



Q1 2017 ISSUES KKBA – ROCK 92/7

January 1st, 2017 – March 31st, 2017

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.

CORPUS CHRISTI POLAR BEAR PLUNGE 2017

Issue#1: KKBA supports the annual ALS Research Fundraiser.

Date: Sunday, January 1st, 2017

Issue: Community/ Non-Profit

Details: KKBA supported this event through PSA's, website posting, on air interviews.

ROCK N ROLL UP YOUR SLEEVE WINTER BLOOD DRIVE 2017

Issue #2: KKBA supports the local Coastal Bend Blood Center with their annual Blood Donation Drive.

Date: Saturday, January 14th, 2017

Issue: Community/ Health

Details: KKBA promoted with PSA's, website posting, on air interviews and on-site presence/participation

FIT FEST 2017 EXPO

Issue# 3: KKBA brought awareness to our community's health and fitness shortcomings and promoted healthier lifestyle alternatives.

Date: Saturday, February 4th, 2017

Issue: Community/ Health

Details: KKBA promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

GULF COAST WRESTLING ALLIANCE BENEFITING BIKES FOR KIDS

Issue# 4: KKBA supported the Gulf Coast Wrestling Alliance Fundraiser benefiting Bikes for Kids.

Date: Friday, February 17th, 2017

Issue: Community/ Children

Details: KKBA this event with PSA's, In Studio Interview and Website/ Social Media posting and on site presence.

SINTON ISD CAREER DAY 2017

Issue # 5: KKBA participated in a career day for Sinton ISD High School. On Air Personality Gino Flores spoke about the importance of education and careers in the radio industry.

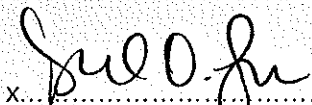
Date: Wednesday, January 25th, 2017

Issue: Community/ Education

Details: KKBA participated in the all day event.

Community/ Non-Profit	1
Community/ Health	2
Community/ Health	3
Community/ Children	4
Community/ Education	5

Placed in the public file this 10th day
Of April, 2017.



x.....
Daniel Luna – Promotions Dir.