



Q4 2017 ISSUES KKBA – ROCK 92/7

October 1, 2017 – December 31, 2017

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.

Community/ Education	1
Community/ Patriotism	2
Community/ Fitness	3
Community/ Fitness	4
Community/ Children	5

Placed in the public file this 10th day
Of January, 2018

x.....
DANIEL LUNA – Promotions Dir.

PORT ARANSAS, TEXAS HURRICANE HARVEY DONATION

Issue#1: KKBA supports the town of Port Aransas, Texas with a donation of \$5,000 to repair damages caused by Hurricane Harvey,
Date: October 11, 2017

Issue: Community/ Repair

Details: KKBA supported this donation by On-Air Personality, Clarissa Serna with PSAs, Social Media Posting and On Site Donation to the town of Port Aransas.

WE GOT YOUR SIX CHARITY CAR SHOW

Issue #2: KKBA supported the Patriot Guards of South Texas by promoting the fundraising Halloween Car Show.

Date: October 29, 2017

Issue: Community

Details: KKBA promoted with PSA's, website posting, on air interviews and on-site presence/participation

BIKES FOR KIDS NIGHT TIME BIKE RIDE

Issue# 3: KKBA supports Bikes for Kids with a Night Time 2 Mile Bike Ride thru Candy Cane Lane.

Date: December 12, 2017

Issue: Community/Children

Details: KKBA promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

BIKES FOR KIDS JINGLE BELL CHARITY 5K

Issue# 4: KKBA supports the Non-Profit Bikes for Kids with the Jingle Bell 5K.

Date: December 9, 2017

Issue: Community/ Fitness

Details: KKBA promoted/participated with on air interviews, PSAs, Website posting, Social Media posting and on-site presence.

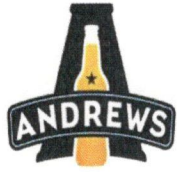
BIKES FOR KIDS DISTRIBUTION EVENT

Issue # 5: KKBA supports 110 children affected by Hurricane Harvey with a Brand New Bicycle for Christmas 2017/.

Date: December 23, 2017

Issue: Community

Details: KKBA supported this event through PSA's, website posting and on-site presence and distribution event.



January 2, 2018

Rodney Brown, Aramis Aceves
Malkan Interactive
2117 Leopard
Corpus Christi, Texas 78408

Rodney, Aramis:

Please express my sincere gratitude to everyone in your organization for their efforts in promoting our "Free Cab Ride Home" Program on New Year's Eve 2017-2018. The program was extremely successful with 825 passengers, using 285 cab rides, arriving home safely without being a danger to themselves or others on our streets. The continued success and growth of this program would not be possible without the invaluable assistance of public spirited partners like you.

Sincerely,

Larry Roberts
Director of Marketing
Andrews Distributing Company

