

WJLB
Detroit, MI
Quarterly Issues/Programs List
Fourth Quarter, 2020
04/16/2019

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LEADER DOG & KROGER FLU SHOTS	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	IMPORTANCE OF FLU SHOTS THIS SEASON SERVICES/PROGRAMS OFFERED TO BLIND PEOPLE LSLKDLSKDFLSDKJF	BAN GEORGE LESLIE HOSKINS & MAUREEN SMITH	10/04/2020 06:05 AM	031:09
JAZZ AND BLACK CULTURE	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	RELATIONSHIPS SUCCESS AND THE IMPACT THAT JAZZ HAS ON BLACK SOCIAL JUSTICE AND CULTURE	MARCUS MOORE	10/11/2020 06:02 AM	028:22
DIVERSE HOUSING COMMUNITIES	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	THE MISSION AND SERVICES OF LIGHTHOUSE AFTER IT MERGED WITH SOUTH OAKLAND SHELTER	ERIC HERTZ	10/18/2020 06:03 AM	032:46
JUDICIAL- POLITICS- PODCAST	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	BID FOR 3RD CIRCUIT COURT JUDGE AND NEW PODCAST TALKISH CONTENT AND GUESTS	CHANDRA BAKER MIKEY ECKSTEIN CHUCK BENNET & JOSH LANDON	10/25/2020 06:03 AM	031:58
DOG RESCUE	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	THE MISSION OF DETROIT DOG RESCUE THE FIRST AND ONLY NO-KILL ANIMAL SHELTER IN THE DETROIT COMMUNITY	KRISTINA MILLMAN- RINALDI	11/01/2020 06:06 AM	031:39
RONA FOR REAL COVID PREVENTION CAMPAIGN	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	THE DEVELOPMENT OF THE CAMPAIGN COLLABRATING ON BEHALF OF CONCERNED MICHIGAN BUSINESS LEADERS	JAN MUHLEMAN FRAN WESTBROOK	11/08/2020 06:03 AM	031:59

GLEANERS FOOD BANK	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	THE EXPANSION OF GLEANERS FOOD BANK DURING THE COVID 19 PANDEMIC	STACY AVERILL	11/15/2020 08:03 AM	031:07
FAMILIES AGAINST NARCOTICS	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	FAMILIES AGAINST NARCOTICS AND THEIR INITIATIVE HOPE NOT HANDCUFFS	LINDA DAVIS DAVID CLAYTON	11/22/2020 06:05 AM	031:21
DETROIT GOODFELLOWS	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	NO KIDDIE WITHOUT A CHRISTMAS AND THEIR ANNUAL SALES DAY AND PARADE	DARAN CAREY BETH CONLEY	11/29/2020 06:03 AM	028:48
SMALL BUSINSSES JAYS JR	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	COVID-19 PANDEMIC EFFECT ON THE HOTEL/LODGING INDUSTRY AND THE TRANSFORMATION OF JAYS JUNIORS	CHIP ROGERS JAY TOWERS	12/06/2020 06:04 AM	030:20
PUBLIC COMMUNICATION COMMUNITY FOOD BANK	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	PONTIACCONNECT A NEW APP TO INCREASE COMMUNICATION BETWEEN THE CITY AND RESIDENTS AND EFFORTS TO RAISE MONEY FOR GLEANERS FOOD BANK	TEL GANESAN BILL ANDERSON	12/13/2020 06:01 AM	030:52
COVID CHANGING BUSINESS MODEL	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	HOW COVID 19 CHANGED THEIR BUSINESS MODEL AND HOW THEY NOW SERVE THE COMMUNITY THROUGHT THE USDA FOOD BOX PROGRAM	JOHN KOHL	12/20/2020 06:04 AM	036:23
NAMI'S OPERATION HOLIDAY OUTREACH ANGELS OF HOPE	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	HOW AMAZON ECHO DEVICES KEEP THE SENIOR CITIZEN COMMUNITY CONNECTED HELPING FAMILIES THROUGH CHALLENGES PRESENTED BY CANCER	KEVIN FISHER DEBBIE AMATANGELO	12/27/2020 06:03 AM	028:54

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISIM	AD COUNCIL	000:30	8
BULLYING	AD COUNCIL	000:30	7
COMMUNITY ENRICHMENT	YMCA	000:31	6
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:30	10
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	6
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	8
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	7
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	10
RECYCLING	AD COUNCIL	000:30	8
RECYCLING	MICHIGAN RECYLES	001:00	8
STOP ADDICTION	NAR NON	000:15	8
STOP ADDICTION	NAR NON	000:15	5
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:30	8