

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin Media Attention: Accounts Payable 566 S Route 303 Blauvel, NY 010913

Send Payment To:

WPBF PO Box 14466 Des Moines, IA 50306-3466

Property	WPBF				
Invoice #	3952150-1	Order #	3952150		
Invoice Date	03/24/24	Alt Order #			
Invoice Month	March 2024	Deal #			
Invoice Period	02/26/24 - 03/19/24	Flight Dates	03/12/24 - 03/19/24		
Advertiser	Lambert/D/City Commission				
Product	CHRISTINA LAMBE	RT FOR CITY	COMMISSION		
Estimate #					
	Account Executive	WPBF NATIONAL HOUSE			
	Sales Office	WPBF National House			
	Sales Region	National			
	Agency Code				
	Advertiser Code				
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref				
	Advertiser Ref				
	Product 1				
	Product 2				

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

				Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 03/17/24 03/17/24 GMA Sunday 7-8am	Sun 7-8am	S	:30	1	\$525.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> S	Spots/Week 1	Rate \$525.00					
Spots: # Ch Day Air Date Air Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF Su 03/17/24 7:30 AM GMA Su		Sun 7-8am	:3	O CLAbette	erFuture03		\$525.00 NI
2 03/12/24 03/13/24 WPBF News 25 @ Noon Class of Time - Immediately Pre-emptible without no		МГWГF	:30	4	\$150.00	NM	
Weeks: Start Date 03/11/24 End Date 03/17/24 MTWTFSS - TW	Spots/Week 2	Rate \$150.00					
Spots: # Ch Day Air Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF Tu 03/12/24 12:43 PM WPBF N	ews 25 @ Noon	12pm-1pm	:3	O CLABette	erFuture		\$150.00 NI
3 WPBF W 03/13/24 12:58 PM WPBF N	ews 25 @ Noon	12pm-1pm	:3	O CLABette	erFuture02		\$150.00 NI
3 03/12/24 03/15/24 M-F 5pm News	5-530pm	- TWF	:30	2	\$675.00	NM	
Weeks: Start Date 03/11/24 End Date 03/17/24 MTWTFSS - TWTF -	Spots/Week 2	Rate \$675.00					
Spots: # Ch Day Air Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF Tu 03/12/24 5:13 PM M-F 5pm	News	5-530pm	:3	O CLABette	erFuture02		\$675.00 NI
2 WPBF Th 03/14/24 5:10 PM M-F 5pm	News	5-530pm	:3	O CLABette	erFuture02		\$675.00 N
4 03/12/24 03/15/24 M-F 5pm News	530-6pm	- ТWГF	:30	2	\$675.00	NM	
Weeks: Start Date 03/11/24 End Date 03/17/24 MTWTFSS - TWTF -	Spots/Week 2	Rate \$675.00					
Spots: # Ch Day Air Date Air Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 WPBF Tu 03/12/24 5:43 PM M-F 5pm	News	530-6pm	:3	O CLABette	erFuture02		\$675.00 NI
1 WPBF Th 03/14/24 5:44 PM M-F 5pm		530-6pm	:3	O CLABette	erFuture02		\$675.00 NI
5 03/12/24 03/19/24 WPBF News 25 @ 6:00F	9 6-6:30PM	МГWГF	:30	4	\$1,200.00	NM	
Weeks: Start Date 03/11/24 End Date 03/17/24 MTWTFSS - TWTF	Spots/Week 4	Rate \$1,200.00					
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ



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Invoice #	3952150-1	March 2024					
Invoice Date	03/24/24	Invoice Period	02/26/24 - 03/19/24				
Advertiser	Lambert/D/City Commission						
Product	CHRISTINA LAMBERT FOR CITY COMMISSION						
Estimate #							

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5 03/12/24	03/19/24	WPBF News 25 M	@ 6:00P 6-6:30PM	MTWTF	:30	4	\$1,200.00	NM	
Spots: # Ch	Day Air [Date Air Time	Description	Start/End Time	Length	Ad-ID			Rate Type
2 WP	BF Tu 03/1	2/24 6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLABette	erFuture02		\$1,200.00 NM
3 WP	BF W 03/1	3/24 6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLABette	erFuture02		\$1,200.00 NM
1 WP	BF Th 03/1	4/24 6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLABette	erFuture02		\$1,200.00 NM
4 WP	BF F 03/1	5/24 6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLAbette	erFuture03		\$1,200.00 NM
Weeks:	Start Date 03/18/24	End Date 03/24/24 ΜΓ		<u>Rate</u> \$1,200.00					
Spots: # Ch	Day Air [Date Air Time	<u>Description</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
5 WP	BF Tu 03/1	9/24 6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLAbett	erFuture03		\$1,200.00 NM
6 03/16/24	03/16/24	Sat 6pm News	6-630p	S-	:30	1	\$575.00	NM	
Weeks:		End Date MTWI 03/17/24	FSS Spots/Week 1	Rate \$575.00					
Spots: # Ch	Day Air [Date Air Time	<u>Description</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WP			Sat 6pm News	6-630p	:30	CLABette	erFuture02		\$575.00 NM
7 03/17/24	03/17/24	Sun 6pm News	6-630p	S	:30	1	\$625.00	NM	
Weeks:	Start Date 03/11/24	End Date MTWI		Rate \$625.00					
Spots: # Ch	Day Air [Date Air Time	Description	Start/End Time	Length	Ad-ID			Rate Type
1 WP	BF Su 03/1	7/24 6:15 PM	Sun 6pm News	6-630p	:30	CLAbette	erFuture03		\$625.00 NM
8 03/14/24 Class of Ti	03/15/24 me - Immediat	WPBF News 25 ely Pre-emptible w	@ Noon 12pm-1pm	TF	:30	2	\$125.00	NM	
Weeks:		End Date MTWI 03/17/24 T	FSS Spots/Week	Rate \$125.00					
Spots: # Ch	Day Air [Date Air Time	<u>Description</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WP	BF Th 03/1	4/24 12:42 PM \	WPBF News 25 @ Noon	12pm-1pm	:30	CLABette	erFuture02		\$125.00 NM
2 WP	BF F 03/1	5/24 12:46 PM	WPBF News 25 @ Noon	12pm-1pm	:30	CLAbette	erFuture03		\$125.00 NM
9 03/18/24 Class of Ti	03/19/24 me - Immediat	WPBF News 25 ely Pre-emptible w	@ Noon 12pm-1pm ithout notice	МΓ	:30	2	\$112.00	NM	
Weeks:	Start Date	End Date 03/24/24 MT	FSS Spots/Week	Rate \$112.00					
Spots: # Ch	Day Air [Date Air Time	<u>Description</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WP	BF M 03/1	8/24 12:09 PM	WPBF News 25 @ Noon	12pm-1pm	:30	CLAbette	erFuture03		\$112.00 NM
2 WP	BF Tu 03/1	9/24 12:55 PM	WPBF News 25 @ Noon	12pm-1pm	:30	CLAbette	erFuture03		\$112.00 NM
10 03/17/24	03/17/24	Matter of Fact	10:30am-11:00am	S	:30	1	\$175.00	NM	
Weeks:		End Date MIWI 03/17/24		Rate \$175.00					
Spots: # Ch	Day Air [Description	Start/End Time	Length	Ad-ID			Rate Type
1 WP	BF Su 03/1	7/24 10:45 AM	Matter of Fact	10:30am-11:00ar	m :30	CLAbette	erFuture03		\$175.00 NM
				Total Spots	19				

Payment Terms 30 Days

Gross Total \$11,374.00



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Invoice Date	03/24/24	Invoice Period	02/26/24 - 03/19/24				
Advertiser	Lambert/D/City Commission						
Product	CHRISTINA LAMBERT FOR CITY COMMISSION						
Estimate #							

Agency Commission \$1,706.10

Net Amount Due \$9,667.90

Invoice Balance as of 03/28/24 8:54:02 AM ET \$41.65