



Q2 2017 ISSUES KKBA – ROCK 92/7

April 1st, 2017 - June 30th, 2017

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.

Community/ Environment	1
Community/ Children	2
Community/ Safety	3
Community/ Health	4
Community/ Non-Profit	5

EARTH DAY BAY DAY 2017

Issue#1: KKBA recognized and brought attention to the Annual Earth Day Bay Day Festival in downtown Corpus Christi promoting healthier, environmental lifestyles and products.

Date: Saturday, April 8th, 2017

Issue: Community/ Environment

Details: KKBA supported this event through PSA's, website posting, on air interviews and on site presence.

ANNUAL EASTER EGG HUNT 2017

Issue #2: KKBA supports the Community with Corpus Christi's largest and free Easter Egg Hunt with over 20,000 candy filled eggs for children ages 3 - 10.

Date: Saturday, April 16th, 2017

Issue: Community/ Children

Details: KKBA promoted with PSA's, website posting, on air interviews and on-site presence/participation

WORLD'S LARGEST SWIM LESSON 2017

Issue# 3: KKBA supported the Non-Profit Colin's Hope with the World's Largest Swim Lesson at Schlitterbahn Corpus Christi promoting water safety.

Date: Friday, June 23rd, 2017

Issue: Community/ Safety

Details: KKBA promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

ROCK N ROLL UP YOUR SLEEVE SUMMER BLOOD DRIVE

Issue# 4: KKBA supported the Coastal Bend Blood Center with their annual Blood Donation Drive.

Date: Saturday, June 24th, 2017

Issue: Community/ Health

Details: KKBA this event with PSA's, In Studio Interview and Website/ Social Media posting and on site presence.

STACHE DASH 5K BENEFITING BIKES FOR KIDS 2017

Issue # 5: KKBA supported the Local Non-Profit Bikes for Kids with their annual 5K Fundraiser.

Date: Saturday, June 17th, 2017

Issue: Community/ Non-Profit

Details: KKBA promoted and hosted the event along with PSA's,, website posting and on-site presence.

Placed in the public file this 10th day
Of July, 2017.

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Daniel Luna – Promotions Dir.