



Q2 2014 ISSUES

KKBA – KBAY

April 1st, 2014 to June 30th , 2014

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KKBA Corpus Christi during the previous 3 month period.

Community/ Environment	1
Community/ Community	2
Community/ Employment	3
Community/ Charity	4
Community/ Charity	5
Community/ Children	6

EARTH DAY BAY DAY

Issue#1: KKBA recognized and brought attention to Earth Day with the annual Bay Day festival held at Heritage Park.

Date: Saturday, April 12th , 2014

Issue: Community/Environment

Details: KKBA supported this by interviewing officials and broadcasting live from event.

EASTER EGGSTRAVAGANZA

Issue #2: KKBA with the help of community sponsors gave away thousands of easter eggs to children in the coastal bend. Also, pictures were held with the Easter bunny in this community driven event.

Date: Saturday, April 19^h, 2014

Issue: Community/Environment

Details: KKBA promoted with promos, liners, website posting, on air interviews and on-site presence/participation

SPRING JOB FAIR

Issue# 3: KKBA brought support to potential job seekers by providing them with opportunities for employment.

Date: Wednesday, April 16th, 2014

Issue: Community/Employment

Details: KKBA promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

STACHE DASH 5K

Issue# 4: KKBA supported the community, promoting the 1st annual 5K race while also participating in the event. All proceeds benefited BIKES FOR KDS CHARITY.

Date: Saturday, June 14th, 2014

Issue: Community/Charity

Details: KKBA promoted/participated with on air interviews and physically running in the race.

ROCK N' ROLL UP YOUR SLEEVE BLOOD DRIVE

Issue # 5: KKBA participated in a blood drive to raise awareness on the critical need in our community for blood donors.

Date: Saturday 14th, 2014

Issue: Community/Charity

Details: KKBA supported this event through live interviews, social media, and mentions.

WORLD'S LARGEST SWIM LESSON

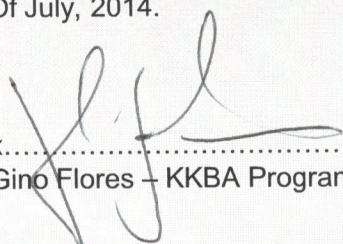
Issue #6: KKBA participated in bringing awareness to drowning and swimming safety.

Date: June 20th. 2014

Issue: Community/ Children

Details: KKBA supported this event through PSA's, in studio interviews, attendance.

Placed in the public file this 10th day
Of July, 2014.

x. 
Gino Flores – KKBA Program Dir.



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BAYS FOUNDATION**

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**A Partnership for
Conservation**
www.baysfoundation.org

April 24, 2014

Rodney Brown
Malkan Interactive Communications
E-Recycle Green Team
2117 Leopard Street
Corpus Christi, TX 78408

Dear Rodney Brown,

On behalf of the Coastal Bend Bays Foundation I want to extend my gratitude for holding the E-Recycling event at Earth Day-Bay Day, held this year at Heritage Park on April 12th. The willingness and eagerness of your crew to pitch in helped the event run smoothly and provided the valuable service of technology recycling through education and promotion of the event. Thank you for helping us host Earth Day-Bay Day and for working hard to keep our city and bays clean through your many city and volunteer endeavors.

Thanks again for providing your services to support the Coastal Bend Bays Foundation and Earth Day-Bay Day. You helped make it a successful event!

Sincerely,

Ismael Nava
Executive Director,
Coastal Bend Bays Foundation

IN/dlg

