



Q2 2013 ISSUES

KKBA – KBAY

April 1st, 2013 to June 30th, 2013

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.

EARTH DAY BAY DAY

Issue#1: KKBA recognized and brought attention to Earth Day with the annual Bay Day festival held at Heritage Park.

Date: Saturday, April 13th, 2013

Issue: Community/Environment

Details: KKBA supported this by interviewing officials and broadcasting live from event.

ADOPT A BEACH

Issue #2: KKBA brought awareness to our beaches and the littering problem all over the coast by supporting the Adopt A Beach cleanup.

Date: Saturday, April 20th, 2013

Issue: Community/Environment

Details: KKBA promoted with promos, liners, website posting, on air interviews and on-site presence/participation

SPRING JOB FAIR

Issue# 3: KKBA brought support to potential job seekers by providing them with opportunities for employment.

Date: Wednesday, April 17th, 2013

Issue: Community/Employment

Details: KKBA promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

STACHE DASH 5K

Issue# 4: KKBA supported the community, promoting the 1st annual 5K race while also participating in the event. All proceeds benefited BIKES FOR KDS CHARITY.

Date: Saturday, June 15th, 2013

Issue: Community/Charity

Details: KKBA promoted/participated with on air interviews and physically running in the race.

ROCK N' ROLL UP YOUR SLEEVE BLOOD DRIVE

Issue # 5: KKBA participated in a blood drive to raise awareness on the critical need in our community for blood donors.

Date: Saturday 22nd, 2013

Issue: Community/Charity

Details: KKBA supported this event through live interviews, social media, and mentions.

COLINS HOPE WORLD'S LARGEST SWIM LESSON

Issue #6: KKBA participated in bringing awareness to drowning and swimming safety.

Date: June 18th.

Issue: Community/ Children

Details: KKBA supported this event through PSA's, in studio interviews, attendance.

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aced in the public file this 10th day
July, 2013.

no Flores – KKBA Program Dir.