# 92.7 kbay
## Corpus Christi's Greatest Hits

# Q4 2013 ISSUES
# KKBA – KBAY
### October 1st, 2013 to December 31st, 2013

**In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.**

| | |
|---|---|
| Community/ Nonprofit | 1 |
| Community/ Jobs | 2 |
| Community/ Charity | 3 |
| Community/ Charity | 4 |
| Community/ Children | 5 |

Placed in the public file this 10th day Of January, 2014.

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Gino Flores – KKBA Program Dir.

BARK IN THE PARK
Issue#1: KZFM raises money for local animal shelters.
Date: Saturday, October 26th, 2013
Issue: Community/Non-profit
Details: KZFM supported this PSA's, website postings, on air promos, and on site presence/participation.

FALL JOB FAIR
Issue #2: KZFM teamed up with local businesses/employers to provide jobs/education/job search assistance to locals.
Date: Wednesday, November 6th, 2013
Issue: Community/Jobs
Details: KZFM promoted with PSA's, website posting, on air interviews and on-site presence/participation

WOMEN'S SHELTER OF SOUTH TEXAS – HIGH HEELS FOR HOPE
Issue# 3: KZFM supports the communities by promoting the annual High Heels for Hope Fashion Show benefiting the Women's Shelter of South Texas. The shelter helps women who are abused and battered.
Date: Wednesday, October 16th, 2013
Issue: Community/Charity
Details: KZFM promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

PALS ANIMAL SHELTER ADOPT A PET
Issue# 4: KZFM supports the community, promoting the adoption of pets plus the importance of neutering and spading.
Date: Daily 9:45am
Issue: Community/Animal Control
Details: KZFM promoted/participated with on air interviews.

BIKES FOR KIDS
Issue # 5: KZFM helped promote a charity's efforts to give needy children a bicycle for Christmas. Various fundraisers were held and ultimately over 170 bicycles were given away.
Date: Thursday, December 20, 2013
Issue: Community/Children
Details: KZFM supported this event through PSA's, website posting and on-site presence.