

# Q2 2015 ISSUES

## KKBA – KBAY

April 1<sup>st</sup>, 2014 to June 30<sup>th</sup>, 2015

**In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.**

### EARTH DAY BAY DAY

Issue#1: KKBA recognized and brought attention to Earth Day with the annual Bay Day festival held at Heritage Park.

Date: Saturday, April 11<sup>th</sup>, 2015

Issue: Community/Environment

Details: KKBA supported this by interviewing officials and broadcasting live from event.

### EASTER EGGSTRAVAGANZA

Issue #2: KKBA with the help of community sponsors gave away thousands of easter eggs to children in the coastal bend. Also, pictures were held with the Easter bunny in this community driven event.

Date: Saturday, April 4<sup>h</sup>, 2015

Issue: Community/Environment

Details: KKBA promoted with promos, liners, website posting, on air interviews and on-site presence/participation

### SPRING JOB FAIR

Issue# 3: KKBA brought support to potential job seekers by providing them with opportunities for employment.

Date: Wednesday, April 22<sup>nd</sup>, 2015

Issue: Community/Employment

Details: KKBA promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

### STACHE DASH 5K

Issue# 4: KKBA supported the community, promoting the 1<sup>st</sup> annual 5K race while also participating in the event. All proceeds benefited BIKES FOR KDS CHARITY.

Date: Saturday, June 20<sup>th</sup>, 2015

Issue: Community/Charity

Details: KKBA promoted/participated with on air interviews and physically running in the race.

### ROCK N' ROLL UP YOUR SLEEVE BLOOD DRIVE

Issue # 5: KKBA participated in a blood drive to raise awareness on the critical need in our community for blood donors.

Date: Saturday June 27<sup>th</sup>, 2015

Issue: Community/Charity

Details: KKBA supported this event through live interviews, social media, and mentions.

92.7 kbay

Corpus Christi's Greatest Hits

Community/ Environment	1
Community/ Community	2
Community/ Employment	3
Community/ Charity	4
Community/ Charity	5

aced in the public file this 10<sup>th</sup> day  
July, 2015.

no Flores – KKBA Program Dir.