

# CONTRACT



**KFOR-TV**  
 444 E. Britton Rd.  
 Oklahoma City, OK 73114  
 (405)424-4444

[www.kfor.com](http://www.kfor.com)

And:

**Mentzer Media**  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286

<u>Contract / Revision</u> 758844 /		<u>Alt Order #</u> 07310057
<u>Product</u> FALLIN 4 GOV 1047		
<u>Contract Dates</u> 08/14/14 - 08/20/14		<u>Estimate #</u> 85-100-1047
<u>Advertiser</u> Fallin/R/Governor		<u>Original Date / Revision</u> 08/13/14 / 08/13/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFOR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 85	<u>Product Code</u> 100
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

Paid for by Fallin 4 Governor

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	4	08/15/14	08/15/14	NewsChannel 4 @ 10PM	10-1035pm		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	----1--				1	\$1,200.00	0.00			
2	4	08/15/14	08/15/14	Jeopardy	3:30-4pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	----1--				1	\$200.00	0.00			
3	4	08/15/14	08/15/14	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	----1--				1	\$280.00	0.00			
4	4	08/15/14	08/15/14	Extra Edition	630-7pm		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	----1--				1	\$625.00	0.00			
5	4	08/15/14	08/15/14	Fri 7-8pm	7-8pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	----1--				1	\$1,000.00	0.00			
6	4	08/15/14	08/15/14	Fri 8-10p	8-10p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	----2--				2	\$650.00	0.00			
7	4	08/18/14	08/18/14	Jeopardy	3:30-4pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	1-----				1	\$200.00	0.00			
8	4	08/18/14	08/18/14	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	1-----				1	\$280.00	0.00			
9	4	08/17/14	08/17/14	NBC Meet The Press	10-11am		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	-----1				1	\$280.00	0.00			
10	4	08/17/14	08/17/14	NewsChannel 4 @ 8AM (Su)	8-930am		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	-----1				1	\$360.00	0.00			
11	4	08/14/14	08/14/14	Jeopardy	3:30-4pm		:30				NM	1	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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		<u>Estimate #</u> 85-100-1047
<u>Advertiser</u> Fallin/R/Governor		<u>Original Date / Revision</u> 08/13/14 / 08/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	---1---				1	\$200.00	0.00			
12	4	08/14/14	08/14/14	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	---1---				1	\$280.00	0.00			
13	4	08/14/14	08/14/14	Extra Edition	630-7pm		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	---1---				1	\$625.00	0.00			
14	4	08/19/14	08/19/14	Jeopardy	3:30-4pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-1-----				1	\$200.00	0.00			
15	4	08/19/14	08/19/14	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-1-----				1	\$280.00	0.00			
16	4	08/19/14	08/19/14	Extra Edition	630-7pm		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-1-----				1	\$625.00	0.00			
17	4	08/20/14	08/20/14	NewsChannel 4 @ 10PM	10-1035pm		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	--1----				1	\$1,200.00	0.00			
18	4	08/20/14	08/20/14	Jeopardy	3:30-4pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	--1----				1	\$200.00	0.00			
19	4	08/20/14	08/20/14	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	--1----				1	\$280.00	0.00			
20	4	08/20/14	08/20/14	Extra Edition	630-7pm		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	--1----				1	\$625.00	0.00			
<b>Totals</b>										0.00		21	\$10,240.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/20/14	21	\$10,240.00	\$8,704.00
<b>Totals</b>	21	\$10,240.00	\$8,704.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <p style="text-align: center; font-size: 1.2em;">KFOR</p>	<b>Date:</b> <p style="text-align: center; font-size: 1.2em;">8/13/14</p>
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I, Tammie Wingrove  
 being/on behalf of: Fallin For Governor Campaign  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 4, 2014  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):** 10,240<sup>00</sup> Gross

I represent that the payment for the above described broadcast time has been furnished by:

Ashley Hahn, Fallin for Governor Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Deeba

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

5/30/14  
Date

Ashley Hahn  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ashley Hahn, Fallin For Governor Campaign  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box), I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ashley Hahn  
signature of candidate or authorized committee

Ashley Hahn  
printed name

5/30/14  
date