/12/18	02/18/18	MTWTF--	4			\$190.00					
		Week: 02/19/18	02/25/18	MTWTF--	3			\$190.00					
		Week: 02/26/18	03/04/18	MTWTF--	4			\$190.00					
N 8	WJBF	02/17/18	03/03/18	GMA Sa	757a-9a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 02/12/18	02/18/18	-----S-	1			\$150.00					
		Week: 02/19/18	02/25/18	-----	0			\$0.00					
		Week: 02/26/18	03/04/18	-----S-	1			\$150.00					

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<u>Contract / Revision</u>		<u>Alt Order #</u>
1400821 /		25889280
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/08/18 - 03/07/18	Hunter Hill / GOV /	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Hunter Hill /Governor	02/08/18 / 02/08/18	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	WJBF	02/11/18	02/25/18	GMA Su	757a-9a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 02/05/18	02/11/18	-----S	1	\$150.00							
		Week: 02/12/18	02/18/18	-----S	0	\$0.00							
		Week: 02/19/18	02/25/18	-----S	1	\$150.00							
N 10	WJBF	02/11/18	03/04/18	Su News @6p	557-630p		:30				NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 02/05/18	02/11/18	-----S	1	\$135.00							
		Week: 02/12/18	02/18/18	-----S	1	\$135.00							
		Week: 02/19/18	02/25/18	-----S	1	\$135.00							
		Week: 02/26/18	03/04/18	-----S	1	\$135.00							
N 11	WJBF	03/05/18	03/07/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 03/05/18	03/11/18	MTW----	3	\$185.00							
N 12	WJBF	03/05/18	03/07/18	GMA	657-9a		:30				NM	6	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 03/05/18	03/11/18	MTW----	6	\$195.00							
N 13	WJBF	03/05/18	03/07/18	M-F News at 12p	12p-1230p		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 03/05/18	03/11/18	MTW----	2	\$85.00							
N 14	WJBF	03/05/18	03/07/18	M-F News at 5p	5-530p		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 03/05/18	03/11/18	MTW----	3	\$165.00							
N 15	WJBF	03/05/18	03/07/18	M-F News @530p	530-6p		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 03/05/18	03/11/18	MTW----	3	\$165.00							
N 16	WJBF	03/05/18	03/07/18	M-F News @6	6-630p		:30				NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 03/05/18	03/11/18	MTW----	3	\$265.00							
N 17	WJBF	03/05/18	03/07/18	M-F News @11p	11p-1135p		:30				NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 03/05/18	03/11/18	MTW----	3	\$190.00							

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1400821 /		25889280
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/08/18 - 03/07/18	Hunter Hill / GOV /	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Hunter Hill /Governor	02/08/18 / 02/08/18	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		Start Date	End Date	Weekdays	Spots/Week			Rate						
Totals													0.00	
Totals													112	\$20,305.00
Time Period														
		# of Spots		Gross Amount		Agency Comm.		Net Amount						
01/29/18 - 02/25/18		62		\$11,230.00		(\$1,684.50)		\$9,545.50						
02/26/18 - 03/07/18		50		\$9,075.00		(\$1,361.25)		\$7,713.75						
Totals		112		\$20,305.00		(\$3,045.75)		\$17,259.25						

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Comments: New order - Candidate OOW

Contract # 25869280

Changes as of: 2/8/2018 at 8:34 AM

Version: Current State Version 2

CPE:

Flight: 2/8/18 - 3/7/18

Total \$: \$20,305.00

Agency: JAMESTOWN ASSOCIATES

Advertiser: Hunter Hill for Governor

Station: WJBF

Total Spots: 112

116 Craig Road  
Manalapan, NJ 07726

Product: Hunter Hill / GOV / R  
Agency Order #:

Office: WASHINGTON  
Market: Augusta, GA

Total CPE: \$0.00  
Total GRP:

Buyer: Penny Lacks  
Salesperson: ERIN SCHUMACHER  
212-424-6620

Con Type: POLITICAL/VOTE  
Assistant: ERIN SCHUMACHER  
212-424-6620

Separation:

#	Day/Time	DP	Program	Rate	ASOP Rating	Len	2/8 - 3/5					Total Spots	Total \$	CPP*	GRP*
							2/8	2/12	2/19	2/26	3/5				
P3	M-F 1 6a-7a		GOOD MORNING AUGUSTA	\$225.00	0.0	30	1	3	4	3	0	11	\$2,475.00	\$0.00	0.0
P3	M-F 2 7a-9a		GMA	\$250.00	0.0	30	1	3	4	4	0	12	\$3,000.00	\$0.00	0.0
P4	M-F 3 12n-12:30p		NEWS CHANNEL 6 AT NOON	\$100.00	0.0	30	1	4	4	5	0	14	\$1,400.00	\$0.00	0.0
P4	M-F 4 5p-6:30p		NEWS 6 AT 5	\$165.00	0.0	30	1	4	5	4	0	14	\$2,310.00	\$0.00	0.0
P4	M-F 5 5:30p-6p		NEWS 6 AT 530P	\$165.00	0.0	30	1	5	4	4	0	14	\$2,310.00	\$0.00	0.0
P4	M-F 6 6p-6:30p		NEWS 6 AT 6PM	\$285.00	0.0	30	0	2	1	1	0	4	\$1,140.00	\$0.00	0.0
P3	M-F 7 11p-11:35p		LATE NEWS	\$190.00	0.0	30	1	4	3	4	0	12	\$2,280.00	\$0.00	0.0
P3	Sa 8 8a-9a		GMA	\$150.00	0.0	30	0	1	0	1	0	2	\$300.00	\$0.00	0.0
P4	Su 9 8a-9a		GMA	\$150.00	0.0	30	1	0	1	0	0	2	\$300.00	\$0.00	0.0
P4	Su 10 6p-6:30p		NEWS 6 AT 6	\$135.00	0.0	30	1	1	1	1	0	4	\$540.00	\$0.00	0.0
P4	M-W 11 6a-7a		GOOD MORNING AUGUSTA	\$185.00	0.0	30	0	0	0	0	3	3	\$555.00	\$0.00	0.0
P4	M-W 12 7a-9a		GMA	\$195.00	0.0	30	0	0	0	0	6	6	\$1,170.00	\$0.00	0.0
P4	M-W 13 12n-12:30p		NEWS CHANNEL 6 AT NOON	\$85.00	0.0	30	0	0	0	0	2	2	\$170.00	\$0.00	0.0
P4	M-W 14 5p-5:30p		NEWS 6 AT 5	\$165.00	0.0	30	0	0	0	0	3	3	\$495.00	\$0.00	0.0
P4	M-W 15 5:30p-6p		NEWS 6 AT 530P	\$165.00	0.0	30	0	0	0	0	3	3	\$495.00	\$0.00	0.0
P4	M-W 16 6p-6:30p		NEWS 6 AT 6PM	\$265.00	0.0	30	0	0	0	0	3	3	\$795.00	\$0.00	0.0
P3	M-W 17 12:11p-11:35p		LATE NEWS	\$190.00	0.0	30	0	0	0	0	3	3	\$570.00	\$0.00	0.0
TOTALS: 8 27 27 27 23												112	\$20,305.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25889280

Changes as of: 2/8/2018 at 8:34 AM

Version: Current State Version 2

CPE:

Flight: 2/8/18 - 3/7/18

Station: WJBF

Total \$: \$20,305.00

Agency: JAMESTOWN ASSOCIATES

Advertiser: Hunter Hill for Governor

Market: Augusta, GA

Total Spots: 112

116 Craig Road  
Manalapan, NJ 07726

Product: Hunter Hill / GOV / R

Office: WASHINGTON

Total CPE: \$0.00

Agency Order #:

Primary Demo: Adults 50+

Total GRP:

Buyer: Penny Lacks  
Salesperson: ERIN SCHUMACHER  
212-424-6620

Con Type: POLITICAL/VOTE

Separation:

Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
02/08/18 8:27 AM	ERIN SCHUMACHER	New order - Candidate OOW
02/07/18 1:49 PM	ERIN SCHUMACHER	New order - Candidate OOW

#### Competitive Information

Market Budget: \$36,918
WJBF Share: 55%
Comment:
WAGT: 6%
WFXG: 3%
WRDW: 36%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	112	\$20,305.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>112</b>	<b>\$20,305.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Feb	62	\$11,230.00
2018-Mar	50	\$9,075.00
<b>Total</b>	<b>112</b>	<b>\$20,305.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/8/18 8:33 AM					\$0	\$0	
Revision	2/8/18 8:27 AM	ERIN SCHUMACHER	Confirmed		11	\$0	\$20,305.00	
New	2/7/18 1:49 PM	ERIN SCHUMACHER	New	123		\$20,305.00	\$20,305.00	Changes: Total Spots from 123 to 112. 17 buylines added or modified.

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.