

917032



125 West 55th St
New York, NY 10019

Contract # 25264665	Changes as of: 8/10/2016 at 12:16 PM	Version: Highlighting Revision 1
CPE: 61/93/646	Flight: 8/11/16 - 8/15/16	Station: WKBN
Agency: MULTI MEDIA	Advertiser: Rebuilding America Now	Market: Youngstown-Warren
915 King St	Product: Rebuilding America Now	Office: WASHINGTON
2nd Fl	Agency Order #: 5279411	Primary Demo: Adults 35+
Alexandria, VA 22314	Buyer: McDonald, Neal	Con Type: POLITICAL/VOTE
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: RACHELLE RAY - Washington DC 202-872-5880
		Total \$: \$9,605.00
		Total Spots: 19
		Total CPP: \$0.00
		Total GRP:
		Separation:

Comments: 8/11/16-8/15/16 REBLDG AMERICA NOW - NAB SENT VIA EMAIL. PYMT TO FOLLOW THIS AFRTRNOON.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/11 - 8/15					Total Spots	Total \$	CPP	GRP	
							8/11	8/12	8/13	8/14	8/15					
REV+ 1	M-F 7a-9a		CBS THS MRNG-2<	\$330.00	0	30	1	0	1	0	0	1	3	\$990.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 7a-9a to M-F 7a-9a, Rate from 250 to 330																
2	Tu-F,M 7a-9a		CBS THS MRNG-2<	\$660.00	0	60	0	1	0	0	0	0	1	\$660.00	\$0.00	0.0
Changes: Rate from 500 to 660																
3	Tu-F,M 9a-10a		DOCTORS<	\$150.00	0	30	1	1	0	0	0	1	3	\$450.00	\$0.00	0.0
4	Tu-F,M 4p-5p		DR. OZ<	\$135.00	0	30	1	1	0	0	0	1	3	\$405.00	\$0.00	0.0
REV- 5	Tu-F,M 5p-5:30p		1ST NEWS-5PM<	\$900.00	0	30	1	0	1	0	0	1	2	\$1,800.00	\$0.00	0.0
Changes: Rate from 750 to 900																
6	Tu-F,M 5:30p-6p		1ST NWS-5:30PM<	\$900.00	0	30	1	0	0	0	0	1	2	\$1,800.00	\$0.00	0.0
Changes: Rate from 750 to 900																
REV- 7	Tu-F,M 6p-6:30p		1ST NEWS-6.00<	\$1,200.00	0	30	1	0	0	0	0	1	1	\$1,200.00	\$0.00	0.0
Changes: Rate from 850 to 1200																
REV- 8	Tu-F,M 6p-6:30p		1ST NEWS-6.00<	\$2,400.00	0	60	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 1700 to 2400																
9	Su 9a-10:30a		SUNDAY MRN-CBS	\$700.00	0	30	0	0	0	0	1	0	1	\$700.00	\$0.00	0.0
Changes: Rate from 600 to 700																
REV+ 10	Su 10:30a-11a		FACE-NATION	\$650.00	0.0	30	0	0	0	0	0	0	1	\$650.00	\$0.00	0.0
REV+ 11	Th-F 5a-6a		NEWS	\$350.00	0.0	30	0	0	0	1	0	0	1	\$350.00	\$0.00	0.0
REV+ 12	Sa 8a-10a		CBS SAT MORNG	\$600.00	0.0	60	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0
TOTALS:							5	6	0	3	5	19	\$9,605.00	\$0.00	0.0	



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/10/16 12:16 PM	RACHELLE RAY - Washington DC	Separation: 30
08/10/16 12:16 PM	RACHELLE RAY - Washington DC	Separation: 30

Competitive Information	
Market Budget:	\$25,276
WKBN Share:	38%
Comment:	
WFMJ:	53%
WYTV:	9%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$9,605.00	N/A	0.0
Total	100%	19	\$9,605.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	19	\$9,605.00
Total	19	\$9,605.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/10/16 1:41 PM					\$0	\$0	
Revision	8/10/16 12:16 PM	RACHELLE RAY - Washington DC	Revised	1		\$0	\$9,605.00	Changes: Comments from Separation: 30 to 8/11/16-8/15/16 REBLDG AMERICA NOW - NAB SENT VIA EMAIL. PYMT TO FOLLOW THIS AFTRNOON., User Entered \$ from \$0.00 to \$9,605.00, Demo Meta to [R16], Days Untouched to 0, Flight Start from 8/9/16 to 8/11/16, Total Spots from 18 to 19. 12 buylines added or modified.
New	8/10/16 11:55 AM	RACHELLE RAY - Washington DC	New	18		\$9,605.00	\$9,605.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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