



# Q1 2016 ISSUES

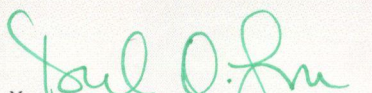
## KKBA – ROCK 92/7

January 1<sup>st</sup>, 2016 – March 31<sup>st</sup>, 2016

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KZFM Corpus Christi during the previous 3 month period.

Community/ Nonprofit	1
Community/ Health	2
Community/ Health	3
Community/ Nonprofit	4
Community/ Children	5

Placed in the public file this 10<sup>th</sup> day  
Of April, 2016

  
X.....  
Daniel Luna – Promotions Dir.

### CORPUS CHRISTI POLAR BEAR PLUNGE

Issue#1: KKBA supports ALS Research Fundraiser

Date: Friday, January 1<sup>st</sup>, 2016

Issue: Community/Non-profit

Details: KKBA supported this event through PSA's, website posting, on air interviews and on site presence.

### ROCK N ROLL UP YOUR SLEEVE BLOOD DRIVE

Issue #2: KKBA supports the Coastal Bend Blood Center

Date: Saturday, January 9<sup>th</sup>, 2016

Issue: Community/ Health

Details: KKBA promoted with PSA's, website posting, on air interviews and on-site presence.

### FIT FEST 2016

Issue# 3: KKBA brought awareness to our community's health and fitness shortcomings and promoted various ways the community could get back into shape and live a healthy lifestyle.

Date: Saturday January 30<sup>th</sup>, 2016

Issue: Community/ Health

Details: KKBA promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

### BEARDS ON THE BAY BEARD COMPETITION

Issue# 4: KKBA promoted the Beards on the Bay Beard Competition benefiting Bikes for Kids Corpus Christi. All entry fees were donated to the local charity Bikes for Kids.

Date: Saturday, March 18<sup>th</sup>, 2016

Issue: Community/Non-Profit

Details: KKBA promoted this event with PSA's, Website posting, Social Media posting and on air liners.

### ANNUAL EASTER EGG HUNT

Issue # 5: KKBA supports families and children with a FREE community wide Easter Hunt with over 20,000 Candy Filled Easter Eggs.

Date: Saturday, March 26<sup>th</sup>, 2016

Issue: Community/Children

Details: KKBA supported this event through promos, liners, PSA's, website posting and on-site presence.