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Approved by [OMB \(Office of Management and Budget\)](#) 3060-0010

Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323) Application Submitted

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Application Submitted

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Your application has been submitted for processing.

- Use the assigned **File Number: 0000206129** when referencing this application in the future.
- The progress of this application can be tracked on the **Pending Applications (../applications.html)** page.

General Information

Application Purpose: Commercial Broadcast Stations Non-Biennial Ownership Report

Filing Type: Transfer of control or assignment of license/permit

Filing Information: Licensee

"As Of" Filing Date: 01/02/2023

Status: Submitted

Date Submitted: 01/03/2023

Respondent Information

Name: SCOTTSBORO BROADCASTING CO., INC

Address: 815 West Willow Street
Scottsboro, AL 35768
US

Phone: +1 (256) 259-1050

Email: wwic@scottsboro.org

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Federal Communications Commission
45 L Street NE
Washington, DC 20554

Phone: 1-888-225-5322
TTY: 1-888-835-5322
Fax: 1-866-418-0232
[Contact Us \(http://www.fcc.gov/contact-us\)](http://www.fcc.gov/contact-us)

Website Policies & Notices (<https://www.fcc.gov/general/website-notices>)

Privacy Policy (<https://www.fcc.gov/general/privacy-policy>)

FOIA (<https://www.fcc.gov/general/foia-0>)

No Fear Act Data (<https://www.fcc.gov/general/no-fear-act-data>)

FCC Digital Strategy (<https://www.fcc.gov/digitalstrategy>)

Open Government Directive (<https://www.fcc.gov/general/open-government-fcc>)

Plain Writing Act (<https://www.fcc.gov/general/plain-writing-fcc>)

RSS Feeds & Email Updates (<https://www.fcc.gov/general/rss-feeds-and-email-updates-fcc>)

Accessibility (<https://www.fcc.gov/accessibility/program>)

About the FCC (<https://www.fcc.gov/about/overview>)

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Consumer (<https://www.fcc.gov/consumer-and-governmental-affairs>)

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Media (<https://www.fcc.gov/media>)

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Wireless (<https://www.fcc.gov/wireless-telecommunications>)

Wireline (<https://www.fcc.gov/wireline-competition>)

Offices (<https://www.fcc.gov/offices-bureaus>)



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: **0000206129** | Submit Date: **2023-01-03** | FRN: **0003730876**

Purpose: **Commercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Submitted** | Status Date:
01/03/2023 | Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0003730876	SCOTTSBORO BROADCASTING CO., INC

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
PO Box 759 815 West Willow Street	Scottsboro	AL	35768	+1 (256) 259- 1050	wwic@scottsboro. org

2. Contact Representative

Name	Organization
Charles Burkhart	Sterling Communications, Inc.

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
PO Box 1877	LaFayette	GA	30728	+1 (706) 397- 8744	sterlingtoddb@gmail. com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	01/02/2023 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) /Permittees(s) and Station(s) /Permit(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
SCOTTSBORO BROADCASTING CO., INC	0003730876

Fac. ID No.	Call Sign	City	State	Service
59421	WWIC	SCOTTSBORO	AL	AM
151327	W283CM	FORT PAYNE	AL	FX

Section II – Non-Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0003730876	
Entity Name	SCOTTSBORO BROADCASTING CO., INC	
Address	PO Box	759
	Street 1	815 West Willow Street
	Street 2	
	City	Scottsboro
	State ("NA" if non-U.S. address)	AL
	Zip/Postal Code	35768
	Country (if non-U.S. address)	United States
Listing Type	Respondent	

Positional Interests (check all that apply)	Respondent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990148332		
Name	Gregory Neal Bell		
Address	PO Box	759	
	Street 1	815 West Willow Street	
	Street 2		
	City	Scottsboro	
	State ("NA" if non-U.S. address)	AL	
	Zip/Postal Code	35768	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	100.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	100.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No
(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.			Yes

(c) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings? If "Yes," provide the following information for each such the relationship.	No
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<p>(d) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	<p>No</p>
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Certification

Section	Question	Response
<p>Authorized Party to Sign</p>	<p>WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).</p>	
<p>Certification</p>	<p>I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.</p>	<p>Official Title: Owner/President Exact Legal Title or Name of Respondent: Scottsboro Broadcasting Co., Inc. Name: Gregory N. Bell Phone: 2562591050</p> <p>01/02/2023</p>