

WJLB
Detroit, MI
Quarterly Issues/Programs List
Third Quarter, 2012
10/05/2012

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADVICE HOUR:** IT'S THE ADVICE HOUR! WE GOT A LETTER FROM A LISTENER WHO WANTS OUR OPINIONS ON THEIR SITUATION.
 - **COMMUNITY OUTREACH:** TALKING ABOUT ALL THINGS SUMMER! WHAT'S HAPPENING IN AND AROUND THE CITY, HEAT TEMPS, POWER OUTAGES.
 - **EDUCATION!:** EDUCATION: WHAT DO YOU FEEL IS YOUR CHILD'S BIGGEST SET BACK IN BEING SUCCESSFUL? HOW CAN WE HELP?
 - **FAMILY MATTERS:** BACK TO SCHOOL SHOW! WE'RE TALKING ABOUT KICKING OFF A GREAT SCHOOL YEAR, DPS/EAA/EAS .
 - **FULLER WOMAN'S EXPO:** DISCUSSING THE FULLER WOMAN'S EXPO! DOES SOCIETY/MEDIA STILL HAVE AN ISSUE WITH PLUS SIZED WOMEN?
 - **HOT TOPICS:** TALKING ABOUT ALL OF THE REALITY TV SHOWS AND HAVE THEY CHANGED THE WAY WE VIEW TV.
 - **LEGAL ISSUES/THE LAW:** "ASK THE JUDGE" WITH 36TH DISTRICT COURT. TOUGH LEGAL QUESTIONS ANSWERED ON THIS SHOW!
 - **MUSIC/HIP HOP CULTURE:** THE AFFECT OF HIP HOP ON OUR CULTURE/YOUTH. HOW CAN WE MAKE IT MORE POSITIVE?
 - **PUBLIC SAFETY/CRIME:** COLORADO MOVIE SHOOTINGS DISCUSSED AS WELL AS VIOLENCE EVERYWHERE. IS MEDIA/ENTERTAINMENT TO BLAME?
 - **RELATIONSHIPS:** WE GOT A LISTENER LETTER, ASKING FOR OUR OPINION! IT'S A TISSUE FOR YOUR ISSUE RELATIONSHIP ADVICE.
 - **STANDUP2CANCER:** a show to educate and raise money for cancer research
 - **WOMEN'S HEALTH:** Women's Health is discussed during this show. Live Q&A with an OBGYN.
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOT TOPICS	GIRL BYE SHOW JULY 1ST/2012	TALKING ABOUT ALL OF THE REALITY TV SHOWS AND HAVE THEY CHANGED THE WAY WE VIEW TV.	NO GUEST	07/01/2012 10:05 AM	002:35
HOT TOPICS	GIRL BYE HOT TOPICS EDITION JULY 1ST 2012	HOT TOPICS SPECIAL HALF HOUR SHOW!	NO GUEST	07/01/2012 10:06 AM	030:51
COMMUNITY OUTREACH	GIRL BYE SHOW JULY 8TH/2012	TALKING ABOUT ALL THINGS SUMMER! WHAT'S HAPPENING IN AND AROUND THE CITY,HEAT TEMPS, POWER OUTAGES.	NO GUEST	07/08/2012 10:02 AM	002:35
ADVICE HOUR	GIRL BYE SHOW JULY 15/2012	IT'S THE ADVICE HOUR! WE GOT A LETTER FROM A LISTENER WHO WANTS OUR OPINIONS ON THEIR SITUATION.	NO GUEST	07/15/2012 06:59 PM	002:35
PUBLIC SAFETY/CRIME	GIRL BYE SHOW JULY 22/2012	COLORADO MOVIE SHOOTINGS DISCUSSED AS WELL AS VIOLENCE EVERYWHERE. IS MEDIA/ENTERTAINMENT TO BLAME?	NO GUEST	07/22/2012 07:00 PM	002:35
COMMUNITY OUTREACH	GIRL BYE SHOW JULY 29/2012	STORIES OF SURVIVAL AND COMING OUT OF PERSONAL STRUGGLE ARE DISCUSSED/POSITIVE COMMUNITY PROGRAMS	SHAKENYA WARDLAW	07/29/2012 07:00 PM	002:35
EDUCATION!	GIRL BYE SHOW AUGUST 5/2012	EDUCATION: WHAT DO YOU FEEL IS YOUR CHILDS BIGGEST SET BACK IN BEING SUCCESSFUL? HOW CAN WE HELP?	KC WILBOURNE: DENBY HS	08/05/2012 07:01 PM	002:35
MUSIC/HIP HOP	GIRL BYE	THE AFFECT OF HIP HOP	YOLANDA "YOYO"	08/12/2012	002:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURE	SHOW AUGUST 12/2012	ON OUR CULTURE/YOUTH. HOW CAN WE MAKE IT MORE POSITIVE?	WHITAKER	07:01 PM	
RELATIONSHIPS	GIRL BYE SHOW AUGUST 19/2012	WE GOT A LISTENER LETTER, ASKING FOR OUR OPINION! IT'S A TISSUE FOR YOUR ISSUE RELATIONSHIP ADVICE.	NO GUEST	08/19/2012 07:03 PM	002:35
STANDUP2CANCER	STAND UP 2 CANCER REVISED	a show to educate and raise money for cancer research	STANDUP2CANCER	09/02/2012 10:02 AM	030:16
FAMILY MATTERS	GIRL BYE SHOW SEPTEMBER 9/2012	BACK TO SCHOOL SHOW! WE'RE TALKING ABOUT KICKING OFF A GREAT SCHOOL YEAR, DPS/EAA/EAS .	KICKS FOR KOUNTS ORGANIZATION	09/09/2012 07:04 PM	002:35
FULLER WOMAN'S EXPO	GIRL BYE SHOW SEPTEMBER 16/2012	DISCUSSING THE FULLER WOMAN'S EXPO! DOES SOCIETY/MEDIA STILL HAVE AN ISSUE WITH PLUS SIZED WOMEN?	CASSIE JONES- MCBRYD	09/16/2012 07:01 PM	002:35
LEGAL ISSUES/THE LAW	GIRL BYE SHOW SEPTEMBER 23/2012	"ASK THE JUDGE" WITH 36TH DISTRICT COURT. TOUGH LEGAL QUESTIONS ANSWERED ON THIS SHOW!	JUDGE CYLENTHIA MILLER	09/23/2012 07:02 PM	002:35
WOMEN'S HEALTH	GIRL BYE SHOW SEPTEMBER 30/2012	Women's Health is discussed during this show. Live Q&A with an OBGYN.	DR. SHARON MILLER	09/30/2012 07:02 PM	002:35

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	DOWNTOWN YOUTH BOXING WJLB	000:31	011
COMMUNITY INVOLVEMENT	LPI / RESPECT MY VOTE	000:28	111
BUILD	HABITATE FOR HUMANITY	000:30	022
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	103
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
COMMUNITY INVOLVEMENT	OUR TIME	000:30	020
COMMUNITY INVOLVEMENT	OUR TIME	000:31	014
FOOD	GLEANERS FOOD DRIVE	000:31	009
FOOD	Youth Connection	000:29	016
GUN VIOLENCE DPD	GUN VIOLENCE DPD	000:30	006
HEALTH AND FITNESS	AD COUNCIL	000:30	103
HEALTH AND FITNESS	AD COUNCIL	000:31	068
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	029
HUNGER PREVENTION	AD COUNCIL	000:31	118
MARCH	RAINBOW PUSH	000:30	013
MIND	NAMI	000:31	003
READ	LITERACY	000:16	053
READ	LITERACY	000:31	105
STRIDES	AMERICAN CANCER SOC	000:26	004
WALK	CHILDREN'S AID SOCIETY	000:31	012