



**ISSUES REPORT - WICU-FM  
4TH QUARTER, 2023**



COMMUNITY ISSUE	DESCRIPTION	DATE	TIME	AMOUNT OF TIME DEVOTED
Health Concerns	Christine Bowen, Executive Director of Development was a guest to encourage the public's support of AHN's Festival of Trees, benefiting the Pediatric Department	10/9/23	7:50 AM	4 minutes
Poverty	Pam Forsyth, Community Liaison for Lilly Broadcasting was a guest on the station to let the public know about the Community Coat program... to donate as well as receive.	10/17/23	7:50 AM	5 minutes
Environment	Meteorologist AJ Mastrangelo was a guest to talk about the upcoming Climate Change Special on Erie News Now.	10/24/23	8:20 AM	4 minutes
Health Concerns	ENN's Elspeth Mizner was a guest on the station to talk about Erie's fentanyl epidemic, and where people can get help if they or someone they know has an addiction	10/30/23	8:05 AM	4 minutes
Poverty	Nat the Hat Media Coordinator for Second Harvest Food Bank was on the show promoting the upcoming Food Drive on November 15th.	11/10/23	7:50 AM	5 minutes
Health Concerns	Joe Bloomst ine, host family for the Barber Ball was a guest to promote getting tickets to the ball, which benefits the Gertrude Barber Center for special needs children and adults.	11/14/23	7:50 AM	4 minutes
Poverty	John Groh, volunteer with the Second Harvest Food Bank was on the show to encourage locals to donate food to the annual drive, going on this day in Erie and surrounding locations.	11/15/23	6:50 AM	3 minutes
Health Concerns	Stacey Randall of the Epilepsy Association of Western and Central PA was a guest during Epilepsy Awareness Month to encourage listeners to gain an understanding of epilepsy.	11/24/23	7:40 AM	4 minutes
Children's Benefit	Santa and Mrs. Claus were on the show to encourage parents to take their kids to "Jingle and Mingle" and get a free picture with Santa.	11/29/23	8:50 AM	5 minutes
Financial Health of the Region	Christine Temple of Visit Erie was a guest on the show to invite the community to downtown Erie to support local merchants for holiday shopping.	12/4/23	7:50 AM	4 minutes
Health Concerns	Happi 94.7 held a 13-hour Marathon to raise money for the Children's Miracle Network, with a remote broadcast and intersititial cut-ins all day raising awareness and money for CMN.	12/7/23	6:00 AM	13 hours
Environment	Stephen Engrow of Asbury Woods was a guest on the show to encourage the public to visit Asbury's Winter Wonderland, free to the community, and an opportunity to donate to this natural gem of our area.	12/15/23	7:50 AM	4 minutes
Health Concerns	Emily Vommaro, Development Officer with the Children's Miracle Network was a guest to tell listeners how the recent radiothon when on 12/7, and to talk about how the funds with be used for the benefit of sick children at AHN.	12/18/23	7:50 AM	4 minutes
Education	Tim Dougherty of Cathedral Prep was a guest to invite listeners to the Open House designed to let the public know the educational opportunities that Prep/Villa provides.	10/27/23	7:50 AM	4 minutes
Pet Care and Protection	Suzy Fisher of Because you Care was a guest to acquaint the listeners with Belinda, a lovable pup who has been at the shelter over 2 years and needs a home.	10/23/23	7:50 AM	5 minutes



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Pet Care and Protection	Megan Duckett of Because you Care came on the show to talk about the needs of the agency and what listeners can do help.	11/28/23	8:50 AM	4 minutes
Pet Care and Protection	Representatives from Erie Humane Society are regular guests on the morning show for Wet Nose Wednesdays to talk about pet care and pet adoption, featuring one of their rescued animals.	Every Wednesday	7:50 AM	5 minutes each time
Education	Insider guests Laurie Root, United Way of Erie County, and Mike Jaruszewicz, VP of Community Impact talked about each agency's focus on using education to break the cycle of poverty, using a national model that has been seen success in other parts of the country.	10/8/23	30 minutes	30 minutes
Health Concerns	Insider guests Makenzie Beach, a UPMC Hamot nurse and living organ donor, and Dr. Matthew Klinge, a UPMC Hamot specialist in gastroenterology and transplant hepatology talked about how important Organ Donation is and shared their experiences as a practioner and actual donor. Viewers were informed on how to get more information if they qualify and are willing to consider being a donor.	10/15/23	30 minutes	30 minutes
Public Education	Tonia Fernandez, Director of Elections for Erie County, and Angela Wtson, Election Coordinator were guests on Insider to talk about their respective responsibilities and give instructions onhow to register to vote in the upcoming election. Also viewers were encouraged to get out and vote, whether in person or by mail.	10/22/23	30 minutes	30 minutes
Economy and Finance	Insider presented an update on Diverse Erie that started as a response to a revelation of a public health crisis in Erie's minority community, and has expanded its vision even beyond those needs. Guests were Gary Lee, Chief Administrative Officer for the program, and Ms. Shaddai Rodriguez, owner of Photos by Dai, a business that benefited from a Diverse Erie Mini Grant.	10/29/23	30 minutes	30 minutes
Economy and Finance	Kim Thomas, Executive Director of Infinite Erie, was a guest on Insider to talk about the organization's specific projects and their mission of moving ideas to shovel-ready projects for investment opportunities.	11/5/23	30 minutes	30 minutes
Poverty	Karen Seggi CEO of Second Harvest Food Bank of NWPA was a guest on Insider to talk about the area's food insecurity, the Food Bank's projects over the year to benefit various populations, and what the most pressing needs of the Food Bank are today.	11/12/23	30 minutes	30 minutes
Economy and Finance	The new CEO of the Erie Downtown Development Corporation, Drew Whiting, was a guest on Insider to acquaint viewers with his experiece and some of the projects he is already undertaking. He also explained the longer term vision of the organization.	11/19/23	30 minutes	30 minutes
Health Concerns	Dr. Chris Cammarata, Medical Director of UPMC Hamot Emergency Department appeared on Insider to talk about Covid, RSV, vaccines available, and how to best stay healthy for the holiday season.	11/26/23	30 minutes	30 minutes
Education	Insider guest Dr. Ralph Ford, Chancellor of Penn State Behrend talked about what is planned for the 75th anniversary of Penn State Behrend, how it's grown over these years since 1948, and the plans for the future growth.	12/3/23	30 minutes	30 minutes
Safety	Michael Cliff, Chief of the new Millcreek Twp Fire Department, and Jim Rosenbaum, Chief of the West Ridge Fire Department. They talked about the process of initiating such venture and the steps involved in implementing the cooperative arrangement between volunteer and paid fire staff.	12/10/23	30 minutes	30 minutes



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Health Concerns / Education	Insider Guest s Karen Morahan, Director of UPMC Jameson Schjool of Nursing, recent graduate Shamica Ebo, and Nursing student Geolon Lyons talked about the great need for nurses and how the scholarship program at UPMC works to recruit and train future nurses to the area.	12/17/23	30 minutes	30 minutes
Public Education	ENN Ethan Kibbe reviewed and reflected on some of the major stories ENN covered during 2023	12/24/2023 12/31/23	30 minutes	30 minutes each time