



ATTN: ACCOUNTING DEPT  
 PO BOX 59224  
 BIRMINGHAM, AL 35209  
 Email: rjanuary@myv949.com

**Order Confirmation**

OrderID: 2318-004

Sponsor: CONGRESSWOMAN TERRI SEWELL  
 Product: CONGRESSWOMAN TERRI SEWELL  
 Estimate/PO: C00128220  
 AccountRep: Ron January  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 2/24/2024 - 2/27/2024  
 Items Ordered: 10  
 Ordered Amount: \$500.00

CONGRESSWOMAN TERRI SEWELL  
 101 SOUTH LAWRENCE STREET  
 MONTGOMERY CO. COURTHOUSE ANNEX 3  
 MONTGOMERY AL 36104

**Scheduled Station(s): WATV-AM**  
 CONGRESSWOMAN TERRI SEWELL

Printed 3/18/2024 10:51:24 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/24/2024 - 2/27/2024	All Weeks	03:00 PM - 06:00 PM	3	3						6	:60	Spot		5372	6	50.00	300.00
03 2/24/2024 - 2/27/2024	All Weeks	10:00 AM - 03:00 PM						2	2	4	:60	Spot		5372	4	50.00	200.00
<b>Broadcast Month Projected Billing:</b>																	
Jan-24		0.00	Feb-24			200.00			Mar-24					300.00		Q1-2024	500.00

NONDISCRIMINATION POLICY: Sheridan Broadcasting Corporation and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM



ATTN: ACCOUNTING DEPT  
 PO BOX 59224  
 BIRMINGHAM, AL 35209  
 Email: rjanuary@myv949.com

### Order Confirmation

OrderID: 2318-005

Sponsor: CONGRESSWOMAN TERRI SEWELL  
 Product: CONGRESSWOMAN TERRI SEWELL  
 Estimate/PO: C00128220  
 AccountRep: Ron January  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 2/29/2024 - 3/5/2024  
 Items Ordered: 26  
 Ordered Amount: \$910.00

CONGRESSWOMAN TERRI SEWELL  
 101 SOUTH LAWRENCE STREET  
 MONTGOMERY CO. COURTHOUSE ANNEX 3  
 MONTGOMERY AL 36104

### Scheduled Station(s): WATV-AM CONGRESSWOMAN TERRI SEWELL

Printed 3/18/2024 10:51:45 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/29/2024 - 3/1/2024	All Weeks	03:00 PM - 06:00 PM	3	3		3	3			12	:30	Spot	5385		6	35.00	210.00
03 2/29/2024 - 3/5/2024	All Weeks	10:00 AM - 03:00 PM						4		4	:30	Spot	5385		4	35.00	140.00
04 2/29/2024 - 3/5/2024	All Weeks	12:00 PM - 05:00 PM							4	4	:30	Spot	5385		4	35.00	140.00
05 3/4/2024 - 3/5/2024	All Weeks	06:00 AM - 03:00 PM		6						6	:30	Spot	5385		6	35.00	210.00
06 3/4/2024 - 3/5/2024	All Weeks	03:00 PM - 06:00 PM	3	3						6	:30	Spot	5385		6	35.00	210.00
<b>Broadcast Month Projected Billing:</b>																	
Jan-24		0.00		Feb-24			0.00		Mar-24			910.00			Q1-2024		910.00

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Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM



ATTN: ACCOUNTING DEPT  
 PO BOX 59224  
 BIRMINGHAM, AL 35209  
 Email: rjanuary@myv949.com

### Order Confirmation

OrderID: 2318-003

Sponsor: CONGRESSWOMAN TERRI SEWELL  
 Product: CONGRESSWOMAN TERRI SEWELL  
 Estimate/PO: C00127130  
 AccountRep: Ron January  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 2/9/2024 - 2/20/2024  
 Items Ordered: 28  
 Ordered Amount: \$1,400.00

CONGRESSWOMAN TERRI SEWELL  
 101 SOUTH LAWRENCE STREET  
 MONTGOMERY CO. COURTHOUSE ANNEX 3  
 MONTGOMERY AL 36104

### Scheduled Station(s): WATV-AM CONGRESSWOMAN TERRI SEWELL

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Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/9/2024 - 2/20/2024	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2			10	60	Spot		5372	16	50.00	800.00
02 2/9/2024 - 2/20/2024	All Weeks	08:00 AM - 09:00 PM						2		2	60	Spot		5372	4	50.00	200.00
03 2/9/2024 - 2/20/2024	All Weeks	10:00 AM - 03:00 PM						2		2	60	Spot		5372	4	50.00	200.00
04 2/9/2024 - 2/20/2024	All Weeks	06:00 AM - 10:00 AM							2	2	60	Spot		5372	4	50.00	200.00
<b>Broadcast Month Projected Billing:</b>																	
	Jan-24	0.00		Feb-24		1,400.00			Mar-24		0.00			Q1-2024			1,400.00

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Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, LINDA VERIN, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE <span style="font-size: 1.2em;">➔</span>	<input checked="" type="checkbox"/> FEDERAL CANDIDATE <input type="checkbox"/> STATE OR LOCAL CANDIDATE
--	--

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Terri A. Sewell

Authorized committee: Sewell For Congress

Agency requesting time (and contact information):  
 N/A Ads That Work adsthatworkreally@gmail.com 205.821.0327

Candidate's political party:  
Democrat

Office sought (no acronyms or abbreviations):  
U.S. Representative Alabama District 7

Date of election: 3/5/24       General       Primary

Treasurer of candidate's authorized committee:  
Lindsay Angerholzer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Linda Verin</u> Name: <u>LINDA VERIN</u> Date of Request to Purchase Ad Time: <u>2/8/2024</u>	Signature: <u>Ronald January</u> Name: <u>Ronald January</u> Date of Station Agreement to Sell Time: <u>2/8/2024</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

*Linda Verin*

Name:

LINDA VERIN

Date:

*[Redacted]* 2/8/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

*2-8-2024*

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*COB127130*

Station Call Letters:

*WATV-AM*

Date Received/Requested:

*2/8/2024*

Est. #:

Station Location:

*Birmingham, AL*

Run Start and End Dates:

*2/9/2024 - 2/20/2024*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



#1 FOR THROWBACKS & TODAY'S R&I  
**MYV949.COM**

Courtney French  
 Broadcasting  
 600 Luckie Drive  
 Birmingham AL  
 35223 US  
 Rep: Ron January  
 Phone: 2057802014  
 email: rjanuary@myv949.com

### Sales Order

**Advertiser:** CONGRESSWOMAN TERRI SEWELL  
**Contact:** Linda Verin  
**Address:** 3535 HAMPSHIRE DRIVE BIRMINGHAM AL 35223 US  
**Phone:** adsthatworkreally@gmail.com  
**Email:** adsthatworkreally@gmail.com  
**Agency:** No  
**Co-op:** No  
**Co-advertiser:** No  
**Affidavit Required:** No  
**Billing notes:**

**Contract ID:** C00127130  
**Quote date:** 02/08/2024  
**Description:** TERRI SEWELL FOR HOUSE OF REPRESENTATIVE  
**Revision description:** Government  
**Product 1:**  
**Product 2:**  
**Run Dates:** 02/09/2024 - 02/20/2024  
**Schedule:** Calendar  
**Stations:** 900 WATV-AM / 94.9 WATV

**Payment type:** Cash  
**Broadcast Cash:** 1,400.00  
**NTR Cash:** 0.00  
**Subtotal cash:** 1,400.00  
**Broadcast/NTR Trade:** 0.00  
**Total:** 1,400.00

**Schedule Notes:**

### Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$	
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p		60	50.00	Cash	02/09/2024	02/09/2024	none	0	0	No	0	0	0	0	2	0	0	2	100.00	
900 WATV-AM / 94.9 WATV	Custom 08:00 AM - 09:00 PM		60	50.00	Cash	02/10/2024	02/17/2024	none	0	0	No	0	0	0	0	0	2	0	4	200.00	
900 WATV-AM / 94.9 WATV	Mon - Fri 10a-3p		60	50.00	Cash	02/10/2024	02/17/2024	none	0	0	No	0	0	0	0	0	2	0	4	200.00	
900 WATV-AM / 94.9 WATV	Custom		60	50.00	Cash	02/11/2024	02/18/2024	none	0	0	No	0	0	0	0	0	0	2	4	200.00	
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p		60	50.00	Cash	02/12/2024	02/20/2024	none	0	0	No	2	2	2	2	2	2	0	0	14	700.00
<b>Totals</b>												2	2	2	2	4	4	2	28	1,400.00	

15% \$1,190

Terms & Conditions



#1 FOR THROWBACKS & TODAY'S R&I

MY949.COM

Courtney French  
Broadcasting  
600 Luckie Drive  
Birmingham AL 35223  
US

Rep: Ron January  
Phone: 2057802014  
email: rjanuary@myv949.com

### Sales Order

**Advertiser:** CONGRESSWOMAN TERRI SEWELL  
**Agency Name:** Ads That Work  
**Estimate #**  
**Fee Structure:** Gross  
**Bill To:** Agency  
**Agency Contact:** Linda Verin  
**Agency Address:** 3535 Hampshire Drive Birmingham AL 35223  
**Agency Phone:** 2059683650  
**Agency Email:** adsthatworkreally@gmail.com  
**Agency:** Yes  
**Co-op:** No  
**Co-advertiser:**  
**Affidavit Required:** No  
**Billing notes:** CART # 5385

**Contract ID:** C00128641  
**Quote date:** 02/28/2024  
**Description:** TERRI SEWELL FOR CONGRESS ADS THAT  
**Revision description:**  
**Product 1**  
**Product 2**  
**Run Dates**  
**Schedule:**  
**Stations:** Government, 900 WATV-AM / 94.9 WATV

**Payment type:** Cash  
**Broadcast Cash:** 910.00  
**NTR Cash:** 0.00  
**Subtotal cash:** 910.00  
**Broadcast/NTR Trade:** 0.00  
**Gross Total:** 910.00  
**Agency Commission:** 136.50  
**Broadcast:** 136.50  
**NTR:** 0.00  
**Net Total:** 773.50

**Schedule Notes:**

### Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$	
900 WATV-AM / 94.9 WATV	Custom 03:00 PM - 06:00 PM		30	35.00	Cash	02/29/2024	03/01/2024	none	0	0	No	0	0	0	3	3	0	0	0	6	210.00
900 WATV-AM / 94.9 WATV	Mon - Fri 10a-3P		30	35.00	Cash	03/02/2024	03/02/2024	none	0	0	No	0	0	0	0	0	4	0	0	4	140.00
900 WATV-AM / 94.9 WATV	Custom 12:00 PM - 05:00 PM		30	35.00	Cash	03/03/2024	03/03/2024	none	0	0	No	0	0	0	0	0	0	4	0	4	140.00
900 WATV-AM / 94.9 WATV	Custom 03:00 PM - 06:00 PM		30	35.00	Cash	03/04/2024	03/05/2024	none	0	0	No	3	3	0	0	0	0	0	0	6	210.00
900 WATV-AM / 94.9 WATV	Custom 06:00 AM - 03:00 PM		30	35.00	Cash	03/05/2024	03/05/2024	none	0	0	No	0	6	0	0	0	0	0	0	6	210.00



**#1 FOR THROWBACKS & TODAY'S R&I**  
**MYV949.COM**  
 Courtney French  
 Broadcasting  
 600 Luckie Drive  
 Birmingham AL 35223  
 US  
 Rep: Ron January  
 Phone: 2057802014  
 email: rjanuary@myv949.com

# Sales Order

**Advertiser:** CONGRESSWOMAN TERRI SEWELL  
**Contact:** Linda Verin  
**Address:** 3535 HAMPSHIRE DRIVE BIRMINGHAM AL 35223 US  
**Phone:**  
**Email:** adsthatworkreally@gmail.com  
**Agency:** No  
**Co-op:** No  
**Co-advertiser:**  
**Affidavit Required:** No  
**Billing notes:** CART # 5372

**Contract ID:** C00128220  
**Quote date:** 02/23/2024  
**Description:** TERRI SEWELL FOR CONGRESS  
**Revision description:** Government  
**Product 1:**  
**Product 2:**  
**Run Dates:** 02/24/2024 - 02/27/2024  
**Schedule:** Calendar  
**Stations:** 900 WATV-AM / 94.9 WATV

**Payment type:** Cash  
**Broadcast Cash:** 500.00  
**NTR Cash:** 0.00  
**Subtotal cash:** 500.00  
**Broadcast/NTR Trade:** 0.00  
**Total:** 500.00

**Schedule Notes:**

## Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$
900 WATV-AM / 94.9 WATV	Sat/Sun 10a - 3p		60	50.00	Cash	02/24/2024	02/27/2024	none	0	0	No	0	0	0	0	0	2	2	4	200.00
900 WATV-AM / 94.9 WATV	Custom 03:00 PM - 06:00 PM		60	50.00	Cash	02/24/2024	02/27/2024	none	0	0	No	3	3	0	0	0	0	0	6	300.00
<b>Totals</b>												3	3	0	0	0	2	2	10	500.00

Terms & Conditions  
 Special Terms & Conditions

**Client signature:** \_\_\_\_\_ **Print Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
**Company signature:** \_\_\_\_\_ **Print Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_