

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Gordon Bye, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Primus Inc

Agency name:

Address: 5125 84th Ave. NW. Stanley ND 58784

Contact: Gordon Bye Phone number: 701.621.2341 Email: GBYE@ME.COM

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: FRIENDS OF AG AND ENERGY

Address: 5125 84th Ave NW. Stanley ND 58784

Contact: Gordon Bye Phone number: 701-621-2341 Email: GBYE@ME.COM

Station is authorized to announce the time as paid for by such person or entity. 2341

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Rick Gralum

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Gordon Bye</u>	Signature: <u>[Signature]</u>
Name: <u>GORDON BYE</u>	Name: <u>GREG THADEN</u>
Date of Request to Purchase Ad Time: <u>12-11-23</u>	Date of Station Agreement to Sell Time: <u>12-11-23</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 12-11-2023

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>89533</u>	Station Call Letters: <u>WDAY</u>	Date Received/Requested: <u>12-11-2023</u>
Est. #:	Station Location: <u>FARGO</u>	Run Start and End Dates: <u>12/12/23 - 12-31-23</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Freedom Matters USA
Issue order
12/12-12/31/2023

From Scott H
E
Crystal

KTGO

20 commercials, 6a-7p Mon - Fri
\$45/commercial

11 Commercials 6a-7p. Sat-Sun
\$33/Commercial

\$1263 TOTAL

WZFG

32 commercials, 6a-3p Mon - Fri
\$65/commercial

35 commercials, 3p-7p Mon - Fri
\$60/commercial

24 Commercials 6a-7p. Sat-Sun
\$35/Commercial

\$5020 TOTAL

WDAY

20 commercials, 6a-3p Mon - Fri
\$55/commercial

18 commercials, 3p-7p Mon - Fri
\$50/commercial

15 Commercials 6a-7p. Sat-Sun
\$35/Commercial

\$2525 TOTAL

The official business name of our organization is
PRIMUS INCORPORATED

The DBA we've been using is
FREEDOM MATTERS USA

New DBA for this event is
FRIENDS OF AG AND ENERGY

We do not have a web site for
PRIMUS or FRIENDS OF AG AND ENERGY

Freedom Matters USA
Issue Order
12/12-12/13/2023

KTDQ

10 Commercial, 6a-7p Mon - Fri
\$45/Commercial

11 Commercial, 6a-7p Sat-Sun
\$11/Commercial

\$1563 TOTAL

WEPG

10 Commercial, 6a-7p Mon - Fri
\$45/Commercial

10 Commercial, 7p-7p Mon - Fri
\$66/Commercial

10 Commercial, 6a-7p Sat-Sun
\$35/Commercial

\$2628 TOTAL

WNAV

10 Commercial, 6a-7p Mon - Fri
\$55/Commercial

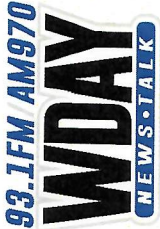
10 Commercial, 7p-7p Mon - Fri
\$56/Commercial

10 Commercial, 6a-7p Sat-Sun
\$35/Commercial

\$1525 TOTAL

The official business name of our organization is
PRIMUS INCORPORATED

The DBA we've been using is
FREEDOM MATTERS USA



WDAY AM 970
301 S 8th Street
Fargo, ND 58103

Contract #

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

89533

12/12/23-12/31/23

Friends of Ag & Energy (9857)

Direct Account (1)

POLITICAL Issue-ND (1044)

Political (1024)

Hennen, Scott (1210)

Fargo Radio

Bye,Gordon

() 621-2341 /

N/A

Local/Political - Issue

Calendar

Date Entered

Last Modified

Entered By

CO-OP

External #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

12/11/23

12/11/23

Carolyn Stokka

No

Normal

0.00

\$0.00

\$2,525.00

AM RADIO (970_WDAY)

By Calendar Month

Dec. 2023

Grand Total:

Rate

\$2,525.00

\$2,525.00

Spots

53

53

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/12/23-12/15/23	3	:30	6A- 3p (CST)			1	1	1	1			4	\$55.00	\$220.00	AM RADIO (970_WDAY)		12/11/23
2.0	Normal Line / SPOT	12/18/23-12/29/23	3	:30	6A- 3p (CST)	8	X	X	X	X	X			16	\$55.00	\$880.00	AM RADIO (970_WDAY)		12/11/23
3.0	Normal Line / SPOT	12/18/23-12/29/23	3	:30	3p- 7p (CST)	9	X	X	X	X	X			18	\$50.00	\$900.00	AM RADIO (970_WDAY)		12/11/23
4.0	Normal Line / SPOT	12/30/23-12/31/23	3	:30	6A- 7p (CST)							2	1	3	\$35.00	\$105.00	AM RADIO (970_WDAY)		12/11/23
5.0	Normal Line / SPOT	12/16/23-12/31/23	3	:30	6A- 7p (CST)							2	2	12	\$35.00	\$420.00	AM RADIO (970_WDAY)		12/11/23

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Forum Communications does not discriminate in advertising contracts on the basis of race, ethnicity or gender.



WDAY AM 970
PO Box 2466
Fargo, ND 58108
ph: (701) 237-6500

Advertiser Friends of Ag & Energy (9857)
Agency Direct Account (1)
Buyer Bye, Gordon
Salesperson Hennen, Scott (1210)
ph: (701) 237-6500

Invoice 300365
Inv Date 12/31/2023
Terms Net 30
Contract 89533
Bill Type Calendar
Period 12/1/2023 - 12/31/2023

Friends of Ag & Energy
5125 84th Ave NW
Stanley, ND 58784

AdM

Special Handling None
Product POLITICAL Issue-ND (1044)
Brand Political (1024)
Acct Types Local/Political - Issue
Est/External # /
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 1/2/2024 8:21:03AM

AM RADIO (970_WDAY)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	6:00:00AM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	12/12/23 11:02AM (Tu)	00:30	WDAY Midday	Version 3	\$55.00	
1.0	SPOT	6:00:00AM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	12/13/23 9:00AM (We)	00:30	The Coffee Club 830a	Version 4	\$55.00	
1.0	SPOT	6:00:00AM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	12/14/23 8:51AM (Th)	00:30	The Coffee Club 830a	Version 3	\$55.00	
1.0	SPOT	6:00:00AM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	12/15/23 8:39AM (Fr)	00:30	The Coffee Club 830a	Version 4	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/18/23 6:11AM (Mo)	00:30	Bonnie and Friends 6a	Version 3	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/18/23 10:59AM (Mo)	00:30	The Coffee Club 10am	Version 4	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/18/23 1:59PM (Mo)	00:30	WDAY Midday 3	Version 3	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/19/23 9:27AM (Tu)	00:30	The Coffee Club 9am	Version 4	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/20/23 12:08PM (We)	00:30	WDAY Midday 2	Version 3	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/21/23 11:38AM (Th)	00:30	WDAY Midday	Version 4	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/22/23 1:31PM (Fr)	00:30	WDAY Midday 3	Version 4	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/22/23 2:37PM (Fr)	00:30	Jay Thomas Show 2pm	Version 3	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/25/23 6:35AM (Mo)	00:30	Bonnie and Friends 6a	Version 4	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/25/23 7:32AM (Mo)	00:30	Bonnie and Friends 7a	Version 3	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/25/23 8:32AM (Mo)	00:30	Bonnie and Friends 8a	Version 4	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/25/23 9:47AM (Mo)	00:30	Holiday Programming B	Version 3	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/25/23 10:01AM (Mo)	00:30	Holiday Programming E	Version 3	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/25/23 11:50AM (Mo)	00:30	Holiday Programming C	Version 4	\$55.00	
2.0	SPOT	6:00:00AM- 3:00:00PM	Per week (8), Mo, Tu, We, Th, Fr	12/25/23 2:01PM (Mo)	00:30	Jay Thomas Show 2pm	Version 4	\$55.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/28/23 12:48PM (Th)	00:30	WDAY Midday 2	Version 4	\$55.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/18/23 5:15PM (Mo)	00:30	TV News at 5/World News	Version 4	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/18/23 6:58PM (Mo)	00:30	Track Talk	Version 3	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/19/23 4:36PM (Tu)	00:30	Jay Thomas Show 4pm	Version 3	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/19/23 4:43PM (Tu)	00:30	Jay Thomas Show 4pm	Version 4	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/20/23 4:39PM (We)	00:30	Jay Thomas Show 4pm	Version 4	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/20/23 5:16PM (We)	00:30	TV News at 5/World News	Version 3	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/21/23 4:50PM (Th)	00:30	Jay Thomas Show 4pm	Version 3	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/22/23 3:07PM (Fr)	00:30	Jay Thomas Show 3pm	Version 4	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/22/23 4:06PM (Fr)	00:30	Jay Thomas Show 4pm	Version 3	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/25/23 1:02PM (Mo)	00:30	Jay Thomas Show 3pm	Version 3	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/25/23 1:17PM (Mo)	00:30	TV News at 5/World News	Version 3	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/25/23 3:32PM (Mo)	00:30	WDAY 6P News/630pm Programming	Version 3	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/25/23 4:18PM (Mo)	00:30	Jay Thomas Show 4pm	Version 4	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/25/23 4:49PM (Mo)	00:30	WDAY 6P News/630pm Programming	Version 4	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/26/23 6:15PM (Tu)	00:30	WDAY 6P News/630pm Programming	Version 4	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/27/23 5:23PM (We)	00:30	Moorhead Spuds Broadcast	Version 3	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/28/23 4:22PM (Th)	00:30	Jay Thomas Show 4pm	Version 3	\$50.00	
3.0	SPOT	3:00:00PM- 7:00:00PM	Per week (9), Mo, Tu, We, Th, Fr	12/29/23 4:35PM (Fr)	00:30	Jay Thomas Show 4pm	Version 4	\$50.00	
4.0	SPOT	6:00:00AM- 7:00:00PM	Day, Sa-2, Su-1	12/30/23 9:49AM (Sa)	00:30	The Hockey Guys	Version 3	\$35.00	



WDAY AM 970
PO Box 2466
Fargo, ND 58108
ph: (701) 237-6500

Friends of Ag & Energy
5125 84th Ave NW
Stanley, ND 58784

AdM

Advertiser Friends of Ag & Energy (9857)
Agency Direct Account (1)
Buyer Bye, Gordon
Salesperson Hennen, Scott (1210)
ph: (701) 237-6500

Special Handling None
Product POLITICAL Issue-ND (1044)
Brand Political (1024)
Acct Types Local/Political - Issue
Est/External # /
Demo
Revision
Comments

Invoice 300365
Inv Date 12/31/2023
Terms Net 30
Contract 89533
Bill Type Calendar
Period 12/1/2023 - 12/31/2023

CO-OP/Order Type No/Normal
Package
Gen. Date 1/2/2024 8:21:03AM

AM RADIO (970_WDAY)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-1	12/30/23 4:06PM (Sa)	00:30	Kim Komando - 2	Version 4	\$35.00	
4.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-1	12/31/23 5:46PM (Su)	00:30	Rich on Tech 2	Version 3	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/16/23 6:31AM (Sa)	00:30	Keystone Wealth Partners	Version 3	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/16/23 9:50AM (Sa)	00:30	The Hockey Guys	Version 4	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/17/23 8:59AM (Su)	00:30	Heroes of the Heartland	Version 3	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/17/23 3:58PM (Su)	00:30	At Home with Gary Sullivan 3	Version 4	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/23/23 12:33PM (Sa)	00:30	Under the Hood 2	Version 4	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/23/23 1:32PM (Sa)	00:30	At Home with Gary Sullivan 2	Version 3	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/24/23 7:06AM (Su)	00:30	Sporting Journal	Version 4	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/24/23 2:05PM (Su)	00:30	At Home with Gary Sullivan 2	Version 3	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/30/23 6:59AM (Sa)	00:30	Keystone Wealth Partners	Version 3	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/30/23 7:34AM (Sa)	00:30	America's Land Auctioneer	Version 4	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/31/23 7:59AM (Su)	00:30	Sporting Journal	Version 3	\$35.00	
5.0	SPOT	6:00:00AM- 7:00:00PM	Day,Sa-2,Su-2	12/31/23 8:34AM (Su)	00:30	Heroes of the Heartland	Version 4	\$35.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Actual time is within 7 minutes of time listed.

Gross Total	\$2,525.00	Total Spots	53
Commission	\$0.00		
Net Total	\$2,525.00		