



ATTN: ACCOUNTING DEPT  
 PO BOX 59224  
 BIRMINGHAM, AL 35209  
 Email: rjanuary@myv949.com

### Order Confirmation

OrderID: 1855-012

Sponsor: Alabama New South Alliance  
 Product: ALABAMA NEW SOUTH ENDORSEMENTS  
 Estimate/PO:  
 AccountRep: Ron January  
 BillingCycle: Calendar Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 4/9/2024 - 4/16/2024  
 Items Ordered: 24  
 Ordered Amount: \$840.00

ALABAMA NEW SOUTH ALLIANCE  
 908 7TH PLACE S.W.  
 BIRMINGHAM AL 35211

### Scheduled Station(s): WATV-AM ALABAMA NEW SOUTH ENDORSEMENTS

Printed 4/16/2024 9:26:53 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 4/9/2024 - 4/16/2024	All Weeks	07:00 AM - 10:00 AM							1	1	:30	Spot	5308		1	35.00	35.00
02 4/9/2024 - 4/16/2024	All Weeks	06:00 AM - 10:00 AM	1	1		1	1			4	:30	Spot	5308		5	35.00	175.00
03 4/9/2024 - 4/16/2024	All Weeks	10:00 AM - 03:00 PM			1		1	2	2	6	:30	Spot	5308		6	35.00	210.00
04 4/9/2024 - 4/16/2024	All Weeks	04:00 PM - 06:00 PM	2	2	2	2	2			10	:30	Spot	5308		12	35.00	420.00
<b>Calendar Month Projected Billing:</b>																	
	Apr-24	840.00		May-24			0.00		Jun-24		0.00			Q2-2024			840.00

NONDISCRIMINATION POLICY: Sheridan Broadcasting Corporation and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, James Lester Sr., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jefferson County New South Alliance

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

NA

Office sought (no acronyms or abbreviations):

NA

Date of election:

April 16th

General  Primary

Run-off

Treasurer of candidate's authorized committee:

-

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

James Lester, Sr.

Signature:

Ronald January

Name: James Lester Sr.

Name: Ronald January

Date of Request to Purchase Ad Time:

4/1/2024

Date of Station Agreement to Sell Time:

4/1/2024

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/2/2024

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: C00130860

Station Call Letters: WATV-TV

Date Received/Requested: 4/2/2024

Est. #:

Station Location: Birmingham, AL

Run Start and End Dates: 4/9/2024 - 4/16/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**#1 FOR THROWBACKS & TODAY'S R&I**  
**MYV949.COM**  
 Courtney French  
 Broadcasting  
 600 Luckie Drive  
 Birmingham AL 35223  
 US

Rep: Ron January  
 Phone: 2057802014  
 email: rjanuary@myv949.com

### Sales Order

**Advertiser:** Alabama New South Alliance  
**Contact:** JAMES LASSITER  
**Address:** 908 7TH PLACE S.W. BIRMINGHAM AL 35211 US  
**Phone:** 2054103046  
**Email:** lastergloria@gmail.com  
**Agency:** No  
**Co-op:** No  
**Co-advertiser:**  
**Affidavit Required:** No  
**Billing notes:** CART #5380

**Contract ID:** C00130860  
**Quote date:** 03/26/2024  
**Description:** ALABAMA NEW SOUTH ENDORSEMENTS  
**Revision description:** Other  
**Product 1:**  
**Product 2:**  
**Run Dates:** 04/09/2024 - 04/16/2024  
**Schedule:** Calendar  
**Stations:** 900 WATV-AM / 94.9 WATV

**Payment type:** Cash  
**Broadcast Cash:** 840.00  
**NTR Cash:** 0.00  
**Subtotal cash:** 840.00

**Broadcast/NTR Trade:** 0.00  
**Total:** 840.00

### Schedule Notes:

### Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$	
900 WATV-AM / 94.9 WATV	Mon - Fri 6a -10a		30	35.00	Cash	04/09/2024	04/16/2024	none	0	0	No	0	0	0	0	0	0	0	1	1	35.00
900 WATV-AM / 94.9 WATV	Mon - Fri 6a -10a		30	35.00	Cash	04/09/2024	04/16/2024	none	0	0	No	1	1	0	1	1	0	0	0	5	175.00
900 WATV-AM / 94.9 WATV	Mon - Fri 10a-3P		30	35.00	Cash	04/09/2024	04/16/2024	none	0	0	No	0	0	1	0	1	2	2	6	210.00	
900 WATV-AM / 94.9 WATV	Custom 04:00 PM - 06:00 PM		30	35.00	Cash	04/09/2024	04/16/2024	none	0	0	No	2	2	2	2	2	0	0	12	420.00	
<b>Totals</b>																				840.00	

Terms & Conditions  
 Special Terms & Conditions