MARKET	STATION	AGENCY	EVENT	DESCRIPTION	FLIGHT DATES	CURRENT YEAR	LENGTH OF PARTNERSHIP	$ RAISED (If Applicable)	# RECORDED PSAs	VALUE RECORDED	# LIVE MENTIONS	VALUE LIVE MENTIONS	LIVE BROADCAST	VALUE LIVE BROADCAST	COMMUNITY AFFAIRS SHOW / PROGRAM	VALUE COMMUNITY AFFAIRS SHOW / PROGRAM	WEB EXPOSURE	VALUE WEB EXPOSURE	# EBLAST	VALUE EBLAST	# SOCIAL MEDIA POSTS	VALUE SOCIAL MEDIA	MOBILE APP	VALUE MOBILE APP	INTERVIEWS	VALUE INTERVIEWS	ON SITE PARTICIPATION	VALUE ON SITE PARTICIPATION	TOTAL VALUE
	WGZB/WDJX	**KDF**	**KDF JUSTICE FEST**	**KDF AND JCPS TEAM UP TO ELP SUPPORT THE STUDENTS IN JCPS AND THEIR ACTIVISM. BELLA RAE HOSTED AND KICKED OFF THE ALL DAY EVENT.**	**02/24/24**	**2024**	**4YR**																						
LOUISVILLE	WGZB/WDJX	Alpha Media	Project Prom	**WGZB & WDJX host a donation drive to get as many dresses as possible and on 3/21 we hosted a prom dress party called Project Prom which girls from the community came out and were able to buy high end dressed for $10. All the money goes towards another non profit here in the city.**	**02/2024-03/21/24**	**2024**	**5YR**																						
LOUISVILLE	WGZB	JCPS	Carter Elementary Read Across Ameri	**Bella attended Carter Elementary to talk about her career choice and the adversities she had to overcome**	**02/16/24**	**2024**	**1YR**																						
LOUISVILLE	WGZB	JCPS	Schaffner Elementary Read Across Am	**Bella attended Shaffner Elementary to talk about her career choice and the adversities she had to overcome**	**02/26/24**	**2024**	**1YR**																						
LOUISVILLE	WDJX	JCPS	Cochrane Elementary Read Aloud Da	**Ben Davis & Kelly K read to Cochrane Elementary 5th Grade for World Read Aloud Day**	**02/06/24**	**2024**	**1YR**																						
LOUISVILLE	WDJX	JCPS	Watterson Elementary Read Across Ar	**Ben & Kelly recorded a video for Watterson Elementary's Read Across America**	**02/28/24**	**2024**	**4YR**																						
LOUISVILLE	WDJX	University of Louisville	The Grey Area	**Ben Davis was a panelist for U of L's Grey Area discussion**	**03/04/24**	**2024**	**6YR**																						
LOUISVILLE	WGZB	JCPS	Western High School Youth violence p	**Bella & DJ Empty Beats helpped host and DJ the Youth Violence Prevention basketball game between the students and LMPD**	**03/29/24**	**2024**	**1YR**																						
LOUISVILLE	**WDJX**	**Kentucky Humane Society**	**Wet Nose Wednesday**	**Every week a member of the DJX staff goes live on Facebook around noon to feature an adoptable animal from the Kentucky Humane Society**	**JANUARY-MARCH**	**2024**	**6YRS**														**1**				1 per week				
LOUISVILLE	**WDJX**			**Every year the DJX staff uses the air waves to collect money for Norton Childrens Hospital. creating power hours and sharing stories of the babies and their parents during their stay at Norton**	**3/7-3/8**	**2024**															**1**							
		Norton Healthcare	**RadioThon**	**Childrens Hospital**			**15YRS**																						
LOUISVILLE	**WGHL**	**Kentucky Humane Society**	**Pup Close with PK**	**Every week a member of the GHL staff features an adoptable animal from the KY Humane Society on Social Media**	**JANUARY-MARCH**	**2024**	**3YRS**														**1**								