

ORDER



Orders
Order / Rev: 26093
Alt Order #:
Product Desc: 10/29-11/5 2018
Estimate: 10/29-11/5 2018
Flight Dates: 10/29/18 - 11/05/18
Original Date / Rev: 10/25/18 / 10/25/18
Order Type: GENERAL

KOBI
Primary AE: Robert Wise
Sales Office: L-MED
Sales Region: Local

Agency
Name: Media Analysis, Inc.
Buying Contact: Marla Jackson
Billing Contact:
 P.O. Box 385128
 Waikoloa, HI 98737

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Southern Oregon Priorities
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: LOC-AG
Revenue Code 3: POL-ISS

New Business Thru: 10/03/19
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/31/18	26	\$6,295.00	\$5,350.75
11/01/18	11/05/18	24	\$5,650.00	\$4,802.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	26	\$6,295.00	\$5,350.75	0.00
November 2018	24	\$5,650.00	\$4,802.50	0.00
Totals	50	\$11,945.00	\$10,153.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Wise			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/29/18	11/05/18	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	MTWTF--	:30	5	\$75.00	P-02	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$75.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$75.00		0.00			
N 2	All	10/29/18	11/05/18	Today Show I Today Show I	CM	7a-9a	MTWTF--	:30	5	\$200.00	P-02	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$200.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$200.00		0.00			
N 3	All	10/29/18	11/04/18	Today Show II Megyn Kelly Today	CM	9a-10a	MTWTF--	:30	3	\$150.00	P-02	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		3				\$150.00		0.00			
N 4	All	10/29/18	11/04/18	Today Show III Today w/Kathy Lee & Hoda	CM	10a-11a	MTWTF--	:30	3	\$100.00	P-02	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		3				\$100.00		0.00			
N 5	All	10/29/18	11/05/18	NBC5 News @ 5p NBC5 News @ 5p	CM	5p-530p	MTWTF--	:30	4	\$250.00	P-02	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	All	10/29/18	11/05/18	NBC5 News @ 5p NBC5 News @ 5p	CM	5p-530p	MTWTF--	:30	4	\$250.00	P-02	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		4				\$250.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$250.00		0.00			
N 6	All	10/29/18	11/05/18	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	MTWTF--	:30	4	\$250.00	P-02	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		4				\$250.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$250.00		0.00			
N 7	All	10/29/18	11/04/18	M-F 730p-8p Access	CM	730p-8p	MTWTF--	:30	4	\$140.00	P-02	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		4				\$140.00		0.00			
N 8	All	10/29/18	11/05/18	Late 11p News M-F Late 11p News M-F	CM	11p-1135p	MTWTF--	:30	4	\$250.00	P-02	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		4				\$250.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$250.00		0.00			
N 9	All	10/29/18	11/04/18	Tonight Show: Fallon Tonight Show: Fallon	CM	1135p-1236a	MTWTF--	:30	4	\$150.00	P-02	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		4				\$150.00		0.00			
N 10	All	10/29/18	11/04/18	Mon Prime Other The Voice	CM	7:58 PM-9:00 PM (7:58 PM-9:00 PM)	M-----	:30	1	\$1,500.00	P-02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----		1				\$1,500.00		0.00			
N 11	All	10/29/18	11/04/18	Wed Prime Hr 2 Wed Prime Hr 2	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	--W----	:30	1	\$750.00	P-02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--W----		1				\$750.00		0.00			
N 12	All	10/29/18	11/04/18	Thu Prime Hr 2 Will & Grace/I Feel Bad	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	---T---	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---T---		1				\$600.00		0.00			
N 13	All	10/29/18	11/04/18	NBC Nightly News Sa NBC Nightly News Sa	CM	5:29 PM-6:00 PM (5:29 PM-6:00 PM)	-----S-	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$400.00		0.00			
N 14	All	10/29/18	11/04/18	NBC5 News @ 6p Sa NBC5 News @ 6p Sa	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$500.00		0.00			
N 15	All	10/29/18	11/04/18	Late 11p News Sa Late 11p News Sa	CM	11p-1130p	-----S-	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$300.00		0.00			
N 16	All	10/29/18	11/04/18	Saturday Night Live Saturday Night Live	CM	1130p-1:03a	-----S-	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$300.00		0.00			
N 17	All	10/29/18	11/04/18	Today Show Su Today Show Su	CM	6:58 AM-8:00 AM (6:58 AM-8:00 AM)	-----S	:30	1	\$85.00	P-02	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		1				\$85.00		0.00			

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N17	All	10/29/18	11/04/18	Today Show Su Today Show Su	CM	6:58 AM-8:00 AM (6:58 AM-8:00 AM)	-----S	:30	1	\$85.00	P-02	0.00	NM	1	\$85.00
Will & Grace/I Feel Bad															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S			1		\$85.00		0.00				
N18	All	10/29/18	11/04/18	Late 11p News Su Late 11p News Su	CM	10:59 PM-11:30 PM (10:59 PM-11:30 PM)	-----S	:30	1	\$200.00	P-02	0.00	NM	1	\$200.00
Will & Grace/I Feel Bad															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S			1		\$200.00		0.00				
													Totals	50	\$11,945.00

26093

**Southern Oregon Priorities
KOB1 Mon 10/29 - Mon 11/5 ORDER**

10/23/2018

MARKET/ NETWORK	DAY/TIME	PROGRAM	RATE :30s	Spots		Total Spots	Cost	
				29-Oct	5-Nov			
MEDFORD								
KOB1	EM	M-F 6-7am	News 5 Sunrise	\$75	5	1	6	\$450
KOB1	EM	M-F 7-9am	Today	\$200	5	1	6	\$1,200
KOB1	DT	M-F 9-10am	Megan Kelly Today	\$150	3		3	\$450
KOB1	DT	M-F 10-11am	Today III	\$100	3		3	\$300
KOB1	EN	M-F 5-530pm	News 5 at 5	\$250	4	1	5	\$1,250
KOB1	EN	M-F 6-7pm	News 5 at 6	\$250	4	1	5	\$1,250
KOB1	PA	M-F 730-8pm	Access	\$140	4		4	\$560
KOB1	LN	M-F 11-1130pm	News 5 at 11	\$250	4	1	5	\$1,250
KOB1	LF	M-F 11:35pm-1235am	Tonight Show	\$150	4		4	\$600
KOB1	PR	Mon 8-9pm	The Voice	\$1,500	1		1	\$1,500
KOB1	PR	Wed 9-10pm	Chicago Fire	\$750	1		1	\$750
KOB1	PR	Thu 9-10pm	Will Grace/Feel Bad	\$600	1		1	\$600
KOB1	EN	Sa 530-6pm	Nightly News	\$400	1		1	\$400
KOB1	EN	Sa 6-630pm	News 5 at 6 SA	\$500	1		1	\$500
KOB1	LN	Sat 11-1135pm	News 5 at 11 Sa	\$300	1		1	\$300
KOB1	LF	Sat 11:35pm-104am	Sat Night Live	\$300	1		1	\$300
KOB1	EM	Sun 7-8am	Sun Today	\$85	1		1	\$85
KOB1	LN	Sun 11-1130pm	News	\$200	1		1	\$200
MARKET TOTALS					45	5	49	\$11,945
							NET	\$10,153.25

Flight Dates: Mon 10/29 - Mon 11/5

Spot Length: 30 second

Even Distribution of Spot across days

END OF SCHEDULE INVOICE/AFFADAVIT OF PERFORMANCE REQUIRED

Agency: Media Analysis, Inc., 503-936-4388

mediaanalysis@comcast.net

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KOB1 Medford, OR	Date: 10/3/2018
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I, Media Analysis, Inc.

do hereby request station time concerning the following issue:

Support of Democratic Candidates

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

This broadcast time will be used by: Southern Oregon Priorities

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address).

Southern Oregon Priorities, PO Box 840, Medford OR 97501

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jef Green, Treasurer
Jason Mason-Gere

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/3/2018

Marla Jackson

Digitally signed by Marla Jackson
DN: cn=Marla Jackson, o=Media Analysis, Inc.,
ou, email=mediaanalysis@comcast.net, c=US
Date: 2016.10.03 07:04:33 -10'00'

503-936-4388

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Donna Rodriguez for
Signature
Connie Eaton

Donna Rodriguez
Printed Name

Traffic Mgr
Title