

# ORDER



**Orders**  
**Order / Rev:** 898164  
**Alt Order #:** WOC11776419  
**Product Desc:** 2018 FL AG Primary  
**Estimate:** 962  
**Flight Dates:** 08/21/18 - 08/28/18  
**Original Date / Rev:** 08/20/18 / 08/20/18  
**Order Type:** NORMAL

**WECP**  
**Primary AE:** Panama City House  
**Sales Office:** PCBN  
**Sales Region:** National

**Agency Name:** Multi Media Services Corp  
**Buying Contact:**  
**Billing Contact:**  
 915 King Street 2nd Fl  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Frank White for FL Attorney General  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Other  
**Priority:** P-02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 150973  
**Agency External ID:** 1257  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	9	\$830.00	\$705.50
08/27/18	08/27/18	3	\$280.00	\$238.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	9	\$830.00	\$705.50	0.00
September 2018	3	\$280.00	\$238.00	0.00
<b>Totals</b>	<b>12</b>	<b>\$1,110.00</b>	<b>\$943.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	08/21/18	08/27/18	CBS This Morning CBS This Morning (Program: CBS THS MRNG-2<)	CM	7:00 AM-9:00 AM	1--1---	:30	2	\$60.00	P-02	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/21/18	08/27/18	1--1---		2		\$60.00		0.00					
N 2	WECP	08/21/18	08/27/18	Price Is Right Price Is Right (Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)	CM	10:00 AM-11:00 AM	11-1---	:30	3	\$150.00	P-02	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/21/18	08/27/18	11-1---		3		\$150.00		0.00					
N 3	WECP	08/21/18	08/27/18	Local 18 @ Noon Local 18 @ Noon (Program: LOCAL18 NWS@NN)	CM	12:00 PM-12:30 PM	11-1--	:30	4	\$70.00	P-02	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/21/18	08/27/18	11-1--		4		\$70.00		0.00					
N 4	WECP	08/21/18	08/23/18	Local 18 @ 530p Local 18 @ 530p (Program: LOCL18 NW@530P)	CM	5:30 PM-6:00 PM	-1-1---	:30	2	\$50.00	P-02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/18	08/26/18	-1-1---		2		\$50.00		0.00					
N 5	WECP	08/21/18	08/26/18		CM	8:00 AM-9:30 AM	-----1	:30	1	\$160.00	P-02	0.00	NM	1	\$160.00

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Advertiser: Frank White for FL Attorney General  
 Product Desc: 2018 FL AG Primary  
 Estimate: 962

**WECP**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS Sunday Morning											
				CBS Sunday Morning											
				(Program: SUNDAY MRN-CBS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					<u>Rating</u>
		Week: 08/20/18	08/26/18	-----1		1				\$160.00					0.00
													Totals	12	\$1,110.00