



Q3 2012 ISSUES

KKBA – 92.7 KBAY

July 1st, 2013 to September 30th, 2013

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.

Community/ Nonprofit	1
Community/ Environment	2
Community/Community	3
Community/ Arts	4
Community/ Children	5

CONQUER THE COAST

Issue#1: KKBA supports local education scholarships for TAMUCC and Chamber Foundation

Date: Saturday, September 21, 2013

Issue: Community/Non-profit

Details: KKBA supported this event through PSA's, website posting, on air interviews and on site presence.

ADOPT A BEACH CLEANUP

Issue #2: KKBA supports the community, promoting beach cleanup and recycling.

Date: Saturday, September 28, 2013

Issue: Community/Environment

Details: KKBA promoted with PSA's, website posting, on air interviews and on-site presence/participation

BIG BANG CELEBRATION

Issue# 3: KKBA supports the community of Corpus Christi by promoting the annual Big Bang Independence day celebration with a simulcast of the fireworks.

Date: July 4th, 2013

Issue: Community

Details: KKBA promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

ROCKPORT ART FEST

Issue# 4: KKBA supports the community of Rockport, promoting the art festival showcasing local artists and their works.

Date: July 1-5, 2013

Issue: Community/Arts

Details: KKBA promoted/participated with on air interviews and giveaways.

BIKES FOR KIDS FUNDRAISING

Issue # 5: KKBA supports the charity BIKES FOR KIDS by teaming up with local water park and raising funds.

Date: Saturday, September 27th 2013

Issue: Community/Children

Details: KKBA supported this event through PSA's, website posting and on-site presence.

placed in the public file this 10th day
October, 2013.

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no Flores – KKBA Program Dir.