

ORDER



Orders
Order / Rev: 898164
Alt Order #: WOC11776419
Product Desc: 2018 FL AG Primary
Estimate: 962
Flight Dates: 08/21/18 - 08/28/18
Original Date / Rev: 08/20/18 / 08/20/18
Order Type: NORMAL

WECP

Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency Name: Multi Media Services Corp
Buying Contact:
Billing Contact:
 915 King Street 2nd Fl
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Frank White for FL Attorney General
Demographic: A35+
Product Codes: Candidate - State - Other
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 150973
Agency External ID: 1257
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	9	\$830.00	\$705.50
08/27/18	08/27/18	3	\$280.00	\$238.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	9	\$830.00	\$705.50	0.00
September 2018	3	\$280.00	\$238.00	0.00
Totals	12	\$1,110.00	\$943.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	08/21/18	08/27/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	1--1---	:30	2	\$60.00	P-02	0.00	NM	2	\$120.00
(Program: CBS THS MRNG-2<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/18	08/27/18	1--1---					2	\$60.00		0.00			
N 2	WECP	08/21/18	08/27/18	Price Is Right Price Is Right	CM	10:00 AM-11:00 AM	11-1---	:30	3	\$150.00	P-02	0.00	NM	3	\$450.00
(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/18	08/27/18	11-1---					3	\$150.00		0.00			
N 3	WECP	08/21/18	08/27/18	Local 18 @ Noon Local 18 @ Noon	CM	12:00 PM-12:30 PM	11-1--	:30	4	\$70.00	P-02	0.00	NM	4	\$280.00
(Program: LOCAL18 NWS@NN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/18	08/27/18	11-1--					4	\$70.00		0.00			
N 4	WECP	08/21/18	08/23/18	Local 18 @ 530p Local 18 @ 530p	CM	5:30 PM-6:00 PM	-1-1---	:30	2	\$50.00	P-02	0.00	NM	2	\$100.00
(Program: LOCL18 NW@530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-1-1---					2	\$50.00		0.00			
N 5	WECP	08/21/18	08/26/18		CM	8:00 AM-9:30 AM	-----1	:30	1	\$160.00	P-02	0.00	NM	1	\$160.00

