



Q4 2014 ISSUES

KKBA – KBAY

October 1st, 2014 to December 31st, 2014

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.

NATIONAL NIGHT OUT

Issue#1: KKBA took to the streets at a local housing authority to help bring awareness to crime prevention and watching out for our neighbors.

Date: Tuesday, October 7th, 2014

Issue: Community/Crime Prevention

Details: KKBA supported this PSA's, website postings, on air promos, and on site presence/participation.

FALL JOB FAIR

Issue #2: KKBA teamed up with local businesses/employers to provide jobs/education/job search assistance to locals.

Date: Wednesday, November 4th, 2014

Issue: Community/Jobs

Details: KKBA promoted with PSA's, website posting, on air interviews and on-site presence/participation

WOMEN'S SHELTER OF SOUTH TEXAS – HIGH HEELS FOR HOPE

Issue# 3: KKBA supports the communities by promoting the annual High Heels for Hope Fashion Show benefiting the Women's Shelter of South Texas. The shelter helps women who are abused and battered.

Date: Wednesday, October 8th, 2014

Issue: Community/Charity

Details: KKBA promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

BIKES FOR KIDS

Issue # 5: KKBA helped promote a charity's efforts to give needy children a bicycle for Christmas. Various fundraisers were held and ultimately over 170 bicycles were given away.

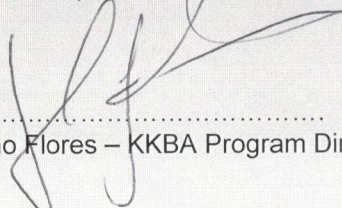
Date: Saturday, December 20, 2014

Issue: Community/Children

Details: KKBA supported this event through PSA's, website posting and on-site presence.

Community/ Crime Pr.	1
Community/ Jobs	2
Community/ Charity	3
Community/ Children	4

placed in the public file this 10th day
January, 2015.


Gerardo Flores – KKBA Program Dir.