

ORDER



Orders
Order / Rev: 890826
Alt Order #: WOC11767023
Product Desc: 2018 FL AG Primary
Estimate: 930
Flight Dates: 08/07/18 - 08/13/18
Original Date / Rev: 08/06/18 / 08/06/18
Order Type: NORMAL

WECP
Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency Name: Multi Media Services Corp
Buying Contact:
Billing Contact:
 915 King Street 2nd Fl
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Frank White for FL Attorney General
Demographic: A35+
Product Codes: Candidate - State - Other
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 150973
Agency External ID: 1257
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/13/18	8	\$870.00	\$739.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	8	\$870.00	\$739.50	0.00
Totals	8	\$870.00	\$739.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	08/07/18	08/13/18	CBS This Morning CBS This Morning (Program: CBS THS MRNG-2<)	CM	7:00 AM-9:00 AM	1--1---	:30	2	\$60.00	P-02	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/18	08/13/18	1--1---		2		\$60.00		0.00					
N 2	WECP	08/07/18	08/10/18	Price Is Right Price Is Right (Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)	CM	10:00 AM-11:00 AM	A1-11-1--	:30	3	\$150.00	P-02	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/18	08/12/18	-11-1--		3		\$150.00		0.00					
N 3	WECP	08/07/18	08/10/18	Local 18 @ Noon Local 18 @ Noon (Program: LOCAL18 NWS@NN)	CM	12:00 PM-12:30 PM	PI--1-1--	:30	2	\$70.00	P-02	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/18	08/12/18	--1-1--		2		\$70.00		0.00					
N 4	WECP	08/07/18	08/12/18	CBS Sunday Morning CBS Sunday Morning (Program: SUNDAY MRN-CBS)	CM	8:00 AM-9:30 AM	-----1	:30	1	\$160.00	P-02	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/18	08/12/18	-----1		1		\$160.00		0.00					
													Totals	8	\$870.00