



KSCA 101.9 FM FCC 1st Quarter PSA Report: JAN - MAR 2015

he following is a listing of some of the significant issues responded to by KSCA 101. FM, Glendale CA, along with the most significant programming treatment of those issues for the period of January 1, 2015 to March 31, 2015. The listing is by no means is exhaustive. The order in which issues appear does not reflect any priority or significance.

Description of ISSUE	PROGRAM/ SEGMENT	DATE	TIME	DURATION	Narration of Type and Description of Program/Segment
Education - Boys & Girls Club	Community Affairs Block Show	4-Jan	4:58 AM	30 min	David Barrera and Daisy Macedo from the Boys & Girls Club of Gargen Grove discussed the history of the Boys & Girls Club and the many services provided by their organization. There are many chapters of Boys & Girls club in which students can sign up in. The Boys & Girls club provides tutoring, lunch, activities, sports and much more. There are also services provided for parents.
Education - Cash for College	Community Affairs Block Show	8-Feb	4:55 AM	30 min	A representative from Cash For College discussed the Financial Aid process and the benefits of applying for the funds available. Financial aid provides grants as well as loans at low interest rates in order to encourage higher education.
Education - Financial Aid	Community Affairs Block Show	15-Feb	4:57 AM	30 min	A Fulfillment Fund representative came to discuss the benefits of filing for Financial Aid. They discuss the aid that is made available to students from families that come from all income brackets. Financial aid helps pay for college and encourages students to pursue higher education.
Education - Financial Aid	Community Affairs Block Show	15-Feb	4:57 AM	30 min	A Fulfillment Fund representative came to discuss the benefits of filing for Financial Aid. They discuss the aid that is made available to students from families that come from all income brackets. Financial aid helps pay for college and encourages students to pursue higher education.

Education - Financial Aid	Community Affairs Block Show	15-Feb	4:57 AM	30 min	A Fulfillment Fund representative came to discuss the benefits of filing for Financial Aid. They discuss the aid that is made available to students from families that come from all income brackets. Financial aid helps pay for college and encourages students to pursue higher education.
Education - Cash for College	Community Affairs Block Show	15-Mar	4:57 AM	30 min	A representative from Cash For College discussed the Financial Aid process and the benefits of applying for the funds available. Financial aid provides grants as well as loans at low interest rates in order to encourage higher education. The representative also invited listeners to Univision's Financial Fair.
Family & Criminal - Assistance	BMF Morning Show	8-Jan	6:20:00 AM	20 mins	Help on Criminal and Family problems giving free advice to our listeners with our Family Practice lawyer in our studio
Family & Criminal - Assistance	BMF Morning Show	15-Jan	6:20:00 AM	20 mins	Help on Criminal and Family problems giving free advice to our listeners with our Family Practice lawyer in our studio
Family & Criminal - Assistance	BMF Morning Show	22-Jan	6:20:00 AM	20 mins	Help on Criminal and Family problems giving free advice to our listeners with our Family Practice lawyer in our studio
Family & Criminal - Assistance	BMF Morning Show	29-Jan	6:20:00 AM	20 mins	Help on Criminal and Family problems giving free advice to our listeners with our Family Practice lawyer in our studio

Family & Criminal - Assistance	BMF Morning Show	5-Feb	6:20:00 AM	20 mins	Help on Criminal and Family problems giving free advice to our listeners with our Family Practice lawyer inour studio
Family & Criminal - Assistance	BMF Morning Show	19-Feb	6:20:00 AM	20 mins	Help on Criminal and Family problems giving free advice to our listeners with our Family Practice lawyer inour studio
Family & Criminal - Assistance	BMF Morning Show	26-Feb	6:20:00 AM	20 mins	Help on Criminal and Family problems giving free advice to our listeners with our Family Practice lawyer inour studio
Family & Criminal - Assistance	BMF Morning Show	5-Mar	6:20:00 AM	20 mins	Help on Criminal and Family problems giving free advice to our listeners with our Family Practice lawyer inour studio
Family & Criminal - Assistance	BMF Morning Show	12-Mar	6:20:00 AM	20 mins	Help on Criminal and Family problems giving free advice to our listeners with our Family Practice lawyer inour studio
Family & Criminal - Assistance	BMF Morning Show	19-Mar	6:20:00 AM	20 mins	Help on Criminal and Family problems giving free advice to our listeners with our Family Practice lawyer inour studio
Family & Criminal - Assistance	BMF Morning Show	26-Mar	6:20:00 AM	20 mins	Help on Criminal and Family problems giving free advice to our listeners with our Family Practice lawyer inour studio

Health - American Heart Association	Community Affairs Block Show	11-Jan	4:59 AM	30 min	Elena de la Cruz and Vilma Andari from the American Heart Association came to discuss the importance healthy habits and the impact that these habits can have in our daily lives. They discussed the 7 healthy steps toward a healthier life: 1. Manager Blood Pressure 2. Control Cholesterol 3. Reduce Blood Sugar 4. Get Active 5. Eat Better 6. Lose Weight and 7. Stop smoking.
Health - American Heart Association	Community Affairs Block Show	18-Jan	4:55 AM	30 min	Elena de la Cruz and Vilma Andari from the American Heart Association came to discuss the importance healthy habits and the impact that these habits can have in our daily lives. They discussed the 7 healthy steps toward a healthier life: 1. Manager Blood Pressure 2. Control Cholesterol 3. Reduce Blood Sugar 4. Get Active 5. Eat Better 6. Lose Weight and 7. Stop smoking.
Health - American Heart Association	Community Affairs Block Show	25-Jan	4:55 AM	30 min	Elena de la Cruz and Vilma Andari from the American Heart Association came to discuss the importance healthy habits and the impact that these habits can have in our daily lives. They discussed the 7 healthy steps toward a healthier life: 1. Manager Blood Pressure 2. Control Cholesterol 3. Reduce Blood Sugar 4. Get Active 5. Eat Better 6. Lose Weight and 7. Stop smoking.
Health - Diabetes	BMF Morning Show	16-Feb	5:05:00 AM	10 mins	Campaign against Diabetes Type 2 Cuidatudo.com Don Francisco "Speaker" Personality for TV.
Health - Tips	BMF Morning Show	18-Feb	9:05:00 AM	20 mins	Health tips with Doctor Juan Rivera.
Immigration - Assistance	BMF Morning Show	6-Jan	6:20AM	20 mins	Help on Immigration Services with free consultation to our listeners with an Immigration lawyer in the studio to take listeners questions.
Immigration - Assistance	BMF Morning Show	13-Jan	6:20:00 AM	20 mins	Help on Immigration Services with free consultation to our listeners with an Immigration lawyer in the studio to take listeners questions.

Immigration - Assistance	BMF Morning Show	20-Jan	6:20:00 AM	20 mins	Help on Immigration Services with free consultation to our listeners with an Immigration lawyer in the studio to take listeners questions.
Immigration - Assistance	BMF Morning Show	27-Jan	6:20:00 AM	20 mins	Help on Immigration Services with free consultation to our listeners with an Immigration lawyer in the studio to take listeners questions.
Immigration - Assistance	BMF Morning Show	3-Feb	6:20:00 AM	20 mins	Help on Immigration Services with free consultation to our listeners with an Immigration lawyer in the studio to take listeners questions.
Immigration - Assistance	BMF Morning Show	17-Feb	6:20:00 AM	20 mins	Help on Immigration Services with free consultation to our listeners with an Immigration lawyer in the studio to take listeners questions.
Immigration - Assistance	BMF Morning Show	24-Feb	6:20:00 AM	20 mins	Help on Immigration Services with free consultation to our listeners with an Immigration lawyer in the studio to take listeners questions.
Immigration - Assistance	BMF Morning Show	3-Mar	6:20:00 AM	20 mins	Help on Immigration Services with free consultation to our listeners with an Immigration lawyer in the studio to take listeners questions.
Immigration - Assistance	BMF Morning Show	10-Mar	6:20:00 AM	20 mins	Help on Immigration Services with free consultation to our listeners with an Immigration lawyer in the studio to take listeners questions.
Immigration - Assistance	BMF Morning Show	17-Mar	6:20:00 AM	20 mins	Help on Immigration Services with free consultation to our listeners with an Immigration lawyer in the studio to take listeners questions.

Immigration - Assistance	BMF Morning Show	24-Mar	6:20:00 AM	20 mins	Help on Immigration Services with free consultation to our listeners with an Immigration lawyer in the studio to take listeners questions.
Safety - Earthquake Preparedness	Community Affairs Block Show	8-Mar	4:57 AM	30 min	A representative from the American Red Cross came in to discuss the importance and the steps necessary to take to be prepared for an Earthquake. Several tips were provided to our listeners and a website and number was provided for a list of must have, such as water and food.
Safety - Earthquake Preparedness	Community Affairs Block Show	22-Mar	4:59 AM	30 min	A representative from the American Red Cross came in to discuss the importance and the steps necessary to take to be prepared for an Earthquake. Several tips were provided to our listeners and a website and number was provided for a list of must have, such as water and food.
Safety - Earthquake Preparedness	BMF Morning Show	11-Mar	9:05:00 AM	10 mins	Education on what to do in case of an Earthquake, LAPD representative was in-studio to provide tips and information.

PSA REPORT

Description of ISSUE	PROGRAM/ SEGMENT	DATE	TIME	DURATION	Narration of Type and Description of Program/Segment
Education - FAFSA	PSA - FAFSA Hay Dinero	See Attached	See Attached	30 sec	Encourages the community to fill out the FAFSA form to obtain financial aid to pay for college and higher education.
Environment - Trees	PSA - Planeta Azul	See Attached	See Attached	60 sec	PSA informing the importance trees have in our society. Promoting forestation in neighborhood to improve our quality of life and providing a healthier and more beautiful environment.
Community Service - DACA	PSA - iAmerica	See Attached	See Attached	30 sec	Provides a number and website regarding the Obama Administration's Deferred Action for Parental Accountability (DACA) application and Immigration relief information to ensure that our listeners obtain accurate information.
Health - Healthcare	PSA - Camino al Exito	See Attached	See Attached	60 sec	PSA emphasizes the importance of getting health information and coverage options for our community.

Health - Osteoporosis	PSA - Fuente de Salud	See Attached	See Attached	60 sec	Provides information about Osteoporosis. Women are 80% more likely to be diagnosed with Osteoporosis due to hormonal changes after menopause.
Health - Lifestyle	PSA- Contigo Dr. Juan	See Attached	See Attached	30 sec	Dr. Juan discusses the importance of starting the year on the right foot and on a healthy note and encourages healthy eating and exercise throughout the year.
Health- Mental Health	PSA - Saber es Poder	See Attached	See Attached	60 sec	It is important to live a healthy lifestyle, by eating healthy and being active in order to prevent illnesses such as depression. Dr. Betty Carbajal encourages our listeners to seek medical professionals to prevent mental health issues that may affect our daily lives.
Politics & Government - Free Tax Filing	PSA - VITA	See Attached	See Attached	30 sec	Local free tax filing services are offered to the community by the Board of Equalization. A toll free number was provided to call for more information.
Politics & Government - Citizenship	PSA - Epicentro en la Noticia	See Attached	See Attached	60 sec	There are several requirements that need to be met in order to become a citizen. This PSA provides an example of one of the many facts that should be learned in order to become a citizen, like the meaning behind our flag.