



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26215745 **Changes as of:** 10/4/2018 at 4:11 PM **Version:** Highlighting Revision 1
CPE: 195/429/4555 **Flight:** 10/18/18 - 10/24/18 **Station:** KOB
Agency: MAIN STREET MEDIA **Advertiser:** Yes Keep Our Groceries Tax Free **Market:** Medford-Ashland
PO BOX 25093 **Product:** Yes! Keep Our Groceries Tax Free OR **Office:** PHILADELPHIA
Alexandria, VA 22314 **Agency Order #:** 7822658 **Buyer:** Heck, Patti **Service:** Nielsen
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN **Primary Demo:** Adults 35+
215-567-7950 **215-567-7950**

Separation:

Comments: moved lt news spots at the wrong rate to tonight show unless buyer can add \$180 to clear.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP*	GRP*
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
REV-1	Th-F M-W 11p-11:35p		NBC 5 NEWS LATE	\$100.00	0	30	1	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
2	Th-F M-W 7p-7:30p		NBC 5 News At 7P	\$190.00	0	30	1	0	0	0	0	1	0	2	\$380.00	\$0.00	0.0
3	Th-F M-W 4p-5p		Dr. Oz	\$95.00	0	30	0	0	0	0	1	0	0	1	\$95.00	\$0.00	0.0
4	Th-F M-W 6:30p-7p		NBC 5 News At 6:30P	\$255.00	0	30	1	0	0	0	0	0	1	2	\$510.00	\$0.00	0.0
5	Th-F M-W 7a-9a		Today Show	\$150.00	0	30	1	0	0	0	1	0	0	2	\$300.00	\$0.00	0.0
6	Th-F M-W 6p-6:30p		NBC 5 News At 6P	\$255.00	0	30	0	0	0	0	1	0	0	1	\$255.00	\$0.00	0.0
7	Th-F M-W 5p-5:30p		NBC 5 News At 5P	\$190.00	0	30	1	0	0	0	0	0	1	2	\$380.00	\$0.00	0.0
8	Th-F M-W 5:30a-6a		NBC 5 News At Sunrise	\$40.00	0	30	1	0	0	0	1	0	0	2	\$80.00	\$0.00	0.0
9	Th-F M-W 6a-7a		NBC 5 News At Sunrise	\$75.00	0	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
REV+ 10	M-F 11:35p-12:35a		Tonight Show	\$100.00	0.0	30	0	1	0	0	0	1	0	2	\$200.00	\$0.00	0.0
TOTALS:							6	0	0	0	5	2	2	15	\$2,275.00	\$0.00	0.0



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CPE: 195/429/4555 **Flight:** 10/18/18 - 10/24/18 **Station:** KOB1
Agency: MAIN STREET MEDIA **Advertiser:** Yes Keep Our Groceries Tax Free **Market:** Medford-Ashland
PO BOX 25093 **Product:** Yes! Keep Our Groceries Tax Free OR **Office:** PHILADELPHIA
Alexandria, VA 22314 **Agency Order #:** 7822658 **Service:** Nielsen
Buyer: Heck, Patti **Primary Demo:** Adults 35+
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN
215-567-7950 **Separation:**

Con Type: POLITICAL/VOTE
Total \$: \$2,275.00
Total Spots: 15
Total CPP: \$0.00
Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/04/18 4:11 PM	SHEPARD RITZEN	moved it news spots at the wrong rate to tonight show unless buyer can add \$180 to clear.
10/04/18 4:11 PM	SHEPARD RITZEN	moved it news spots at the wrong rate to tonight show unless buyer can add \$180 to clear.

Competitive Information	
Market Budget:	\$11,375
KOB1 Share:	20%
Comment:	est shgare
Unknown:	80%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	15	\$2,275.00	N/A
Total	100%	15	\$2,275.00	N/A

Monthly Summary		
Month	Spots	Dollars
2018-Oct	15	\$2,275.00
Total	15	\$2,275.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	10/4/18 4:12 PM				\$0
Revision	10/4/18 4:11 PM	SHEPARD RITZEN	Revised		\$0
New	10/4/18 4:08 PM	SHEPARD RITZEN	New	15	\$2,275.00 \$2,275.00

Changes: Competitive Market Budget from \$27,775 to \$11,375. Comments from Separation: 30 to moved it news spots at the wrong rate to tonight show unless buyer can add \$180 to clear., Demo Meta to [R16]. 2 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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I, Natalie Szemetylo, Wilson Grand Communications
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Yes, Keep Our Groceries Tax Free
155 B Avenue, Suite 110
Lake Oswego, Oregon 97034

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

E. Joe Gilliam – President
Ronald Brake – Assistant Vice President
Syd Hannigan – Assistant Vice President
Sandra Wilken – Secretary
Trudy Macadam - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3-7-18 [Signature] 703-839-0530
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Connie Eaton ASM
Signature Printed Name Title