

## ORDER



WJHG

**Orders**  
**Order / Rev:** 895044  
**Alt Order #:** WOC11771501  
**Product Desc:** 2018 FL AG Primary  
**Estimate:** 945  
**Flight Dates:** 08/14/18 - 08/20/18  
**Original Date / Rev:** 08/13/18 / 08/13/18  
**Order Type:** NORMAL

**Primary AE:** Panama City House  
**Sales Office:** PCBN  
**Sales Region:** National

**Agency**  
**Name:** Multi Media Services Corp  
**Buying Contact:**  
**Billing Contact:**  
 915 King Street 2nd Fl  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Frank White for FL Attorney General  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Other  
**Priority:** P-02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 150973  
**Agency External ID:** 1257  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/20/18	20	\$4,910.00	\$4,173.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	20	\$4,910.00	\$4,173.50	0.00
<b>Totals</b>	<b>20</b>	<b>\$4,910.00</b>	<b>\$4,173.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJHG	08/14/18	08/16/18	News Channel 7 Today @ 5a News Channel 7 Today @ 5a (Program: NEWSCH 7 TDY 1)*	CM	5:00 AM-6:00 AM	- 1- 1- - -	:30	2	\$80.00	P-02	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	- 1- 1- - -		2				\$80.00		0.00			
N 2	WJHG	08/14/18	08/20/18	News Channel 7 Today @ 6a News Channel 7 Today @ 6a (Program: NEWSCH 7 TDY 2)*	CM	6:00 AM-7:00 AM	1- 1- 1- -	:30	3	\$190.00	P-02	0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/18	08/20/18	1- 1- 1- -		3				\$190.00		0.00			
N 3	WJHG	08/14/18	08/16/18	Today Show Today Show (Program: TODAY SHW)*	CM	7:00 AM-9:00 AM	- 1- 1- - -	:30	2	\$230.00	P-02	0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	- 1- 1- - -		2				\$230.00		0.00			
N 4	WJHG	08/14/18	08/17/18	News Channel 7 @ 11a News Channel 7 @ 11a (Program: NEWSCHANNL7-11)*	CM	11:00 AM-12:00 PM	- - 1- 1- -	:30	2	\$90.00	P-02	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	- - 1- 1- -		2				\$90.00		0.00			
N 5	WJHG	08/14/18	08/16/18	News Channel 7 @ 5p News Channel 7 @ 5p M-F	MGM	5:00 PM-5:30 PM	- - 11- - -	:30	2	\$400.00	P-02	0.00	NM	2	\$800.00

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Advertiser: Frank White for FL Attorney General  
Product Desc: 2018 FL AG Primary  
Estimate: 945

WJHG

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NEWSCHANNEL7-5)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-- 11---		2				\$400.00		0.00			
N 6	WJHG	08/14/18	08/20/18	News Channel 7 @ 6p M-F	CM	6:00 PM-6:30 PM	111----	:30	3	\$400.00	P-02	0.00	NM	3	\$1,200.00
				News Channel 7 @ 6p M-F											
(Program: NEWSCHANNEL7-6)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/14/18	08/20/18	111----		3				\$400.00		0.00			
N 7	WJHG	08/14/18	08/16/18	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	--- 1---	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
				M-F Wheel of Fortune											
(Program: WHEEL-FORTNE)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	--- 1---		1				\$500.00		0.00			
N 8	WJHG	08/14/18	08/16/18	News Channel 7 @ 10p M-F	CM	10:00 PM-10:35 PM	--- 1---	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
				News Channel 7 @ 10p M-F											
				(10:00 PM-10:35 PM)											
(Program: NEWSCHANNEL7-10<)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	--- 1---		1				\$400.00		0.00			
N 9	WJHG	08/14/18	08/18/18	Sa Today	CM	6:00 AM-8:00 AM	----- 1-	:30	1	\$60.00	P-02	0.00	NM	1	\$60.00
				Sa Today											
(Program: AVG. ALL WKS)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	----- 1-		1				\$60.00		0.00			
N 10	WJHG	08/14/18	08/18/18	News Channel 7 @ 6p Sat	CM	6:00 PM-6:30 PM	----- 1-	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
				News Channel 7 @ 6p Sat											
(Program: AVG. ALL WKS)*															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	----- 1-		1				\$250.00		0.00			
N 11	WJHG	08/14/18	08/19/18	Su Today	CM	7:00 AM-8:00 AM	----- 1	:30	1	\$80.00	P-02	0.00	NM	1	\$80.00
				Su Today											
(Program: SUN TODAY-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	----- 1		1				\$80.00		0.00			
N 12	WJHG	08/14/18	08/19/18	News Channel 7 @ 5p Sun	CM	5:00 PM-5:30 PM	----- 1	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
				News Channel 7 @ 5p Sun											
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	----- 1		1				\$250.00		0.00			
													Totals	20	\$4,910.00