

ORDER



WJHG

Orders
Order / Rev: 895044
Alt Order #: WOC11771501
Product Desc: 2018 FL AG Primary
Estimate: 945
Flight Dates: 08/14/18 - 08/20/18
Original Date / Rev: 08/13/18 / 08/13/18
Order Type: NORMAL

Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency Name: Multi Media Services Corp
Buying Contact:
Billing Contact:
 915 King Street 2nd Fl
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Frank White for FL Attorney General
Demographic: A35+
Product Codes: Candidate - State - Other
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 150973
Agency External ID: 1257
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/20/18	20	\$4,910.00	\$4,173.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	20	\$4,910.00	\$4,173.50	0.00
Totals	20	\$4,910.00	\$4,173.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJHG	08/14/18	08/16/18	News Channel 7 Today @ 5a News Channel 7 Today @ 5a	CM	5:00 AM-6:00 AM	- 1- 1- - -	:30	2	\$80.00	P-02	0.00	NM	2	\$160.00
(Program: NEWSCH 7 TDY 1)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/18	08/19/18	- 1- 1- - -	2	\$80.00	0.00								
N 2	WJHG	08/14/18	08/20/18	News Channel 7 Today @ 6a News Channel 7 Today @ 6a	CM	6:00 AM-7:00 AM	1- 1- 1- -	:30	3	\$190.00	P-02	0.00	NM	3	\$570.00
(Program: NEWSCH 7 TDY 2)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/14/18	08/20/18	1- 1- 1- -	3	\$190.00	0.00								
N 3	WJHG	08/14/18	08/16/18	Today Show Today Show	CM	7:00 AM-9:00 AM	- 1- 1- - -	:30	2	\$230.00	P-02	0.00	NM	2	\$460.00
(Program: TODAY SHW)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/18	08/19/18	- 1- 1- - -	2	\$230.00	0.00								
N 4	WJHG	08/14/18	08/17/18	News Channel 7 @ 11a News Channel 7 @ 11a	CM	11:00 AM-12:00 PM	- - 1- 1- -	:30	2	\$90.00	P-02	0.00	NM	2	\$180.00
(Program: NEWSCHANNL7-11)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/18	08/19/18	- - 1- 1- -	2	\$90.00	0.00								
N 5	WJHG	08/14/18	08/16/18	News Channel 7 @ 5p News Channel 7 @ 5p M-F	MGM	5:00 PM-5:30 PM	- - 11- - -	:30	2	\$400.00	P-02	0.00	NM	2	\$800.00

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Advertiser: Frank White for FL Attorney General
 Product Desc: 2018 FL AG Primary
 Estimate: 945
WJHG

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NEWSCHANNEL7-5)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	--11---					2	\$400.00		0.00			
N 6	WJHG	08/14/18	08/20/18	News Channel 7 @ 6p MCM News Channel 7 @ 6p M-F	CM	6:00 PM-6:30 PM	111----	:30	3	\$400.00	P-02	0.00	NM	3	\$1,200.00
(Program: NEWSCHANNEL7-6)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/18	08/20/18	111----					3	\$400.00		0.00			
N 7	WJHG	08/14/18	08/16/18	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	---1---	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
(Program: WHEEL-FORTNE)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	---1---					1	\$500.00		0.00			
N 8	WJHG	08/14/18	08/16/18	News Channel 7 @ 10p CM News Channel 7 @ 10p M-F (10:00 PM-10:35 PM)	CM	10:00 PM-10:35 PM	---1---	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
(Program: NEWSCHANNEL7-10<)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	---1---					1	\$400.00		0.00			
N 9	WJHG	08/14/18	08/18/18	Sa Today Sa Today	CM	6:00 AM-8:00 AM	-----1-	:30	1	\$60.00	P-02	0.00	NM	1	\$60.00
(Program: AVG. ALL WKS)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----1-					1	\$60.00		0.00			
N 10	WJHG	08/14/18	08/18/18	News Channel 7 @ 6p SM News Channel 7 @ 6p Sat	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
(Program: AVG. ALL WKS)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----1-					1	\$250.00		0.00			
N 11	WJHG	08/14/18	08/19/18	Su Today Su Today	CM	7:00 AM-8:00 AM	-----1	:30	1	\$80.00	P-02	0.00	NM	1	\$80.00
(Program: SUN TODAY-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----1					1	\$80.00		0.00			
N 12	WJHG	08/14/18	08/19/18	News Channel 7 @ 5p SQM News Channel 7 @ 5p Sun	CM	5:00 PM-5:30 PM	-----1	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----1					1	\$250.00		0.00			
													Totals	20	\$4,910.00