



Q4 2016 ISSUES KKBA – HOTZ95

October 1st, 2016 – December 31st, 2016

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.

Community/ Nonprofit	1
Community/ Environment	2
Community/ Children	3
Community/ Animal Control	4
Community/ School	5

Placed in the public file this 10th day
Of January, 2017.

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Daniel Luna – Promotions Director.

Fall Job Fair 2016

Issue#1: **KKBA** supports the local community with hosting the Fall Job and Career Fair with opportunities to visit with hiring local businesses.

Date: November 16th, 2016

Issue: Community/Work

Details: **KKBA** supported this event through PSA's, website posting, on air live mentions and on site presence.

Bikes for Kids Charity Gift Wrapping Weekend

Issue #2: **KKBA** supports the non-profit organization Bikes for Kids while wrapping Christmas Presents at La Palmera for donations.

Date: Friday, December 2nd – Sunday, December 4th

Issue: Community/Non Profit

Details: **KKBA** promoted with PSA's, website posting, on air interviews and on-site presence/participation

Jingle Bell 5K Benefiting Bikes for Kids

Issue# 3: **KKBA** supports the charity BIKES FOR KIDS by hosting the 5th Annual Jingle Bell 5K.

Date: Saturday December 10th, 2016

Issue: Community/Children

Details: **KKBA** promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

Illuminated Night Time Bike Ride

Issue# 4: **KKBA** supports the community, promoting the illuminated Night time Bike Ride benefiting Bikes for Kids

Date: Tuesday, December 13th, 2016

Issue: Community/Non Profit

Details: **KKBA** promoted/participated with on air interviews.

Annual Bikes for Kids Bike Giveaway

Issue # 5: **KKBA** supports local children that have nominated to receive a bike for Christmas from Bikes for Kids.

Date: December 17th, 2016

Issue: Community/Community

Details: **KKBA** supported this event through PSA's, website posting and on-site presence.