CONTRACT

WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

Contract / Revision	Alt Order #
358388 / 3	08327035

Product
FRIENDSOF PAT TOOMEY

Contract Dates	Estimate #
11/01/16 - 11/08/16	**1838**

Advertiser	Original Date / Revision
Friends of Pat Toomey	07/18/16 / 11/02/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WPMT-TV	Tim Scanlan	NSO Los Angele

Special Handling

Demographic
Adults 50+

		Total Ratings
		87.80
IDB#	**Advertiser Code**	**Product Code**
15473		

Agency Ref	Advertiser Ref
TARG/	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
E 4	43	11/01/16	11/04/16	Tu-F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	$75.00
Week:	Start Date 10/31/16	End Date 11/06/16	Weekdays -TWTF--	Spots/Week 4	Rate $75.00	Rating 0.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
1	43	10/31/16-11/06/16	Tu-F 430p-5p	4:30 PM-5:00 PM	-TuWThF----	:30	~~$75.00~~	0.00	NM				
	See MG 29.4,29.5,29.6												
2	43	10/31/16-11/06/16	Tu-F 430p-5p	4:30 PM-5:00 PM	-TuWThF----	:30	~~$75.00~~	0.00	NM				
	See MG 29.4,29.5,29.6												
4	43	10/31/16-11/06/16	Tu-F 430p-5p	4:30 PM-5:00 PM	-TuWThF----	:30	~~$75.00~~	0.00	NM				
	See MG 29.4,29.5,29.6												
5	43	11/07/16	11/07/16	M 430p-5p	4:30 PM-5:00 PM		:30				NM	1	$75.00
Week:	Start Date 11/07/16	End Date 11/13/16	Weekdays M------	Spots/Week 1	Rate $75.00	Rating 0.00							
6	43	11/01/16	11/01/16	Tu 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	$800.00
Week:	Start Date 10/31/16	End Date 11/06/16	Weekdays -1-----	Spots/Week 1	Rate $800.00	Rating 0.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
1	43	10/31/16-11/06/16	Tu 10p-1030p	10:00 PM-10:30 PM	-Tu-------	:30	~~$800.00~~	0.00	NM				
	See MG 6.2												
2	43	11/01/16-11/01/16	Late Run News	11:00 PM-11:30 PM	-Tu-------	:30	$800.00	0.00	NM				
Ⓜ	MG for 6.1 11/01												
	World Series ran long, spot aired in Late News												
7	43	11/01/16	11/04/16	Tu-F 4a-5a	4a-5a		:30				NM	3	$30.00
Week:	Start Date 10/31/16	End Date 11/06/16	Weekdays -TWTF--	Spots/Week 3	Rate $10.00	Rating 0.00							
E 8	43	11/01/16	11/04/16	Tu-F 10p-1030p	10:00 PM-10:30 PM		:15/:15				BK	6	$3,200.00
Week:	Start Date 10/31/16	End Date 11/06/16	Weekdays -TWTF--	Spots/Week 4	Rate $800.00	Rating 0.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
358388 / 3	08327035

Contract Dates	Product	Estimate #
11/01/16 - 11/08/16	FRIENDSOF PAT TOOM	**1838**

Advertiser	Original Date / Revision
Friends of Pat Toomey	07/18/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate / Rate	Rating / Rtg	Type		
2	43	10/31/16	11/06/16	Tu-F 10p-1030p	10:00 PM-10:30 PM	-TuWThF----	:15/:15		~~$800.00~~	0.00	BK		
See MG 8.6,8.7													
3	43	10/31/16	11/06/16	Tu-F 10p-1030p	10:00 PM-10:30 PM	-TuWThF----	:15/:15		~~$800.00~~	0.00	BK		
See MG 8.5													
4	43	10/31/16	11/06/16	Tu-F 10p-1030p	10:00 PM-10:30 PM	-TuWThF----	:15/:15		~~$800.00~~	0.00	BK		
See MG 8.8,8.9													
5	43	11/01/16	11/01/16	Late Run News	11:00 PM-11:30 PM	-Tu--------	:15/:15		$800.00	0.00	BK		
Ⓜ	MG for 8.3 11/01												
World Series ran long, spot aired in Late News													
6	43	11/03/16	11/03/16	Thursday Prime Hour 2	9p-10p	----Th-----	:15/:15		$750.00	0.00	BK		
Ⓜ	MG for 8.2 11/02												
7	43	11/02/16	11/04/16	W-F 530a-6a	5:30 AM-6:00 AM	---WThF----	:15/:15		$50.00	0.00	BK		
Ⓜ	MG for 8.2 11/02												
8	43	11/05/16	11/05/16	Sa 10p-1030p	10:00 PM-10:30 PM	-------Sa--	:15/:15		$750.00	0.00	BK		
Ⓜ	MG for 8.4 11/03												
9	43	11/02/16	11/04/16	W-F 5a-530a	5:00 AM-5:30 AM	---WThF----	:15/:15		$50.00	0.00	BK		
Ⓜ	MG for 8.4 11/03												
9	43	11/07/16	11/07/16	M 10p-1030p	10:00 PM-10:30 PM		:15/:15				BK	1	$800.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays 1------	Spots/Week 1	Rate $800.00	Rating 0.00						
10	43	11/06/16	11/06/16	Su 10p-11p	10:00 PM-11:00 PM		:15/:15				BK	2	$500.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays ------2	Spots/Week 2	Rate $250.00	Rating 0.00						
11	43	11/01/16	11/04/16	Tu-F 6-630a	6:00 AM-6:30 AM		:30				NM	3	$450.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays -TWTF--	Spots/Week 3	Rate $150.00	Rating 0.60						
12	43	11/07/16	11/08/16	M-Tu 6-630a	6:00 AM-6:30 AM		:30				NM	1	$150.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays MT-----	Spots/Week 1	Rate $150.00	Rating 0.60						
13	43	11/01/16	11/04/16	Tu-F 7-730a	7:00 AM-7:30 AM		:30				NM	3	$450.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays -TWTF--	Spots/Week 3	Rate $150.00	Rating 0.60						
14	43	11/07/16	11/08/16	M-Tu 7-730a	7:00 AM-7:30 AM		:30				NM	1	$150.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays MT-----	Spots/Week 1	Rate $150.00	Rating 0.60						
15	43	11/01/16	11/04/16	Tu-F 730-8a	7:30 AM-8:00 AM		:30				NM	3	$450.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays -TWTF--	Spots/Week 3	Rate $150.00	Rating 0.80						
16	43	11/07/16	11/08/16	M-Tu 730-8a	7:30 AM-8:00 AM		:30				NM	1	$150.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays MT-----	Spots/Week 1	Rate $150.00	Rating 0.80						
E 17	43	11/01/16	11/04/16	Tu-F 8-830a	8:00 AM-8:30 AM		:15/:15				BK	3	$345.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays -TWTF--	Spots/Week 3	Rate $115.00	Rating 1.00						
E 18	43	11/07/16	11/08/16	M-Tu 8-830a	8:00 AM-8:30 AM		:15/:15				BK	1	$115.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays MT-----	Spots/Week 1	Rate $115.00	Rating 1.00						
E 19	43	11/01/16	11/04/16	Tu-F 830-9a	8:30 AM-9:00 AM		:15/:15				BK	3	$345.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays -TWTF--	Spots/Week 3	Rate $115.00	Rating 1.10						

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358388 / 3	08327035

Contract Dates	Product	Estimate #
11/01/16 - 11/08/16	FRIENDSOF PAT TOOM	**1838**

Advertiser	Original Date / Revision
Friends of Pat Toomey	07/18/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
E 20	43	11/07/16	11/08/16	M-Tu 830-9a	8:30 AM-9:00 AM		:15/:15				BK	1	$115.00
Week:		11/07/16	11/13/16	MT-----				1	$115.00	1.10			
21	43	11/01/16	11/04/16	Tu-F 12p-1p	12:00 PM-1:00 PM		:15/:15				BK	3	$195.00
Week:		10/31/16	11/06/16	-TWTF--				3	$65.00	0.70			
E 22	43	11/07/16	11/08/16	M-Tu 12p-1p	12:00 PM-1:00 PM		:15/:15				BK	2	$130.00
Week:		11/07/16	11/13/16	MT-----				2	$65.00	0.70			
23	43	11/01/16	11/04/16	Tu-F 2p-3p	2p-3p		:15/:15				BK	3	$195.00
Week:		10/31/16	11/06/16	-TWTF--				3	$65.00	1.00			
24	43	11/07/16	11/07/16	M 2p-3p	2p-3p		:15/:15				BK	1	$65.00
Week:		11/07/16	11/13/16	M------				1	$65.00	1.00			
25	43	11/01/16	11/04/16	Tu-F 3p-4p	3p-4p		:30				NM	3	$195.00
Week:		10/31/16	11/06/16	-TWTF--				3	$65.00	0.70			
26	43	11/07/16	11/08/16	M-Tu 3p-4p	3p-4p		:30				NM	1	$65.00
Week:		11/07/16	11/13/16	MT-----				1	$65.00	0.70			
27	43	11/01/16	11/04/16	Tu-F 530p-6p	5:30 PM-6:00 PM		:30				NM	3	$450.00
Week:		10/31/16	11/06/16	-TWTF--				3	$150.00	0.60			
E 28	43	11/07/16	11/07/16	Mon 530-6p	5:30 PM-6:00 PM		:30				NM	1	$150.00
Week:		11/07/16	11/13/16	M------				1	$150.00	0.60			
E 29	43	11/01/16	11/04/16	Tu-F 4-430p	4:00 PM-4:30 PM		:30				NM	4	$450.00
Week:		10/31/16	11/06/16	-TWTF--				3	$75.00	1.30			

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*43*	*10/31/16-11/06/16*	*Tu-F 4-430p*	*4:00 PM-4:30 PM*	*-TuWThF----*	*:30*	*~~$75.00~~*	1.30	*NM*
See MG 29.4,29.5,29.6									
3	*43*	*10/31/16-11/06/16*	*Tu-F 4-430p*	*4:00 PM-4:30 PM*	*-TuWThF----*	*:30*	*~~$75.00~~*	1.30	*NM*
See MG 29.4,29.5,29.6									
4	43	11/02/16-11/04/16	M-F 530p-6p	5:30 PM-6:00 PM	---WThF----	:30	$150.00	1.30	NM
Ⓜ	MG for 4.4,4.2,4.1,29.3,29.2								
5	43	11/02/16-11/04/16	M-F 5p-6p	5p-6p	---WThF----	:30	$150.00	1.30	NM
Ⓜ	MG for 4.4,4.2,4.1,29.3,29.2								
6	43	11/02/16-11/04/16	W-F 630a-7a	6:30 AM-7:00 AM	---WThF----	:30	$75.00	1.30	NM
Ⓜ	MG for 4.4,4.2,4.1,29.3,29.2								

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
30	43	11/07/16	11/07/16	Mon 4-430p	4:00 PM-4:30 PM		:30				NM	1	$75.00
Week:		11/07/16	11/13/16	M------				1	$75.00	1.30			
31	43	11/01/16	11/04/16	Tu-F 5-530p	5:00 PM-5:30 PM		:15/:15				BK	3	$450.00
Week:		10/31/16	11/06/16	-TWTF--				3	$150.00	1.10			
32	43	11/07/16	11/07/16	Mon 5-530p	5:00 PM-5:30 PM		:15/:15				BK	1	$150.00
Week:		11/07/16	11/13/16	M------				1	$150.00	1.10			
33	43	11/01/16	11/04/16	Tu-F/1030-11p	10:30 PM-11:00 PM		:30				NM	2	$2,000.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays -TWTF--	Spots/Week 2	Rate $1,000.00	Rating 2.10						
34	43	11/07/16	11/07/16	Mon 1030-11p	10:30 PM-11:00 PM		:30				NM	1	$1,000.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays M------	Spots/Week 1	Rate $1,000.00	Rating 2.10						
35	43	11/06/16	11/06/16	Su 11p-1130p	11p-1130p		:30				NM	1	$50.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays ------S	Spots/Week 1	Rate $50.00	Rating 0.90						
E 36	43	11/05/16	11/05/16	College Football Gm	Sat 730-1130p		:30				NM	2	$500.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays -----S-	Spots/Week 2	Rate $250.00	Rating 1.30						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	*43*	*10/31/16-11/06/16*		*College Football Gm*	*Sat 730-1130p*	-------Sa--	*:30*		*~~$250.00~~*	1.30	*NM*		
See MG 36.3,36.4													
2	*43*	*10/31/16-11/06/16*		*College Football Gm*	*Sat 730-1130p*	-------Sa--	*:30*		*~~$250.00~~*	1.30	*NM*		
See MG 36.3,36.4													
3	43	11/05/16-11/05/16		College Football Gm	3:30 PM-7:00 PM	-------Sa--	:30		$250.00	1.30	NM		
Ⓜ	MG for 36.1,36.2												
4	43	11/05/16-11/05/16		College Football Gm	3:30 PM-7:00 PM	-------Sa--	:30		$250.00	1.30	NM		
Ⓜ	MG for 36.1,36.2												
E 37	43	11/06/16	11/06/16	Eagles Football	1:00 PM-4:25 PM		:15/:15				BK	2	$10,000.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays ------S	Spots/Week 2	Rate $5,000.00	Rating 12.50						
N 38	43	11/02/16	11/02/16	MLB World Series Gm	8p-1130p		:30				NM	1	$4,000.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --W----	Spots/Week 1	Rate $4,000.00	Rating 13.00						
N 39	43	11/02/16	11/02/16	MLB World Series Gm	8p-1130p		:30				NM	1	$4,000.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays --W----	Spots/Week 1	Rate $4,000.00	Rating 0.00						
								Totals	87.80			71	$32,320.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 -11/08/16	71	$32,320.00	$27,472.00
Totals	71	$32,320.00	$27,472.00

Signature: _____ **Date:** _____

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