

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <u>KWCH, Wichita KS</u>	<b>Date:</b> <u>11/27/17</u>
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Wind Energy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: American Wind Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Sen. Pat Roberts & Sen. Jerry Moran - Kansas

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Wind Action, 1501 M Street NW, Washington, DC 20005  
www.americanwindaction.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board of Directors: Sam Enfield, Jim Reilly & Jeff Clark

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)


**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

11/23/17  
Date

  
Signature

703.569.9400  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted  
  
Signature

☐ Accepted in Part  
Wes Good  
Printed Name

☐ Rejected  
NSM  
Title

WOC10782579 [00.00]

Order Printout



Order Status: Opened-New  
Traffic #: 6762252  
Buyer Order #: 6762252  
AE: Unassigned (Wes Good)  
Property: KWCH TV  
Sales Region: Local  
Start/End Dates: 11/27/17 - 12/03/17  
Agency: Media Ad Ventures  
Advertiser: 206 - American Wind Action  
Buyer: Primary Demo:  
C/P/E: 206 / 225 / 1000  
Product Desc.: Political  
Estimate Desc.: Wind 11.27 to 12.03  
Total Cost: \$4,800.00 (Cash)  
Received Date: 11/23/17 5:36 AM

Comments:

Orders are for American Wind Action Start Monday 11/27 thru Sun 12/3 Questions before Monday you can reach Brad Mont at 703.346.1957 Separation: 30

List Items				Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Nov 27							Total Spots	Total Cost
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	MTWTF--	175.00	2							2	350.00
(Program: CBS THIS MORNING) Nov-2016LP															
2	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	MTWTF--	200.00	2							2	400.00
(Program: EYEWITNESS NEWS AT 1200PM) Nov-2016LP															
3	EYEWITNESS NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	MTWTF--	400.00	2							2	800.00
(Program: EYEWITNESS NEWS AT 500PM) Nov-2016LP															
4	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	MTWTF--	500.00	2							2	1,000.00
(Program: EYEWITNESS NEWS AT 600PM) Nov-2016LP															
5	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	MTWTF--	750.00	2							2	1,500.00
(Program: EYEWITNESS NEWS AT 10:00PM) May-2017LP															
6	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-----S	750.00	1							1	750.00
(Program: EYEWITNESS NEWS AT 10:00PM) May-2017LP															
Spot Totals:							11							11	\$4,800.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
December	11	\$4,800.00			

**CONTRACT**

**KWCH**  
**KBSD KBSH KBSL**  
**KWCH.COM**  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 (316) 838-1212

<u>Contract / Revision</u> 697620 / 3		<u>Alt Order #</u> WOC10782579
<u>Product</u> Political		
<u>Contract Dates</u> 11/27/17 - 12/03/17		<u>Estimate #</u> 1000
<u>Advertiser</u> American Wind Action Fund		<u>Original Date / Revision</u> 11/27/17 / 11/27/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWCH	<u>Account Executive</u> Wichita House	<u>Sales Office</u> Wichita Nationa
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agg Code</u> 9913591	<u>Advertiser Code</u> 206	<u>Product 1/2</u> 225
<u>Agency Ref</u> 2047		<u>Advertiser Ref</u> 69981

And:

Media Ad Ventures  
 8136 Old Keene Mill Rd Ste A300  
 Springfield, VA 22152

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	All	11/27/17	12/01/17	CBS This Morning	7:00 AM-9:00 AM		:30			P-03		NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	MTWTF--				2	\$175.00					
2	All	11/27/17	12/01/17	Eyewitness News @ 11:20 PM-12:30 F			:30			P-03		NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	MTWTF--				2	\$200.00					
3	All	11/27/17	12/01/17	Eyewitness News @ 5:00 PM-5:30 PM			:30			P-03		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	MTWTF--				2	\$400.00					
4	All	11/27/17	12/01/17	Eyewitness News @ 6:00 PM-6:30 PM			:30			P-03		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	MTWTF--				2	\$500.00					
5	All	11/27/17	12/01/17	Eyewitness News@10:10:00 PM-10:35 F			:30			P-03		NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	MTWTF--				2	\$750.00					
6	All	11/27/17	12/03/17	Eyewitness News@10:10:00 PM-10:35 F			:30			P-03		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	-----S				1	\$750.00					
Totals										0.00			11	\$4,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/03/17	11	\$4,800.00	(\$720.00)	\$4,080.00
Totals	11	\$4,800.00	(\$720.00)	\$4,080.00

Signature:

Date:

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising