



ISSUES REPORT - WICU-FM / AM 3RD QUARTER, 2023



| COMMUNITY ISSUE | DESCRIPTION | DATE | TIME | AMOUNT OF TIME DEVOTED |
|--|--|---------------------|---------|------------------------|
| Community /Culture/ Family Strengthening | Insider guest Lenore Skomal, a local author and screen writer who has made her entrance on Broadway and has established a Broadway Bound Theatre Festival to help other upcoming playwrights to get their work noticed. | 7/12/23 | 6:00 AM | 30 minutes |
| Community /Culture/ Family Strengthening | Adrienne Nannen, Events Manager for the City of Erie and Mike Russo, Production Manager, were guests on Insider to inform audience about this year's annual Celebrate Erie 2023, with its Musical Petting Zoo, Face Painting, Educational Coloring with the Erie Zoo, and the other events for kids, as well as an Art Gallery, Vendors, and Mainstage events. | 7/19/23 | 6:00 AM | 30 minutes |
| Community /Culture/ Family Strengthening | Emily Smucker, Marketing Director for the Erie Zoo was a guest on Happi to talk about the Felines and Wine fundraiser, benefiting our local zoo. | 8/10/23 | 7:50 AM | 5 minutes |
| Community /Culture/ Family Strengthening | Mike Russo, Production Manager and Talent Buyer, was a guest on Happi to talk about how he selects shows for the annual Celebrate Erie. | 8/14/23 | 7:50 AM | 5 minutes |
| Community /Culture/ Family Strengthening | Dave Thiemen, parishioner at Holy Trinity Church was a guest on Happi to talk about the upcoming Polish Festival and all the family oriented activities that are planned. | 8/25/23 | 7:50 AM | 5 minutes |
| Community /Culture/ Family Strengthening | Kathie Danielson, Erie Rib Fest Chairperson was a guest on Happi to talk about all the family-oriented activities planned to get families downtown for this annual event. | 9/5/23 | 9:15 AM | 4 minutes |
| Community /Culture/ Family Strengthening | Jake Rouch, Vice-President of Economic Development for the Erie Regional Chamber and Growth Partnership, and Colleen Gross, Director of Programming and Events for the Chamber were guests on Insider to talk about Erie Homecoming, and what viewers can look forward to this year. | 9/27/23 | 6:00 AM | 30 minutes |
| Community /Culture/ Family Strengthening | Anita Kuchinski from Northwest Bank and Adrienne Nannen, Events Manager for the City of Erie were guests on Happi to talk about the annual Celebrate Erie events and the free Flo Rida concert. | 8/1/2023 8/18/23 | 7:50 AM | 5 minutes each time |
| Economy/ Finance / Poverty | Chief Development Officer for Hamot Health Foundation, Boo Hagerty, was a guest on Insider to talk about some of the Foundations efforts to attack blight and partner with other community based organizations and increase access to Medicaid patients at all UPMC locations, focusing on the homeless, the poor, immigrants, and other underserved populations, coupling health concerns with other social and educational issues. | 6/28/23 | 6:00 AM | 30 minutes |
| Economy/ Finance / Poverty | John Oliver, President and CEO of VisitErie, was a guest on Insider to talk about how VisitErie has marketed our area as a destination for vacationers, and his work with Zartico, a research and tracking operation. He gave a review of the summer season and projections for success in the upcoming fall and winter seasons. | 9/13/23 | 6:00 AM | 30 minutes |
| Education | Insider guest Shantel Hilliard, Executive Director of the Booker T. Washington Center, told viewers about the 100-year history of the Center, how its mission has changed over time, and about the summer programs going on now in the areas of kids' health, wholeness, and education. | 7/26/23 | 6:00 AM | 30 minutes |



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| Education | Dr. John Cavanagh, new Superintendent of Millcreek Twp. School District, and Trevor Murnock, Assistant Superintendent, were guests on Insider, along with Curriculum Supervisors Jennifer Dunmire and Hilary Gehrlein talked about transportation and tech changes as well as curriculum upgrades. | 8/9/23 | 6:00 AM | 30 minutes |
| Education | Brian Polito, Superintendent of Erie Public Schools, and Daria Devlin, School Board President, were guests on Insider to talk about the new school year, inviting new students and families to Open Houses to be held in the next few weeks, and also update listeners on the progress on restoring and remodeling Erie High. | 8/16/23 | 6:00 AM | 30 minutes |
| Education | Dr. Chris Gray, President of Erie County Community College was a guest on Insider to talk about the long-awaited community College, how it's grown in its first 2 years, and plans for future growth. | 9/20/23 | 6:00 AM | 30 minutes |
| Environment | Gannon University's new Provost, Dr. Sarah Ewing and Dr. Jeannette Schnars, Executive Director of the Regional Science Consortium at Presque Isle were guests on Insider to talk about Project NEPTWNE, Gannon University's holistic approach to addressing water quality, climate change, economic development, and quality of life. | 8/30/23 | 6:00 AM | 30 minutes |
| Health Concerns | Dr. Tannous Fakhry, a bariatric surgeon with AHN St. Vincent, was a guest on Insider to share some of the problems he sees in his practice, particularly in the area of obesity and nutrition. He stressed the importance of the need for overweight people to lose weight in order to gain and maintain good health. | 7/5/23 | 6:00 AM | 30 minutes |
| Health Concerns | Halina Zyczynski, Medical Director of the Magee-Womens Institute Erie Campus and Chair of Obstetrics and Gynecology at UPMC Hamot, and Alicyn Roades, Vice Chancellor and Associate Dean for Research and Graduate Studies at Penn State Behrend were guests on Insider to talk about the partnership established between The Magee Women's Institute and Penn State Behrend. | 8/2/23 | 6:00 AM | 30 minutes |
| Health Concerns | Emily Vommaro from AHN St. Vincent's was a guest on Happi to interest local businesses and individuals to sponsor the Children's Miracle Network Radiothon; also discussed the upcoming Festival of Trees. | 7/20/2023 8/24/23 9/21/23 | 7:50 AM | 5 minutes each time |
| Pet Care and Protection | In coordination with Erie News Now, Happi 92.7 supported the 2nd Annual Cause for Paws, a fundraiser benefitting all the local animal shelters. Cut-ins and news segments added exposure for the public to know about and support this all-day event. | 7/14/23 | All Day | All Day |
| Pet Care and Protection | Megan Duckett, Executive Director of Because You Care, was a guest on Happi to tell listeners what products are needed at the shelter and to encourage donations. | 8/8/2023 9/22/23 9/29/23 | 7:50 AM | 5 minutes each time |
| Pet Care and Protection | Representatives from Erie Humane Society are regular guests on the morning show for Wet Nose Wednesdays to talk about pet care and pet adoption, featuring one of their rescued animals. | Every Wednesday | 7:50 AM | 5 minutes each time |



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| Public Education | Guests on Insider were ENN Washington and Harrisburg Correspondents Rachel Knapp and Brendan Scanland. The Correspondents who report on our local newscasts every day, shared information about our respective bureaus, and our unique access to lawmakers and elected officials in Washington and Harrisburg. | 8/23/23 | 6:00 AM | 30 minutes |
| Public Education | Ferki Ferati, President of the Jefferson Educational Society, was a guest on Insider to talk about the 15th Annual Global Summit, the great yearly series of lectures and discussions about everything from history to politics, environment, AI, digital business trends, climate, and sustainability. | 9/6/23 | 6:00 AM | 30 minutes |