



# Q3 2014 ISSUES

## KKBA – 92.7 KBAY

July 1<sup>st</sup>, 2014 to September 30<sup>th</sup>, 2014

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.

Community/ Nonprofit	1
Community/ Nonprofit	2
Community/Children	3
Community/ Children	4

Placed in the public file this 10<sup>th</sup> day  
Of October, 2014.

X.....  
Gino Flores – KKBA Program Dir.

### BIG BANG CELEBRATION

Issue#1: KKBA supports Mayor's Fourth of July Committee by simulcasting the community event.

Date: July 4<sup>th</sup>, 2014

Issue: Community/Non-profit

Details: KKBA supported this event through PSA's, website posting, on air interviews, on site presence, and simulcast.

### RUN AMUCK 5K

Issue #2: KKBA supports the community, specifically the Junior League of Corpus Christi with their annual fundraiser

Date: September 27, 2014

Issue: Community/Non-profit

Details: KKBA promoted with PSA's, website posting, on air interviews and on-site presence/participation

### BIKES FOR KIDS FUND RAISING CAMPAIGN

Issue# 3: KKBA supports the charity BIKES FOR KIDS by teaming with local water park to raise money.

Date: July 25 through July 27, 2014

Issue: Community/Children

Details: KKBA promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

### COLIN'S HOPE FUNDRAISER

Issue# 4: KKBA supports the community, bringing awareness to childhood drowning.

Date: August 31 through September 2, 2014

Issue: Community/Children

Details: KKBA promoted/participated with on air interviews.