

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Victoria Gray, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Colin Allred

Authorized committee:

Allred for Senate

Agency requesting time (and contact information):

N/A Thematic Campaigns

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Senate

Date of election:

November 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Steve Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Victoria Gray

Name:

J.D. Puig

Date of Request to Purchase Ad Time: May 15, 2024

Date of Station Agreement to Sell Time:

5-16-24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: 

Name: Victoria Gray

Date: 1/19/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 5-10-24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 753290

Station Call Letters: KLDD-TV

Date Received/Requested: 5-10-24

Est. #:

Station Location: LAHADO

Run Start and End Dates: 5/13-5/30/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ALLRED FOR SENATE TUE 5/21 THRU MON 5/27

Date: 5/16/2024

Client: Political Advertiser  
 Media: TV  
 Product: Political Spot Rates

Description: ALLRED FOR SENATE TUE 5/21 THRU MON 5/27  
 Flight Start Date: 05/13/2024  
 Flight End Date: 06/30/2024

Vendor: KLDO-TV  
 222 Bob Bullock Loop  
 Laredo, TX 78043  
 Phone: 956-727-0027  
 Fax: 956-727-2673  
 Affiliation: Univision

Comments: ALLRED FOR SENATE TUE 5/21 THRU MON 5/27  
 Market/System: Laredo, TX

Daypart Program	Daypart Code	STN Gross	Dur	Wks 5/20	5/27	Total Spots
<b>KLDO-TV</b>						
MTuWThF 8:00a-9:00a	EM	\$40.00	30	2	1	3
DSPRTA AMRCA-NWS/TALK						
MTuWThF 9:00a-10:00a	EM	\$40.00	30	2	1	3
DSPRTA AMRCA-NWS/TALK						
MTuWThF 11:00a-11:30a	DT	\$40.00	30	2	1	3
M-F NOTICIERO UNIVISIO						
MTuWThF 4:00p-5:00p	EF	\$140.00	30	1		1
PRIMER IMPACTO-NEWSMAG						
MTuWThF 9:00p-10:00p	PT	\$280.00	30	2	1	3
NOVELA						
MTuWThF 7:00p-8:00p	PT	\$280.00	30	2	1	3
TU VIDA ES VIDA-NOVELA						
<b>Total Cost:</b>		<b>\$2,180.00</b>				<b>16</b>
			<b>Total Spots:</b>	11	5	16

# Summary by Station

Date: 5/16/2024

Client: Political Advertiser  
Media: TV  
Product: Political Spot Rates  
Description: ALLRED FOR SENATE TUE 5/21  
THRU MON 5/27  
Flight Start Date: 05/13/2024  
Flight End Date: 06/30/2024

Comments: ALLRED FOR SENATE TUE 5/21 THRU MON 5/27  
Market/System: Laredo, TX

Station	Total Spots	STN Gross	PCT
KLDO-TV	16	\$2,180.00	100%
Market Total:	16	\$2,180.00	

# Summary by Market/System

Date: 5/16/2024

Client: Political Advertiser  
Media: TV  
Product: Political Spot Rates  
Description: ALLRED FOR SENATE TUE 5/21  
THRU MON 5/27  
Flight Start Date: 05/13/2024  
Flight End Date: 06/30/2024

Comments: ALLRED FOR SENATE TUE 5/21 THRU MON 5/27  
Market/System:

Market	Total Spots	STN Gross	PCT
Laredo, TX	16	\$2,180.00	100%
Market Total:	16	\$2,180.00	100%
All Markets			
Grand Total:	16	\$2,180.00	



# ORDER

### Orders

Order / Rev: 753296

### Agency

Alt Order #: 5/20-5/27  
 Product Desc: Estimate:  
 Flight Dates: 05/13/24 - 05/31/24  
 Original Date / Rev: 05/16/24 / 05/16/24  
 Order Type: GENERAL  
 Name: Thematic Campaigns  
 Buying Contact:  
 Billing Contact:  
 Address: 111 West Illinois Street, Chicago, IL 60654

### Advertiser

Name: POL/C ALLRED/D/SEN/TX  
 Demographic: HH  
 Product Codes: Candidates  
 Revenue Code 1: AGY  
 Revenue Code 2: GEN  
 Revenue Code 3: POL  
 Priority: P-04

Primary AE: Jacqueline Pinou  
 Sales Office: LO-WA  
 Sales Region: NATIONAL  
 Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%  
 New Business End:  
 Advertiser External ID: 001RP000007fjDFYAY  
 Agency External ID: 001RP0000075tVYAA  
 Unit Code: General  
 Order Separation: 00:15:00

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jacqueline Pinou			Start Of Order - End Of Order	100%

### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	11	\$1,500.00	\$1,275.00
05/27/24	05/31/24	5	\$680.00	\$578.00
June 2024		5	\$680.00	\$578.00
Totals		16	\$2,180.00	\$1,853.00

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	11	\$1,500.00	\$1,275.00	0.00
June 2024	5	\$680.00	\$578.00	0.00
Totals	16	\$2,180.00	\$1,853.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	05/20/24	05/30/24	Morning M-F Hour 4	CM	8:00 AM-9:00 AM	MTWTF--	:30	1	\$40.00	P-04	0.00	NM	3	\$120.00
M-F 8a-9a (8:00 AM-9:00 AM)															
Week: 05/20/24 05/26/24 MTWTF-- 2 \$40.00 0.00															
Week: 05/27/24 06/02/24 MTWT--- 1 \$40.00 0.00															
N 2	KLDO	05/20/24	05/31/24	Daytime M-F Hour 1	CM	9:00 AM-10:00 AM	-----	:30	0	\$40.00	P-04	0.00	NM	3	\$120.00
M-F 9a-10a (9:00 AM-10:00 AM)															
Week: 05/20/24 05/26/24 MTWTF-- 2 \$40.00 0.00															
Week: 05/27/24 06/02/24 MTWT--- 1 \$40.00 0.00															
N 3	KLDO	05/20/24	05/30/24	Daytime M-F Hour 3.1	CM	11:00 AM-11:30 AM	-----	:30	0	\$40.00	P-04	0.00	NM	3	\$120.00
M-F 11a-1130a (11:00 AM-11:30 AM)															
Week: 05/20/24 05/26/24 MTWTF-- 2 \$40.00 0.00															
Week: 05/27/24 06/02/24 MTWT--- 1 \$40.00 0.00															
N 4	KLDO	05/20/24	05/30/24	Early Fringe M-F Hour 2CM	CM	4:00 PM-5:00 PM	-----	:30	0	\$140.00	P-04	0.00	NM	1	\$140.00
M-F 4p-5p (4:00 PM-5:00 PM)															
Week: 05/20/24 05/26/24 MTWTF-- 1 \$140.00 0.00															
Week: 05/27/24 06/02/24 MTWT--- 0 \$0.00 0.00															
N 5	KLDO	05/20/24	05/30/24		CM	9:00 PM-10:00 PM	-----	:30	0	\$280.00	P-04	0.00	NM	3	\$840.00

KLDO-TV

Advertiser: POLI/C ALLRED/D/SEN/TX

Product Desc: 5/20-5/27

Estimate:

05/13/24 - 05/31/24

Flight Dates:

All Order #:

Order / Rev: 753296

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KLDO	05/20/24	05/30/24	M-F Prime B	CM	7:00 PM-8:00 PM	-----	:30	0	\$280.00	P-04	0.00	NM	3	\$840.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 05/20/24	05/26/24	MTWTF--	2	\$280.00	0.00								
		Week: 05/27/24	06/02/24	MTWT---	1	\$280.00	0.00								
Totals															
									16	\$2,180.00					