



# Q1 2015 ISSUES

## KKBA – KBAY

January 1<sup>st</sup>, 2015 to March 31<sup>st</sup>, 2015

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.

Community/ Nonprofit	1
Community/ Health	2
Community/ Education	3
Community/ Education	4

### COASTAL BEND BLOOD CENTER ROCKIN' ROLL UP YOUR SLEEVE BLOOD DRIVE

Issue#1: KKBA recognized and brought attention to the annual blood drive during this period of time when there was a shortage of blood supply.

Date: Saturday, January 10<sup>th</sup>, 2015

Issue: Community/Non-profit

Details: KKBA supported this by interviewing Leticia Mondragon who spoke on the shortage of blood types and gave facts as to how much help blood donations really give.

### FIT FEST 2015

Issue #2: KKBA brought awareness to our community's health and fitness shortcomings and promoted various ways people could get back into shape and live a healthy lifestyle in the coastal bend Fit Fest.

Date: Sunday, January 25<sup>th</sup>, 2015

Issue: Community/Health

Details: KKBA promoted with promos, liners, website posting, on air interviews and on-site presence/participation

### H.M KING HIGH SCHOOL MEDIA DAY

Issue #3: KKBA participated in Media Day at H.M King High School. During the visit, we spoke about the radio industry and the importance of education in the field.

There was a question and answer segment along with a tour of H.M King's facilities.

Date: Thursday, February 5<sup>th</sup>, 2015

Issue: Community/Education

Details: KKBA supported this event through attendance.

### MILLER METRO TECHNOLOGY CLASS VISIT

Issue #4: KKBA participated in educating a class of local high school tech students on the elements of audio production in a visit to the class.

Date: Tuesday, February 10<sup>th</sup>, 2015

Issue: Community/ Education

Details: KKBA supported this event through attendance.

placed in the public file this 10<sup>th</sup> day  
April, 2015.

no Flores – KKBA Program Dir.