



Q4 2015 ISSUES KKBA – ROCK 92/7

October 1st, 2015 – December 31st, 2015

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.

Community/ Health	1
Community/ Health	2
Community	3
Community/ Children	4

KITES AND BIKES FESTIVAL

Issue #2: KKBA supports the community, promoting the Mayor's Fitness Council's Kites and Bikes Festival supporting a healthier lifestyle.

Date: November 7th, 2015

Issue: Community

Details: KKBA promoted with PSA's, website posting, on air interviews and on-site presence/participation

JINGLE BELL 5K BENEFITING BIKES FOR KIDS

Issue# 3: KKBA supports the charity BIKES FOR KIDS by promoting the charity 5K race "Jingle Bell Run 5K"

Date: December 12th, 2015

Issue: Community

Details: KKBA promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

BIKES FOR KIDS NIGHT TIME BIKE RIDE FUNDRAISER

Issue# 4: KKBA supports the community, promoting the nighttime bike ride by Bay Area Bicycles raising money for Bikes for Kids

Date: December 15th, 2015

Issue: Community

Details: KKBA promoted/participated with social media posts and on site presence.

BIKES FOR KIDS HOLIDAY BICYCLE GIVEAWAY

Issue # 5: KKBA supports children with brand new, custom built bicycles for the Christmas Holiday. KZFM worked with Child Protective Services for the selected 200 Kids to receive a bike.

Date: December 19th, 2015

Issue: Community

Details: KKBA supported this event through PSA's, website posting and on-site presence.

Placed in the public file this 10th day
Of January, 2016.

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Daniel Luna – KKBA Promotions Dir.