

## 1st Quarter Issues and Programming Report January-March 2024

**Issue: Mental Health**

WGKC, WJEK, WSJK, WQQB

2/18/24-3/03/24

National Alliance on Mental Illness (NAMI Champaign) hosted workshops at the Champaign library for those with a loved one with mental concerns. Author, Grace Khachaturian, was a guest on the air and keynote speaker at a local event with her book, "I'm OK, Finding Peace in Unexpected Places" encouraging teens and young adults to reach out if they need help.

**Issue: Local events to keep listeners engaged/volunteer opportunities**

WGKC, WJEK, WSJK, WQQB

1/01/24-3/30/24

Champaign County Convention & Visitors Bureau has a Restaurant Week, hosting groups and tournaments plus the library and park district programs get participants as well as fundraisers, as coordinators do interview segments on our radio stations.

**Issue: Homelessness in our community and awareness to get on a 'Pathway to Progress'**

WGKC, WJEK, WSJK, WQQB

1/01/24-2/04/24

One Winter Night is the name of the event with 50 local leaders spending the night asking for contributions to help those without an address. CUatHome.us is their website. Restoration Urban Ministries is another organization helping those with life challenges.

**Issue: Mentoring students in Champaign and Urbana Schools**

WGKC, WJEK, WSJK, WQQB

1/03/24-3/10/24

Unit 4 and Unit 116 schools 'One to One' mentoring programs to help over 300 kids whose parents are going through challenges (health/prison issues). Mentors are recruited to meet with at-risk youth once a week with Public Service Announcements & interviews on the air on how to get screened/involved

**Issue: Resources and healthy living assistance for people with disabilities**

WGKC, WJEK, WSJK, WQQB

1/19/24-3/11/24

East Central Illinois Region I Special Olympians benefit from the 'Polar Plunge' done in Mahomet. Our Public Service Announcements, plus interviews with coordinators helped them raise money for those with disabilities. On Air Talent at the event saw over 230 participants raising over \$70,000!

**Issue: Law Enforcement awareness/appreciation/employment**

WGKC, WJEK, WSJK, WQQB

1/01/24-3/31/24

We have a different Law Enforcement Official of the Month come to talk about their job/career to encourage our listeners to learn more about the people protecting them. First responders, police, and the fire department have jobs and training coming up.

**Issue:** Assisting the poor/disadvantaged in our community

WGKC, WJEK, WSJK, WQQB

3/01/24-3/31/24

Empty Tomb works with a couple dozen area churches to recruit help with the 'Mission Match' event that helps kids get help and medical assistance as listeners learn how to assist. Salt and Light is an organization accepting clothing, furniture and food to give out to those who volunteer to work a shift at their facilities in Champaign and Urbana.

**Issue:** Career development, recruitment and retaining employees

WGKC, WJEK, WSJK, WQQB

2/01/24-3/31/24

Messages and interviews ran on our stations from Parkland College, Regional Planning Commission (CCRPC), and local Girl Scouts help with ways to train up students who want to get good paying jobs and need to update their skills with courses online and in-person. Job fairs were conducted for employers recruiting and wanting tips to retain workers, with a special need to serve our youth in teaching positions.

**Issue:** Recovery and assistance for victims of abuse

WGKC, WJEK, WSJK, WQQB

3/01/24-3/30/24

Crisis Nursery is an island of safety for parents having trouble with an abusive spouse or have a family emergency with the facility receiving kids ages 8 and under for overnight care. Coordinators have an event for awareness and talked about a Wine Tasting fundraiser.

**Issue:** Farmer safety and careers

WGKC, WJEK, WSJK, WQQB

2/01/24-3/11/24

Our local St Joseph Ogden High School FFA group talked about their fundraisers, conferences, future career steps in agriculture and events involving 'Ag Week' with messages on the radio. Students were honored for their community service.

**Issue:** Food insecurity in our 18 county area

WGKC, WJEK, WSJK, WQQB

3/03/24-3/31/24

Eastern Illinois Foodbank has local leaders on the 'Adult Prom Court' trying to be king and queen to raise money for families that have food insecurities in the 18 county service area where 1 in 5 kids don't have enough to eat. With fundraisers like this, children can get backpacks with food to help them through the weekend and at school.

**Issue:** Recruiting volunteers and getting donations for fairs, festival & events

WGKC, WJEK, WSJK, WQQB

2/01/24-3/31/24

Champaign County Freedom Celebration has their 4th of July plans that start to take shape in the 1st quarter of the year. Tolono Fun Day and Mahomet Music Festival have June dates, and military organizations are getting their Memorial Day plans set. Now is the time for volunteers, sponsors and organizations to get signed up to be a part of these events.

**Issue:** Respiratory viruses, vaccination and babies born at local hospitals, topics for healthier living

WGKC, WJEK, WSJK, WQQB

1/01/24-3/31/24

Stevie Jay Broadcasting has a relationship with area hospitals as doctors and therapists update our listeners with a medical minute on various topics like lung health, vaccinations, having healthy babies plus opportunities to recruit good employees interested in healthcare were covered in the 1<sup>st</sup> quarter.

**Issue:** Assisting in pet adoptions

WGKC, WJEK, WSJK, WQQB

1/01/24-3/31/24

The Champaign County Humane Society has all sorts of pets ready to find their forever home. The humane society helps dogs, cats, guinea pigs, and even chinchillas back to health! These pets are always looking for a new home, therefore, Stevie Jay Broadcasting produces messages on how one can make an adoption today.