

ISSUES REPORT - WICU-FM 2ND QUARTER, 2023



COMMUNITY ISSUE	DESCRIPTION	DATE	TIME	AMOUNT OF TIME DEVOTED
Children's Social Needs	Representatives from Big Brothers Big Sisters talked about their bowling fundraiser benefitting the organization.	4/28/23	8:40 AM	6 minutes
Children's Social Needs	Nurturing Hearts reps were in the studio for an interview about their photo sessions to give girls self confidence, hiring a professional photographer to take pictures of girls of all forms of diverse beauty.	5/5/23	8:40 AM	6 minutes
Children's Social Needs	Big Brothers Big Sisters co-hosted the 8am show to invite volunteers to join the organization to help mentors match up with kids in need of a role model.	5/22/23	8:00 AM	1 hour
Community / Culture / Family	Flagship Niagara Fleet Captain Billy Sabatini and Director of Development for the Flagship Niagara League were guests on Insider to talk about the Niagara League, its importance to Erie's maritime heritage, and the Mariners Ball, which is a major fund raiser for the Brig Niagara. They also discussed the sail training program for highschoolers, what the program consists of and how a teen may apply for scholarships awarded by Erie Insurance.	4/23/23	6:00 AM	30 minutes
Community / Culture / Family	Jeff Pinski, Chair of the Jewish Community Relations Committee of the Jewish Community Council of Erie was a guest on Insider. He told listeners about the Annual Holocaust Memorial Observance, which this year is Sunday April 30 at 2pm at the Jefferson Education Society. The annual observance keeps the reality of the Holocaust in the minds of today's world, so that the horror of that experience can never happen again. This year's main speaker is Robin Burstein, Deputy Regional Director of the Anti-Defamation League's Philadelphia Region.	4/30/23	6:00 AM	30 minutes
Community / Culture / Family	Emily Smicker from Erie Zoo co-hosted the hour, promoting the events coming up at the zoo, and stressing that most people don't realize the zoo is a non-profit organization and needs community support.	5/8/23	8:00 AM	1 hour
Community / Culture / Family	Officials from the City of Erie were guests to announce this year's Celebrate Erie lineup.	5/18/23	8:40 AM	6 minutes
Community / Culture / Family	Jon DeMarco, Executive Director of the Presque Isle Partnership was a guest on Insider to talk about the work and mission of the partnership and also about their new fundraising initiative, as well as telling listeners about the free summer family events that are planned.	5/28/23	6:00 AM	30 minutes
Community / Culture / Family	City of Erie officials were back to talk more about Celebrate Erie, an annual community event bringing families together.	6/1/23	8:40 AM	6 minutes
Community / Culture / Family	Dr. Brett Johnson, Artistic Director for Mercyhurst Institute for Arts and Culture, was a guest on Insider to talk about this season's lineup which kicks off in September and goes into 2024.	6/4/23	6:00 AM	30 minutes



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Community / Culture / Family	The new Executive Director of the Erie Playhouse, Zack Flock, was a guest on Insider. He talked about how the Playhouse is moving on from their personnel problems of the past year, and previewed for listeners what they can look forward to this coming season with programs and talent.	6/11/23	6:00 AM	30 minutes
Community / Culture / Family	Kathi Danielson was in the studio promoting Wesleyville Community Days.	6/13/23	8:40 AM	6 minutes
Community / Culture / Family	Emily from the Erie Zoo was interviewed about their Mane Event coming up.	6/22/23	8:40 AM	6 minutes
Economy / Finance / Poverty	Edison from Youth Leadership Program was interviewed to discuss DaMar Hamlin's visit to Erie and promoting the toy collection for families in need.	4/25/23	8:40 AM	6 minutes
Economy / Finance / Poverty	Natalie Massing from Second Harvest Food Bank was a guest on the show promoting Stamp Out Hunder with the USPS.	5/9/23	8:40 AM	6 minutes
Education	Insider guests Karol Jaworek, Zonta member, and Janice Durmis, Zonta president, talked about Zonta, a service organization of executive women. Part of their mission is to provide awards and scholarships to young local women; they also believe in Gender Equality, Ending Child Marriage in 3rd world countries, and Raising awareness of violence against women.	4/2/23	6:00 AM	30 minutes
Education	Insider guests Angela Beaumont, Director of Programming for Jefferson Educational Society, Jacob Bartko, VO of Operations, and Raven Clark, Satellite Program Coordinator talked about the Jefferson Civic Leadership Academy, this year's project topic being "Raising the Next Generation in Erie County: A Study on Early Childhood Care and Education". They also discussed the upcoming 15th Anniversary Gala.	5/7/23	6:00 AM	30 minutes
Education	Sharon Downey, Conductor of the Erie Philharmonic Youth Chorale, and Jerry Anderson, the new artistic director of the Erie Junior Philharmonic, were guests on Insider. They talked about opportunities in both groups for young musicians in the area to learn and grow in their musical development, through regular programs, and even summer camp opportunities.	6/18/23	6:00 AM	30 minutes
Education	Outgoing Gannon University President Dr. Keith Taylor was interviewed on Insider to discuss his tenure over the past 18 years, 6 as Provost and 12 as President. He responded to questions about the growth of the university when other educational institutions are floundering, his contributions to the progress of the school, and the outlook for Gannon.	6/25/23	6:00 AM	30 minutes
Health Concerns	Make-A-Wish representatives were on the 8am show, promoting their Waffles and Wishes Event.	4/24/23	8:00 AM	1 hour
Health Concerns	Emily Vomarro from Children's Miracle Network was a guest on the show to discuss their weekend video game fundraiser, raising money for Children's Miracle Network.	5/19/23	8:40 AM	6 minutes



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Health Concerns	Children's Miracle Network representatives were interviewed about the AHN Walk the following day, raising money for the Children's Miracle Network.	6/2/23	8:40 AM	6 minutes
Pet Care and Protection	Because You Care reps were in the studio, promoting their Bartending event at the Oasis to raise money for their rescue programs.	5/30/23	8:40 AM	6 minutes
Pet Care and Protection	Ruth Thompson from the Anna Shelter was a guest co-host on the 8am show to promote the summer programs that are lined up to raise money for the shelter.	6/26/23	8:00 AM	1 hour
Pet Care and Protection	Representatives from Erie Humane Society are regular guests on the morning show for Wet Nose Wednesdays to talk about pet care and pet adoption, featuring one of their rescued animals.	Every Wednesday	7:50 AM	5 minutes each time
Public Education / Government	Insider guests were former Erie Mayor Joe Sinnott and Erie County Executive Brenton Davis. Joe Sinnott has accepted the position of Director of Erie County Economic Development Department, and he and County Executive Davis talked about the work ahead and how Mr. Sinnott's experiences in Cleveland have helped him prepare for this new job.	4/16/23	6:00 AM	30 minutes
Public Education / Government	Each of the contenders for the open seat on the bench of the Erie County Court of Common Pleas were interviewed on Insider, to discuss their legal background and career experience, as well as their ideas on how to improve our courts. The three interviewees were Attorney Eric Mikovch, Attorney Leigh Ann Orton, and Attorney Peter Sala. Also interviewed was the Chair of the Judicial Committee of the Erie County Bar Association, Attorney Craig Markham to give some background on how the Bar Association rates candidates.	5/14/23	6:00 AM	30 minutes
Safety / Crime Safety	Insider guests Lt. Seenah Mischel, Erie's first black female firefighter, and Greg Martin, retired Erie Fire Chief, talked about diversity in the Erie Fire Department, and recruitment of minorities. Listeners were encouraged to apply online April 18-29 and follow through with the national test to be given at LECOM on July 8.	4/9/23	6:00 AM	30 minutes
Safety / Crime Safety	May 21-27 being National EMS Week, Insider's Guest was David Basnak, who talked about the work of the Emergency Medical Services and this year's theme "Where Emergency Care Begins." Also discussed were the shortage of emergency workers and the impact of the overdose crisis on providers.	5/21/23	6:00 AM	30 minutes