

WJLB
DETROIT, MI
QUARTERLY ISSUES/PROGRAMS LIST
THIRD QUARTER, 2014
10/01/2014

WJLB
QUARTERLY ISSUES/PROGRAMS LIST

WJLB PROVIDES IT'S LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR QUARTER WERE:

- **CAREER PLANNING:** DISCUSSING GETTING CAREER
 - **COMMUNITY AFFAIRS:** DISCUSSING FIFTH THRID COLLEGE SCHOLARSHIPS/REBUILD AMERICA
 - **COMMUNITY INVOLVEMENT:** DISCUSSING THE NAACP/BACK 2 SCHOOL GIVEAWAY
 - **COMMUNITY OUTREACH:** DISCUSSING H.I.S. AGENCY/THE GIVE BIG CULTURE
 - **COMMUNITY/WOMEN'S EMPOWERMENT:** DISCUSSING S.A.F.E/KAPPA ALPHA P'S NIGHT KAP
 - **CRIME PREVENTION:** DISCUSSING CRIME PREVENTION
 - **CYBER ACDEMY/MENTORING:** DISCUSSING GREAT LAKES CYBER ACADEMY/HER LITTLE BETTIES
 - **DOMESTIC VIOLENCE:** DISCUSSING DOMESTIC VIOLENCE
 - **FAMILY MATTERS:** MAKING IT TO THE FINISH LINE/ FAMILY REUNION PLANNING
 - **HEALTH/FITNESS FOR YOUTH:** DISCUSSING COOKING AND FTNESS FOR THE YOUTH
 - **SHOW YOUR STRIPES:** MILITARY TRANSITION INTO CIVILIAN LIFE TO GAIN EMPLOYMENT
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERAN EMPLOYMENT	SHOW YOUR STRIPES	A VETERAN OF THE WAR IN AFGHANISTAN AND HIS STRUGGLE WITH GETTING A JOB AFTER HIS DUTY TO OUR COUNTRY WAS COMPLETE	RAFAEL HERRERA	07/06/2014 07:14 AM	026:00
COMMUNITY/WOMEN'S EMPOWERMENT	FOCUS FORUM	DISCUSSING S.A.F.E/KAPPA ALPHA P'S NIGHT KAP	KALYN R./ANTONIO BALL/DWELE	07/13/2014 07:19 AM	031:51
COMMUNITY INVOLVEMENT	FOCUS FORUM	DISCUSSING THE NAACP/BACK 2 SCHOOL GIVEAWAY	DR. JONCE BUTLER/YUSEF SHAKUR	07/20/2014 07:25 AM	029:59
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING FIFTH THIRD COLLEGE SCHOLARSHIPS/REBUILD AMERICA	STEVE MASTERS/ SCOTT ISBELL	07/27/2014 07:26 AM	030:10
FAMILY MATTERS	FOCUS FORUM	MAKING IT TO THE FINISH LINE/ FAMILY REUNION PLANNING	GLADYS PEARSON/NIKKI DONALD	08/03/2014 07:22 AM	029:20
COMMUNITY OUTREACH	FOCUS FORUM	DISCUSSING H.I.S. AGENCY/THE GIVE BIG CULTURE	DERSCHAUN SHARPLY/ABBY BIERLE	08/10/2014 07:25 AM	030:01
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING BACK 2 SCHOOL SUPPLIES	EBONY RUTHERFORD/DARRIE HOWZE	08/17/2014 07:28 AM	029:40
CRIME PREVENTION	FOCUS FORUM	DISCUSSING CRIME PREVENTION	MARK/LATOYA & GERLMA/PATRCIA	08/24/2014 07:16 AM	030:10
CYBER ACDEMY/MENTORING	FOCUS FORUM	DISCUSSING GREAT LAKES CYBER ACADEMY/HER LITTLE BETTIES	HEATHER BALLIEN/TIFFANY SMITH	08/31/2014 07:20 AM	029:39
CAREER PLANNING	FOCUS FORUM	DISCUSSING GETTING CAREER	TAMMY TURNER-MADDOX	09/07/2014 07:15 AM	030:25
DOMESTIC VIOLENCE	FOCUS FORUM	DISCUSSING DOMESTIC VIOLENCE	LA DONNA COMBS	09/14/2014 07:21 AM	030:31
HEALTH/FITNESS FOR YOUTH	FOCUS FORUM	DISCUSSING COOKING AND FTNESS FOR THE YOUTH	DR. GRENAE DUDLEY/STERLING WI	09/21/2014 07:15 AM	030:10
COMMUNITY/WOMEN'S EMPOWERMENT	FOCUS FORUM	DISCUSSING BREAST CANCER/HANDS 4 DETROIT	DENISE HILL/ REBECCA WILSON	09/28/2014 07:17 AM	029:14

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9-11 BLOOD DRIVE	AMERICAN RED CROSS	000:31	011
ADOPTION	AD COUNCIL	000:31	004
ALLERGIES TO PETS	HENRY FORD HEALTH STUDIES	000:32	001
AUTISIM	AD COUNCIL	000:30	008
AUTISM	AD COUNCIL	000:30	003
AUTISM	AD COUNCIL	000:31	004
BULLYING	AD COUNCIL	000:31	003
CHILD ABUSE CARE	CHRIST CHILD HOUSE	000:31	032
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	003
CHILDHOOD ATHSMA	AD COUNCIL	000:30	006
COMMUNITY ENRICHMENT	YMCA	000:32	007
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	002
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	004
DATING ABUSE	AD COUNCIL	000:31	001
DISCOVER THE FOREST	AD COUNCIL	000:30	002
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	003
EMERGENCY PREPAREDNESS	FED EMER MGT AGENCY	000:31	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FATHER INVOLVEMENT	AD COUNCIL	000:31	007
FOOD SAFETY	AD COUNCIL	000:30	003
FOOD SAFETY	USDA HHS	000:30	032
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	002
GOSPEL FEAST	BROTHERS ALWAYS TOGETHER	000:29	004
HEALTH AND FITNESS	SAFE SUMMER DRIVING	000:28	001
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	006
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	002
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	008
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	044
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	038
MINORITY EDUCATION	UNCF	000:31	034
NAMI WALK CANTON	NATL ALLIANCE MENTAL ILLNESS	000:31	013
NAMI WALK CANTON	NATL ALLIANCE MENTAL ILLNESS	000:32	014
OUT OF THE DARKNESS WALK	AM FND SUICIDE PREVENTION	000:31	019
REBUILDING DETROIT	REBUILD AMERICA	000:30	005
REBUILDING DETROT	REBUILD AMERICA	000:30	010
RECYCLING	AD COUNCIL	000:30	004
RECYCLING	MICHIGAN RECYLES	001:01	008
RIGHT TO WORK LEGAL DEFENSE	NAT'L RIGHT TO WORK FOUNDATIO	001:01	008
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
SATELLITE VOTING	DETROIT DEPT OF ELECTIONS	000:32	015
SHELTER PET ADOPTION	AD COUNCIL	000:31	004
STOP ADDICTION	NAR NON	000:15	014
STROKE AWARENESS	AD COUNCIL	000:31	003
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	081

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
YOUTH CANCER SURVIVORS	CASSIE HINES FOUNDATION	000:31	051
