

125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26139925
CPE: 195/429/4389
Agency: MAIN STREET MEDIA
GRP
PO BOX 25093
Alexandria, VA 22314

Changes as of: 8/30/2018 at 6:54 AM
Flight: 10/25/18 - 10/31/18
Advertiser: Yes Keep Our Groceries Tax Free
Product: Yes! Keep Our Groceries Tax Free OR
Agency Order #: 7684524
Buyer: Heck, Patti
Salesperson: SHEPARD RITZEN
215-567-7950

Version: Original Order
Station: KOB
Market: Medford-Ashland
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: SHEPARD RITZEN
215-567-7950

Con Type: POLITICAL/VOTE
Total \$: \$7,740.00

Total Spots: 34

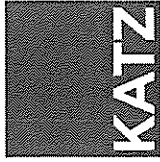
Total CPP: \$0.00

Total GRP:

Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/31							Total Spots	Total \$	CPP*	GRP*
						10/25	10/26	10/27	10/28	10/29	10/30	10/31				
1	Th-F M-W 5:30a-6a		NBC5 NW@5:30AM	\$50.00	30	1	1	0	0	1	1	1	5	\$250.00	\$0.00	0.0
2	Th-F M-W 6a-7a		NBC5 NWS@SUNRS<	\$75.00	30	1	1	0	0	1	1	1	5	\$375.00	\$0.00	0.0
3	Th-F M-W 7a-9a		TODAY SHW<	\$125.00	30	1	1	0	0	1	1	1	5	\$625.00	\$0.00	0.0
4	Th-F M-W 9a-10a		TODAY SHW2-NBC<	\$75.00	30	0	1	0	0	0	1	0	2	\$150.00	\$0.00	0.0
5	Th-F M-W 1p-2p		DAYS-OUR LIVES	\$95.00	30	0	1	0	0	0	0	1	2	\$190.00	\$0.00	0.0
6	Th-F M-W 5p-5:30p		NBC5 NEWS @ 5	\$200.00	30	1	0	0	0	1	0	1	3	\$600.00	\$0.00	0.0
7	Th-F M-W 6p-6:30p		NBC5 NWS @6PM	\$300.00	30	0	1	0	0	1	0	1	3	\$900.00	\$0.00	0.0
8	Th-F M-W 6:30p-7p		NBC5 NWS @630P<	\$300.00	30	1	0	0	0	1	0	1	3	\$900.00	\$0.00	0.0
9	M 8p-10p		VOICE-NBC	\$1,000.00	30	0	0	0	0	1	0	0	1	\$1,000.00	\$0.00	0.0
10	Tu 8p-9p		AVG. ALL WKS	\$1,200.00	30	0	0	0	0	0	1	0	1	\$1,200.00	\$0.00	0.0
11	Th 9p-10p		BLACKLIST-NBC	\$600.00	30	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
12	Sa 6p-6:30p		NBC5 SAT 6PM	\$250.00	30	0	0	1	0	0	0	0	1	\$250.00	\$0.00	0.0
13	Sa 8p-10p		AVG. ALL WKS	\$500.00	30	0	0	1	0	0	0	0	1	\$500.00	\$0.00	0.0
14	Su 8a-9a		MEET PRESS-SUN	\$200.00	30	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0
TOTALS:						6	6	2	1	7	5	7	34	\$7,740.00	\$0.00	0.0



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GRP **Product:** Yes! Keep Our Groceries Tax Free OR **Office:** PHILADELPHIA
PO BOX 25093 **Agency Order #:** 7684524 **Service:** Nielsen
Alexandria, VA 22314 **Buyer:** Heck, Patti **Primary Demo:** SHEPARD RITZEN
Salesperson: 215-567-7950 **Assistant:** 215-567-7950
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$7,740.00
Total Spots: 34
Total CPP: \$0.00
Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/30/18 6:54 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget: \$23,000	
KOB Share: 15%	
Comment: est share	
Unknown: 85%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	34	\$7,740.00	0.0
Total	100%	34	\$7,740.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	15	\$3,020.00
2018-Nov	19	\$4,720.00
Total	34	\$7,740.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	8/30/18 8:08 AM				\$0
New	8/30/18 6:54 AM	SHEPARD RITZEN	New	34	\$7,740.00 \$7,740.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES, AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KOB-TV; Medford, OR	Date: 8/30/18
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I, Natalie Szemetylo, Wilson Grand Communications

do hereby request station time concerning the following issue:

Taxes and groceries

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Yes, Keep Our Groceries Tax Free

This broadcast time will be used by:

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Yes, Keep Our Groceries Tax Free
155 B Avenue, Suite 110
Lake Oswego, Oregon 97034

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

E. Joe Gilliam – President
Ronald Brake – Assistant Vice President
Syd Hannigan – Assistant Vice President
Sandra Wilken – Secretary
Trudy Macadam - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3-7-18 [Signature] 703-839-0330
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Connie Eaton ASM
Signature Printed Name Title