

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Victoria Gray, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Colin Allred

Authorized committee:

Allred for Senate

Agency requesting time (and contact information):

☐ N/A Thematic Campaigns

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Senate

Date of election:

November 5, 2024



General



Primary

Treasurer of candidate's authorized committee:

Steve Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Victoria Gray

Signature:

J. D. Prig
J. D. Prig

Name: Victoria Gray

Name:

Date of Request to Purchase Ad Time: May 15, 2024

Date of Station Agreement to Sell Time: 5-16-24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Victoria Gray

Date: 5/15/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

5-16-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

753288

Station Call Letters:

LAREDO

Date Received/Requested:

5/16/24

Est. #:

Station Location:

KQVD-TV

Run Start and End Dates:

5/17-5/20/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ALLRED FOR SENATE FRI 5/17 THRU MON 5/20

Date: 5/16/2024

Client: Political Advertiser
Media: TV
Product: Political Spot Rates

Description: ALLRED FOR SENATE FRI 5/17
THRU MON 5/20
Flight Start Date: 05/13/2024
Flight End Date: 06/30/2024

Vendor: KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
Phone: 956-727-0027
Fax: 956-727-2673
Affiliation: Univision

Comments: ALLRED FOR SENATE FRI 5/17 THRU MON 5/20
AGENCY: THEMATIC CAMPAIGNS
Market/System: Laredo, TX

Daypart Program	Daypart Code	STN Gross	Dur	Wks 5/13 5/20	Total Spots
KLDO-TV					
MTuWThF 8:00a- 9:00a	EM	\$40.00	30	1	1
DSPRTA AMRCA-NWS/TALK					
MTuWThF 9:00a-10:00a	EM	\$40.00	30	1	2
DSPRTA AMRCA-NWS/TALK					
MTuWThF 11:00a-11:30a	DT	\$40.00	30	1	2
M-F NOTICIERO UNIVISIO					
MTuWThF 4:00p- 5:00p	EF	\$140.00	30	1	2
PRIMER IMPACTO-NEWSMAG					
MTuWThF 9:00p-10:00p	PT	\$280.00	30	1	1
NOVELA					
MTuWThF 7:00p- 8:00p	PT	\$280.00	30	1	2
TU VIDA ES VIDA-NOVELA					
Total Cost:			Total Spots:		
			6 4		
			10 10		
			\$1,320.00		

Summary by Station

Date: 5/16/2024

Client: Political Advertiser

Media: TV

Product: Political Spot Rates

Description: ALLRED FOR SENATE FRI 5/17

THRU MON 5/20

Flight Start Date: 05/13/2024

Flight End Date: 06/30/2024

Comments: ALLRED FOR SENATE FRI 5/17 THRU MON 5/20

AGENCY: THEMATIC CAMPAIGNS

Market/System: Laredo, TX

Station	Total Spots	STN		PCT
		Gross		
KLDO-TV	10	\$1,320.00	100%	
Market Total:	10	\$1,320.00		

Summary by Market/System

Date: 5/16/2024

Client:

Media:

Product:

Political Advertiser
TV
Political Spot Rates

Description:

Flight Start Date:

Flight End Date:

ALLRED FOR SENATE FRI 5/17
THRU MON 5/20
05/13/2024
06/30/2024

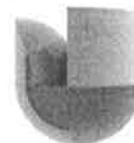
Comments:

Market/System:

ALLRED FOR SENATE FRI 5/17 THRU MON 5/20
AGENCY: THEMATIC CAMPAIGNS

Market	Total Spots	STN		PCT
		Gross		
Laredo, TX				
Market Total:	10	\$1,320.00		100%
All Markets				
Grand Total:	10	\$1,320.00		

ORDER

UNIVISION
LAREDO

KLDO-TV

Orders
Order / Rev: 753288
Alt Order #:
Product Desc: 5/17-5/20
Estimate:
Flight Dates: 05/17/24 - 05/20/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: GENERAL
Primary AE: Jacqueline Pinou
Sales Office: LO-WA
Sales Region: NATIONAL

Agency
Name: Thematic Campaigns
Buying Contact:
Billing Contact:
 111 West Illinois Street
 Chicago, IL 60654
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POLI/C ALLRED/D/SEN/TX
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-04
New Business End:
Advertiser External ID: 001RP000007fjDFYAY
Agency External ID: 001RP0000075tvtYAA
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	10	\$1,320.00	\$1,122.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	10	\$1,320.00	\$1,122.00	0.00
Totals	10	\$1,320.00	\$1,122.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jacqueline Pinou			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	05/17/24	05/20/24	Morning M-F Hour 4 M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$40.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 2	KLDO	05/17/24	05/20/24	Daytime M-F Hour 1 M-F 9a-10a	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	-----	:30	0	\$40.00	P-04	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$40.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$40.00		0.00			
N 3	KLDO	05/17/24	05/20/24	Daytime M-F Hour 3.1 M-F 11a-1130a	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	-----	:30	0	\$40.00	P-04	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$40.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$40.00		0.00			
N 4	KLDO	05/17/24	05/20/24	Early Fringe M-F Hour 2 M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	-----	:30	0	\$140.00	P-04	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$140.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$140.00		0.00			
N 5	KLDO	05/17/24	05/20/24	M-F Prime D M-F 9p-10p	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----	:30	0	\$280.00	P-04	0.00	NM	1	\$280.00

Order / Rev: 753288
 Alt Order #:
 Flight Dates: 05/17/24 - 05/20/24

Advertiser: POLI/C ALLRED/D/SEN/TX
 Product Desc: 5/17-5/20
 Estimate:
 KLDO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----F--			1			\$280.00		0.00			
Week:		05/20/24	05/26/24	-----			0			\$0.00		0.00			
N 6	KLDO	05/17/24	05/20/24	M-F Prime B M-F 7p-8p	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----	:30	0	\$280.00	P-04	0.00	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----F--			1			\$280.00		0.00			
Week:		05/20/24	05/26/24	M-----			1			\$280.00		0.00			
													Totals	10	\$1,320.00