

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCSH	10/28/16	10/28/16	Today Show 3 Today 3	CM	10-11a	----F--	:30	1	\$275.00	P02-F	1.00	NM	1	\$275.00
TODAY SHW3-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/24/16	10/30/16	----F--	1			\$275.00		1.00					
E 2	WCSH	10/28/16	10/28/16	Fri Prime C Dateline	CM	10p-11p	----F--	:30	2	\$300.00	P05-F	1.80	NM	2	\$600.00

Advertiser:	NRCC-IE
Product Desc:	NRCC IE
Estimate:	7103

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DATELINE FR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	2		\$300.00	1.80							
E 3	WCSH	10/28/16	10/28/16	Local News @ 11p M-F CM NEWS CENTER at 11 (M-F)		11p-1135p	----F--	:30	1	\$400.00	P02-F	1.50	NM	1	\$400.00
NWSCNTR-11:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	1		\$400.00	1.50							
E 4	WCSH	10/28/16	10/28/16	Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	2	\$145.00	P03-F	1.00	NM	2	\$290.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	2		\$145.00	1.00							
E 5	WCSH	10/28/16	10/28/16	Millionaire 1230p-1p Millionaire	CM	1230p-1p	----F--	:30	1	\$175.00	P02-F	1.40	NM	1	\$175.00
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	1		\$175.00	1.40							
E 6	WCSH	10/28/16	10/28/16	Local News @12p M-F 12-1230p	CM	12p-1230p	----F--	:30	1	\$275.00	P02-F	2.10	NM	1	\$275.00
NWSCNTR-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	1		\$275.00	2.10							
E 7	WCSH	10/28/16	10/28/16	Local News @ 5p M-F News Center @ 5p	CM	5p-530p	----F--	:30	1	\$1,100.00	P02-F	4.60	NM	1	\$1,100.00
NWSCNTR-5:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	1		\$1,100.00	4.60							
E 8	WCSH	10/28/16	10/28/16	Local News @ 5a M-F Morning Report	CM	5a-7a (5:00 AM-6:00 AM)	----F--	:30	2	\$900.00	P02-F	3.90	NM	2	\$1,800.00
NWSCNTR-RPT 1<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	2		\$900.00	3.90							
E 9	WCSH	10/28/16	10/28/16	Local News @ 530p M-F News Center @ 530p	CM	530p-6p	----F--	:30	1	\$1,400.00	P02-F	5.70	NM	1	\$1,400.00
NWSCNTR-5:30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	1		\$1,400.00	5.70							
E 10	WCSH	10/28/16	10/28/16	Local News @ 6p M-F NEWS CENTER @ 6p (M-F)	CM	6p-7p (6:00 PM-6:30 PM)	----F--	:30	1	\$3,100.00	P02-F	11.80	NM	1	\$3,100.00
NWSCNTR-6:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	1		\$3,100.00	11.80							
E 11	WCSH	10/28/16	10/28/16	Local News @ 5a M-F Morning Report	CM	5a-7a (6:00 AM-7:00 AM)	----F--	:30	2	\$1,200.00	P02-F	7.30	NM	2	\$2,400.00
NWSCNTR-RPT 2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	2		\$1,200.00	7.30							
E 12	WCSH	10/28/16	10/28/16	Local News @ 6p M-F NEWS CENTER @ 6p (M-F)	CM	6p-7p (6:30 PM-7:00 PM)	----F--	:30	1	\$3,100.00	P02-F	12.00	NM	1	\$3,100.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	1		\$3,100.00	12.00							
E 13	WCSH	10/28/16	10/28/16	207 7-730p 207	CM	7p-730p	----F--	:30	1	\$525.00	P02-F	3.50	NM	1	\$525.00
NWSCNTR-207<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/24/16	10/30/16	----F--	1		\$525.00	3.50							
E 14	WCSH	10/28/16	10/28/16	Today Show Today Show	CM	7-9a	----F--	:30	3	\$975.00	P02-F	5.00	NM	3	\$2,925.00
TODAY SHW<															

Order / Rev: 1254593
 Alt Order #: 08264078
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: NRCC-IE
 Product Desc: NRCC IE
 Estimate: 7103
WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WCSH	10/28/16	10/28/16	Today Show Today Show	CM	7-9a	----F--	:30	3	\$975.00	P02-F	5.00	NM	3	\$2,925.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--					3	\$975.00		5.00			
E 15	WCSH	10/28/16	10/28/16	Inside Edition 730-8p Inside Edition	CM	730p M-F	----F--	:30	1	\$425.00	P02-F	2.00	NM	1	\$425.00
INSIDE EDITION<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--					1	\$425.00		2.00			
E 16	WCSH	10/28/16	10/28/16	Fri Prime A Caught on Camera	CM	8p-9p	----F--	:30	1	\$300.00	P02-F	1.70	NM	1	\$300.00
CAUGHT ON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--					1	\$300.00		1.70			
E 17	WCSH	10/28/16	10/28/16	Today Show 2 Today 2	CM	9-10a	----F--	:30	1	\$275.00	P02-F	1.30	NM	1	\$275.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--					1	\$275.00		1.30			
E 18	WCSH	10/28/16	10/28/16	Fri Prime B Grimm	CM	9p-10p	----F--	:30	1	\$780.00	P02-F	3.80	NM	1	\$780.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--					1	\$780.00		3.80			
E 19	WCSH	10/31/16	10/31/16	Today Show 3 Today 3	CM	10-11a	M-----	:30	1	\$275.00	P02-F	1.00	NM	1	\$275.00
TODAY SHW3-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$275.00		1.00			
E 20	WCSH	10/31/16	10/31/16	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11p-1135p	M-----	:30	1	\$400.00	P02-F	1.50	NM	1	\$400.00
NWSCNTR-11:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$400.00		1.50			
E 21	WCSH	10/31/16	10/31/16	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$145.00	P03-F	1.00	NM	2	\$290.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					2	\$145.00		1.00			
E 22	WCSH	10/31/16	10/31/16	Millionaire 1230p-1p Millionaire	CM	1230p-1p	M-----	:30	1	\$175.00	P02-F	1.40	NM	1	\$175.00
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$175.00		1.40			
E 23	WCSH	10/31/16	10/31/16	Local News @ 12p M-F 12-1230p	CM	12p-1230p	M-----	:30	1	\$275.00	P02-F	2.10	NM	1	\$275.00
NWSCNTR-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$275.00		2.10			
E 24	WCSH	10/31/16	10/31/16	Local News @ 5p M-F News Center @ 5p	CM	5p-530p	M-----	:30	1	\$1,100.00	P02-F	4.60	NM	1	\$1,100.00
NWSCNTR-5:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$1,100.00		4.60			
E 25	WCSH	10/31/16	10/31/16	Local News @ 5a M-F Morning Report	CM	5a-7a (5:00 AM-6:00 AM)	M-----	:30	2	\$900.00	P02-F	3.90	NM	2	\$1,800.00
NWSCNTR-RPT 1<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					2	\$900.00		3.90			
E 26	WCSH	10/31/16	10/31/16		CM	530p-6p	M-----	:30	1	\$1,400.00	P02-F	5.70	NM	1	\$1,400.00

Order / Rev: 1254593
Alt Order #: 08264078
Flight Dates: 10/25/16 - 10/31/16

Advertiser: NRCC-IE
Product Desc: NRCC IE
Estimate: 7103

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 530p M-F News Center @ 530p															
NWSCNTR-5:30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/31/16		10/31/16	11/06/16	M-----		1			\$1,400.00	5.70					
E 27	WCSH	10/31/16	10/31/16	Local News @ 6p M-F NEWS CENTER @ 6p (M-F)	CM	6p-7p (6:00 PM-6:30 PM)	M-----	:30	1	\$3,100.00	P02-F	1.80	NM	1	\$3,100.00
NWSCNTR-6:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/31/16		10/31/16	11/06/16	M-----		1			\$3,100.00	11.80					
E 28	WCSH	10/31/16	10/31/16	Local News @ 5a M-F Morning Report	CM	5a-7a (6:00 AM-7:00 AM)	M-----	:30	2	\$1,200.00	P02-F	7.30	NM	2	\$2,400.00
NWSCNTR-RPT 2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/31/16		10/31/16	11/06/16	M-----		2			\$1,200.00	7.30					
E 29	WCSH	10/31/16	10/31/16	Local News @ 6p M-F NEWS CENTER @ 6p (M-F)	CM	6p-7p (6:30 PM-7:00 PM)	M-----	:30	1	\$3,100.00	P02-F	12.00	NM	1	\$3,100.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/31/16		10/31/16	11/06/16	M-----		1			\$3,100.00	12.00					
E 30	WCSH	10/31/16	10/31/16	207 7-730p 207	CM	7p-730p	M-----	:30	1	\$525.00	P02-F	3.50	NM	1	\$525.00
NWSCNTR-207<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/31/16		10/31/16	11/06/16	M-----		1			\$525.00	3.50					
E 31	WCSH	10/31/16	10/31/16	Today Show Today Show	CM	7-9a	M-----	:30	3	\$975.00	P02-F	5.00	NM	3	\$2,925.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/31/16		10/31/16	11/06/16	M-----		3			\$975.00	5.00					
E 32	WCSH	10/31/16	10/31/16	Inside Edition 730-8p Inside Edition	CM	730p M-F	M-----	:30	1	\$425.00	P02-F	2.00	NM	1	\$425.00
INSIDE EDITION<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/31/16		10/31/16	11/06/16	M-----		1			\$425.00	2.00					
E 33	WCSH	10/31/16	10/31/16	Mon Prime Other The Voice	CM	Prime Various	M-----	:30	2	\$1,205.00	P02-F	8.40	NM	2	\$2,410.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/31/16		10/31/16	11/06/16	M-----		2			\$1,205.00	8.40					
E 34	WCSH	10/31/16	10/31/16	Today Show 2 Today 2	CM	9-10a	M-----	:30	1	\$275.00	P02-F	1.30	NM	1	\$275.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/31/16		10/31/16	11/06/16	M-----		1			\$275.00	1.30					
E 35	WCSH	10/29/16	10/29/16	Sat Prime C Dateline	CM	10-11p	-----S-	:30	2	\$155.00	P05-S	1.40	NM	2	\$310.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/24/16		10/24/16	10/30/16	-----S-		2			\$155.00	1.40					
E 36	WCSH	10/29/16	10/29/16	LN (Sa-Su) Late News (Sa-Su)	CM	11P-1130P	-----S-	:30	1	\$395.00	P02-F	3.80	NM	1	\$395.00
NWSCNTR-11:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/24/16		10/24/16	10/30/16	-----S-		1			\$395.00	3.80					
E 37	WCSH	10/29/16	10/29/16	Saturday Night Live Saturday Night Live	CM	1130p-105a	-----S-	:30	2	\$300.00	P02-F	3.30	NM	2	\$600.00
SAT NITE LIVE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/24/16		10/24/16	10/30/16	-----S-		2			\$300.00	3.30					
E 38	WCSH	10/29/16	10/29/16		CM	330-7p	-----S-	:30	2	\$155.00	P05-S	1.60	NM	2	\$310.00

Order / Rev: 1254593
 Alt Order #: 08264078
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: NRCC-IE
 Product Desc: NRCC IE
 Estimate: 7103
WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Notre Dame FB Non-Prim Notre Dame Football ND FBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S- 2 \$155.00 1.60															
E 39	WCSH	10/29/16	10/29/16	Local News @ 6p Sa NEWS CENTER at 6 (Sat)	CM	6p-7p (6:00 PM-6:30 PM)	-----S-	:30	1	\$1,950.00	P02-F	9.10	NM	1	\$1,950.00
NWSCNTR-6:00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S- 1 \$1,950.00 9.10															
E 40	WCSH	10/29/16	10/29/16	Local News @ 6a Sa Sat Morning Report	CM	6a-7a	-----S-	:30	2	\$675.00	P02-F	3.60	NM	2	\$1,350.00
NWSCNTR-RPT SA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S- 2 \$675.00 3.60															
E 41	WCSH	10/29/16	10/29/16	Sa 7-730p Bill Green's Maine	CM	7p-730p	-----S-	:30	1	\$585.00	P02-F	3.40	NM	1	\$585.00
B GREENS MAINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S- 1 \$585.00 3.40															
E 42	WCSH	10/29/16	10/29/16	Today Show Sa NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	2	\$800.00	P02-F	4.30	NM	2	\$1,600.00
SATURDAY TODAY< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S- 2 \$800.00 4.30															
E 43	WCSH	10/29/16	10/29/16	Sat Prime B Dateline	CM	9-10p	-----S-	:30	1	\$155.00	P05-£	1.30	NM	1	\$155.00
SAT NIGHT MYS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S- 1 \$155.00 1.30															
E 44	WCSH	10/30/16	10/30/16	1030-11a Su On the Money with MB	CM	10a-1030a	-----S	:30	1	\$40.00	P02-F	0.80	NM	1	\$40.00
MEET PRESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S 1 \$40.00 0.80															
E 45	WCSH	10/30/16	10/30/16	Post NFL News Post NFL News	CM	Various	-----S	:30	1	\$200.00	P02-F	1.60	NM	1	\$200.00
NEWS AFTR NFL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S 1 \$200.00 1.60															
E 46	WCSH	10/30/16	10/30/16	Closer 11a Su 11a-12p (Sun)	CM	11a-12p	-----S	:30	1	\$40.00	P02-F	1.00	NM	1	\$40.00
CLOSER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S 1 \$40.00 1.00															
E 47	WCSH	10/30/16	10/30/16	EN (Sa-Su) Early News (Sa-Su)	CM	6-7p (6:00 PM-6:30 PM)	-----S	:30	1	\$1,950.00	P02-F	7.20	NM	1	\$1,950.00
SU 6P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S 1 \$1,950.00 7.20															
E 48	WCSH	10/30/16	10/30/16	Local News @ 6a Su Sun Morning Report	CM	6a-8a	-----S	:30	2	\$550.00	P02-F	3.50	NM	2	\$1,100.00
NWCNTR RPT SU1/NWCNTR RPT SU2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S 2 \$550.00 3.50															
E 49	WCSH	10/30/16	10/30/16	Today Show Su Today Show Sunday	CM	8-9a	-----S	:30	2	\$875.00	P02-F	5.30	NM	2	\$1,750.00
SUN TODAY-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S 2 \$875.00 5.30															
E 50	WCSH	10/30/16	10/30/16		CM	NFL	-----S	:30	1	\$1,500.00	P03-F	5.50	NM	1	\$1,500.00

Order / Rev: 1254593
Alt Order #: 08264078
Flight Dates: 10/25/16 - 10/31/16

Advertiser: NRCC-IE
Product Desc: NRCC IE
Estimate: 7103
WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NFL Su Night Game											
				NFL Regular Season Football											
SU NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S		1			\$1,500.00			5.50			
E 51	WCSH	10/27/16	10/27/16	Today Show 3	CM	10-11a	---T---	:30	1	\$275.00	P02-F	1.00	NM	1	\$275.00
				Today 3											
TODAY SHW3-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---		1			\$275.00			1.00			
E 52	WCSH	10/27/16	10/27/16	Local News @ 11p M-F	CM	11p-1135p	---T---	:30	1	\$400.00	P02-F	1.50	NM	1	\$400.00
				NEWS CENTER at 11 (M-F)											
NWSCNTR-11:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---		1			\$400.00			1.50			
E 53	WCSH	10/27/16	10/27/16	Tonight Show	CM	1135p-1237a	---T---	:30	2	\$145.00	P03-F	1.00	NM	2	\$290.00
				Tonight Show											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---		2			\$145.00			1.00			
E 54	WCSH	10/27/16	10/27/16	Millionaire 1230p-1p	CM	1230p-1p	---T---	:30	1	\$175.00	P02-F	1.40	NM	1	\$175.00
				Millionaire											
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---		1			\$175.00			1.40			
E 55	WCSH	10/27/16	10/27/16	Local News @12p	CM	12p-1230p	---T---	:30	1	\$275.00	P02-F	2.10	NM	1	\$275.00
				M-F 12-1230p											
NWSCNTR-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---		1			\$275.00			2.10			
E 56	WCSH	10/27/16	10/27/16	Local News @ 5p M-F	CM	5p-530p	---T---	:30	1	\$1,100.00	P02-F	4.60	NM	1	\$1,100.00
				News Center @ 5p											
NWSCNTR-5:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---		1			\$1,100.00			4.60			
E 57	WCSH	10/27/16	10/27/16	Local News @ 5a M-F	CM	5a-7a	---T---	:30	2	\$900.00	P02-F	3.90	NM	2	\$1,800.00
				Morning Report		(5:00 AM-6:00 AM)									
NWSCNTR-RPT 1<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---		2			\$900.00			3.90			
E 58	WCSH	10/27/16	10/27/16	Local News @ 530p M-F	CM	530p-6p	---T---	:30	1	\$1,400.00	P02-F	5.70	NM	1	\$1,400.00
				News Center @ 530p											
NWSCNTR-5:30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---		1			\$1,400.00			5.70			
E 59	WCSH	10/27/16	10/27/16	Local News @ 6p M-F	CM	6p-7p	---T---	:30	1	\$3,100.00	P02-F	11.80	NM	1	\$3,100.00
				NEWS CENTER @ 6p (M-F)		(6:00 PM-6:30 PM)									
NWSCNTR-6:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---		1			\$3,100.00			11.80			
E 60	WCSH	10/27/16	10/27/16	Local News @ 5a M-F	CM	5a-7a	---T---	:30	2	\$1,200.00	P02-F	7.30	NM	2	\$2,400.00
				Morning Report		(6:00 AM-7:00 AM)									
NWSCNTR-RPT 2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---		2			\$1,200.00			7.30			
E 61	WCSH	10/27/16	10/27/16	Local News @ 6p M-F	CM	6p-7p	---T---	:30	1	\$3,100.00	P02-F	12.00	NM	1	\$3,100.00
				NEWS CENTER @ 6p (M-F)		(6:30 PM-7:00 PM)									
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---		1			\$3,100.00			12.00			
E 62	WCSH	10/27/16	10/27/16		CM	7p-730p	---T---	:30	1	\$525.00	P02-F	3.50	NM	1	\$525.00

Order / Rev: 1254593
 Alt Order #: 08264078
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: NRCC-IE
 Product Desc: NRCC IE
 Estimate: 7103
WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
207 7-730p 207															
NWSCNTR-207<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					1	\$525.00		3.50			
E 63	WCSH	10/27/16	10/27/16	Today Show Today Show	CM	7-9a	---T---	:30	3	\$975.00	P02-F	5.00	NM	3	\$2,925.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					3	\$975.00		5.00			
E 64	WCSH	10/27/16	10/27/16	Inside Edition 730-8p Inside Edition	CM	730p M-F	---T---	:30	1	\$425.00	P02-F	2.00	NM	1	\$425.00
INSIDE EDITION<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					1	\$425.00		2.00			
E 65	WCSH	10/27/16	10/27/16	Today Show 2 Today 2	CM	9-10a	---T---	:30	1	\$275.00	P02-F	1.30	NM	1	\$275.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					1	\$275.00		1.30			
E 66	WCSH	10/27/16	10/27/16	Thu Prime B Chicago Med	CM	9-10p	---T---	:30	2	\$900.00	P02-F	5.00	NM	2	\$1,800.00
CHICAGO MED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					2	\$900.00		5.00			
E 67	WCSH	10/25/16	10/25/16	Today Show 3 Today 3	CM	10-11a	-T-----	:30	1	\$275.00	P02-F	1.00	NM	1	\$275.00
TODAY SHW3-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----					1	\$275.00		1.00			
E 68	WCSH	10/25/16	10/25/16	Tue Prime C Chicago Fire	CM	10p-11p	-T-----	:30	1	\$885.00	P02-F	4.00	NM	1	\$885.00
CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----					1	\$885.00		4.00			
E 69	WCSH	10/25/16	10/25/16	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11p-1135p	-T-----	:30	1	\$400.00	P02-F	1.50	NM	1	\$400.00
NWSCNTR-11:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----					1	\$400.00		1.50			
E 70	WCSH	10/25/16	10/25/16	Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$145.00	P03-F	1.00	NM	2	\$290.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----					2	\$145.00		1.00			
E 71	WCSH	10/25/16	10/25/16	Millionaire 1230p-1p Millionaire	CM	1230p-1p	-T-----	:30	1	\$175.00	P02-F	1.40	NM	1	\$175.00
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----					1	\$175.00		1.40			
E 72	WCSH	10/25/16	10/25/16	Local News @12p M-F 12-1230p	CM	12p-1230p	-T-----	:30	1	\$275.00	P02-F	2.10	NM	1	\$275.00
NWSCNTR-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----					1	\$275.00		2.10			
E 73	WCSH	10/25/16	10/25/16	Local News @ 5p M-F News Center @ 5p	CM	5p-530p	-T-----	:30	1	\$1,100.00	P02-F	4.60	NM	1	\$1,100.00
NWSCNTR-5:00<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----					1	\$1,100.00		4.60			
E 74	WCSH	10/25/16	10/25/16		CM	5a-7a	-T-----	:30	2	\$900.00	P02-F	3.90	NM	2	\$1,800.00

Order / Rev: 1254593
Alt Order #: 08264078
Flight Dates: 10/25/16 - 10/31/16

Advertiser: NRCC-IE
Product Desc: NRCC IE
Estimate: 7103

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 5a M-F		(5:00 AM-6:00 AM)									
				Morning Report											
				NWSCNTR-RPT 1<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		2			\$900.00			3.90			
E 75	WCSH	10/25/16	10/25/16	Local News @ 530p M-F	CM	530p-6p	-T-----	:30	1	\$1,400.00	P02-F	5.70	NM	1	\$1,400.00
				News Center @ 530p											
				NWSCNTR-5:30<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		1			\$1,400.00			5.70			
E 76	WCSH	10/25/16	10/25/16	Local News @ 6p M-F	CM	6p-7p	-T-----	:30	1	\$3,100.00	P02-F	11.80	NM	1	\$3,100.00
				NEWS CENTER @ 6p (M-F)		(6:00 PM-6:30 PM)									
				NWSCNTR-6:00<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		1			\$3,100.00			11.80			
E 77	WCSH	10/25/16	10/25/16	Local News @ 5a M-F	CM	5a-7a	-T-----	:30	2	\$1,200.00	P02-F	7.30	NM	2	\$2,400.00
				Morning Report		(6:00 AM-7:00 AM)									
				NWSCNTR-RPT 2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		2			\$1,200.00			7.30			
E 78	WCSH	10/25/16	10/25/16	Local News @ 6p M-F	CM	6p-7p	-T-----	:30	1	\$3,100.00	P02-F	12.00	NM	1	\$3,100.00
				NEWS CENTER @ 6p (M-F)		(6:30 PM-7:00 PM)									
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		1			\$3,100.00			12.00			
E 79	WCSH	10/25/16	10/25/16	207 7-730p	CM	7p-730p	-T-----	:30	1	\$525.00	P02-F	3.50	NM	1	\$525.00
				207											
				NWSCNTR-207<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		1			\$525.00			3.50			
E 80	WCSH	10/25/16	10/25/16	Today Show	CM	7-9a	-T-----	:30	3	\$975.00	P02-F	5.00	NM	3	\$2,925.00
				Today Show											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		3			\$975.00			5.00			
E 81	WCSH	10/25/16	10/25/16	Inside Edition 730-8p	CM	730p M-F	-T-----	:30	1	\$425.00	P02-F	2.00	NM	1	\$425.00
				Inside Edition											
				INSIDE EDITION<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		1			\$425.00			2.00			
E 82	WCSH	10/25/16	10/25/16	Tue Prime A	CM	8p-9p	-T-----	:30	2	\$1,205.00	P02-F	8.80	NM	2	\$2,410.00
				The Voice											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		2			\$1,205.00			8.80			
E 83	WCSH	10/25/16	10/25/16	Today Show 2	CM	9-10a	-T-----	:30	1	\$275.00	P02-F	1.30	NM	1	\$275.00
				Today 2											
				TODAY SHW2-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		1			\$275.00			1.30			
E 84	WCSH	10/25/16	10/25/16	Tue Prime B	CM	9p-10p	-T-----	:30	1	\$900.00	P02-F	7.00	NM	1	\$900.00
				America's Got Talent											
				AGT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		1			\$900.00			7.00			
E 85	WCSH	10/26/16	10/26/16	Today Show 3	CM	10-11a	--W----	:30	1	\$275.00	P02-F	1.00	NM	1	\$275.00
				Today 3											
				TODAY SHW3-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----		1			\$275.00			1.00			
E 86	WCSH	10/26/16	10/26/16		CM	11p-1135p	--W----	:30	1	\$400.00	P02-F	1.50	NM	1	\$400.00

Order / Rev: 1254593
Alt Order #: 08264078
Flight Dates: 10/25/16 - 10/31/16

Advertiser: NRCC-IE
Product Desc: NRCC IE
Estimate: 7103
WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 11p M-F											
				NEWS CENTER at 11 (M-F)											
				NWSCNTR-11:00<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - -		1	\$400.00			1.50						
E 87	WCSH	10/26/16	10/26/16	Tonight Show	CM	1135p-1237a	-- W - - - -	:30	2	\$145.00	P03-F	1.00	NM	2	\$290.00
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - - -		2	\$145.00			1.00						
E 88	WCSH	10/26/16	10/26/16	Millionaire 1230p-1p	CM	1230p-1p	-- W - - - -	:30	1	\$175.00	P02-F	1.40	NM	1	\$175.00
				Millionaire											
				MILLIONAIRE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - - -		1	\$175.00			1.40						
E 89	WCSH	10/26/16	10/26/16	Local News @12p	CM	12p-1230p	-- W - - - -	:30	1	\$275.00	P02-F	2.10	NM	1	\$275.00
				M-F 12-1230p											
				NWSCNTR-NOON<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - - -		1	\$275.00			2.10						
E 90	WCSH	10/26/16	10/26/16	Local News @ 5p M-F	CM	5p-530p	-- W - - - -	:30	1	\$1,100.00	P02-F	4.60	NM	1	\$1,100.00
				News Center @ 5p											
				NWSCNTR-5:00<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - - -		1	\$1,100.00			4.60						
E 91	WCSH	10/26/16	10/26/16	Local News @ 5a M-F	CM	5a-7a	-- W - - - -	:30	2	\$900.00	P02-F	3.90	NM	2	\$1,800.00
				Morning Report		(5:00 AM-6:00 AM)									
				NWSCNTR-RPT 1<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - - -		2	\$900.00			3.90						
E 92	WCSH	10/26/16	10/26/16	Local News @ 530p M-F	CM	530p-6p	-- W - - - -	:30	1	\$1,400.00	P02-F	5.70	NM	1	\$1,400.00
				News Center @ 530p											
				NWSCNTR-5:30<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - - -		1	\$1,400.00			5.70						
E 93	WCSH	10/26/16	10/26/16	Local News @ 6p M-F	CM	6p-7p	-- W - - - -	:30	1	\$3,100.00	P02-F	11.80	NM	1	\$3,100.00
				NEWS CENTER @ 6p (M-F)		(6:00 PM-6:30 PM)									
				NWSCNTR-6:00<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - - -		1	\$3,100.00			11.80						
E 94	WCSH	10/26/16	10/26/16	Local News @ 5a M-F	CM	5a-7a	-- W - - - -	:30	2	\$1,200.00	P02-F	7.30	NM	2	\$2,400.00
				Morning Report		(6:00 AM-7:00 AM)									
				NWSCNTR-RPT 2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - - -		2	\$1,200.00			7.30						
E 95	WCSH	10/26/16	10/26/16	Local News @ 6p M-F	CM	6p-7p	-- W - - - -	:30	1	\$3,100.00	P02-F	12.00	NM	1	\$3,100.00
				NEWS CENTER @ 6p (M-F)		(6:30 PM-7:00 PM)									
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - - -		1	\$3,100.00			12.00						
E 96	WCSH	10/26/16	10/26/16	207 7-730p	CM	7p-730p	-- W - - - -	:30	1	\$525.00	P02-F	3.50	NM	1	\$525.00
				207											
				NWSCNTR-207<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - - -		1	\$525.00			3.50						
E 97	WCSH	10/26/16	10/26/16	Today Show	CM	7-9a	-- W - - - -	:30	3	\$975.00	P02-F	5.00	NM	3	\$2,925.00
				Today Show											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/24/16		10/30/16	-- W - - - -		3	\$975.00			5.00						
E 98	WCSH	10/26/16	10/26/16		CM	730p M-F	-- W - - - -	:30	1	\$425.00	P02-F	2.00	NM	1	\$425.00

Order / Rev: 1254593
 Alt Order #: 08264078
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: NRCC-IE
 Product Desc: NRCC IE
 Estimate: 7103

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Inside Edition 730-8p												
				Inside Edition												
				INSIDE EDITION<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/24/16	10/30/16	-- W- - - -	1		\$425.00		2.00							
E 99	WCSH	10/26/16	10/26/16	Wed Prime A	CM	8p-9p	-- W- - - -	:30	1	\$1,000.00	P02-F	4.30	NM	1	\$1,000.00	
				Blindspot												
				BLINDSPOT												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/24/16	10/30/16	-- W- - - -	1		\$1,000.00		4.30							
E100	WCSH	10/26/16	10/26/16	Today Show 2	CM	9-10a	-- W- - - -	:30	1	\$275.00	P02-F	1.30	NM	1	\$275.00	
				Today 2												
				TODAY SHW2-NBC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/24/16	10/30/16	-- W- - - -	1		\$275.00		1.30							
														Totals	136	\$117,245.00