

WJLB
Detroit, MI
Quarterly Issues/Programs List
First Quarter, 2016
04/04/2016

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CAREER PLANNING:** GETTING CAREER READY
- **COMMUNITY BABY SHOWER/MENTOR:** SARAH'S HOUSE/PINK DETROIT
- **COMMUNITY INVOLVEMENT:** DILLA YOUTH DAY & 100 MENTORS
- **COMMUNITY OUTREACH/HEALTH:** ORGAN DONATION/HUSTLE FOR YOUR HEART
- **FINANCIAL LITERACY:** TAX PAYERS SATURDAY/FINANCIAL LITERACY
- **HEALTH AND FITNESS:** 9 WAYS TO BURN MORE FAT THIS SPRING/ THE FIT CLUB
- **HEALTHCARE:** HEALTH CARE OPEN ENROLLMENT/BLOOD DONOR MONTH
- **JOB FAIR/CAREER DEVELOPMENT:** THE VETS HIRING FAIR AND CAREER READINESS
- **LITERACY:** MY BROTHERS KEEPER
- **STAYING FIT AND EATING RIGHT:** HEALTH AND FITNESS/FITNESS CAMP
- **WOMEN'S MENTAL HEALTH:** WOMEN'S HISTORY MONTH/HEALTH

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LITERACY	FOCUS	MY BROTHERS KEEPER	EDDIE CONNOR	01/03/2016	030:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FORUM			07:25 AM	
HEALTHCARE	FOCUS FORUM	HEALTH CARE OPEN ENROLLMENT/BLOOD DONOR MONTH	TONY WELCH/TODD KULMAN	01/10/2016 07:21 AM	029:42
	FOCUS FORUM	***SCHEDULED WEEKLY SHOW DID NOT RUN. IN IT'S PLACE THE STATION PRODUCED 40 MINUTES OF PUBLIC INTEREST/NEWS INFORMATION***		WEEK OF 1/17/16	
CAREER PLANNING	FOCUS FORUM	GETTING CAREER READY	TAMMY TURNER-MADDOX	01/24/2016 07:24 AM	030:23
COMMUNITY INVOLVEMENT	FOCUS FORUM	DILLA YOUTH DAY & 100 MENTORS	PIPER CARTER/ANTOINE JACKSON	01/31/2016 07:23 AM	030:06
STAYING FIT AND EATING RIGHT	FOCUS FORUM	HEALTH AND FITNESS/FITNESS CAMP	STERLING WISE	02/07/2016 07:26 AM	030:10
FINANCIAL LITERACY	FOCUS FORUM	TAX PAYERS SATURDAY/FINANCIAL LITERACY	ERIC SABREE/ANNIE BLACKMON	02/14/2016 07:07 AM	029:20
YOUTH DEVELOPMENT CHILD RESOURCE PROGRAMS	FOCUS FORUM	METRO PARENT CAMP/BETTER DETROIT YOUTH	RUTH ROBBINS/WILLIAM POINTER	02/21/2016 07:02 AM	030:06
JOB FAIR/CAREER DEVELOPMENT	FOCUS FORUM	VETERANS HIRING FAIR AND CAREER READINESS	KATHY POYNTON/TAMMY MADDOX	02/28/2016 07:00 AM	030:14
COMMUNITY BABY SHOWER/MENTOR	FOCUS FORUM	SARAH'S HOUSE/PINK DETROIT	GENEVA JACKSON/TAYLOR HARRELL	03/06/2016 07:01 AM	028:28
COMMUNITY OUTREACH/HEALTH	FOCUS FORUM	ORGAN DONATION/HUSTLE FOR YOUR HEART	PEGGY BURKHARD/DR. MCNEIL	03/13/2016 07:31 AM	029:35
WOMEN'S MENTAL HEALTH	FOCUS FORUM	WOMEN'S HISTORY MONTH/HEALTH	DR. ROSE MOTEN-LANG	03/20/2016 07:30 AM	030:30
HEALTH AND FITNESS	FOCUS FORUM	9 WAYS TO BURN MORE FAT THIS SPRING/ THE FIT CLUB	STERLING WISE	03/27/2016 07:27 AM	030:22

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ADOPTION	AD COUNCIL	000:31	008
ALLERGIES TO PETS	HENRY FORD HEALTH STUDIES	000:32	006
ANIMAL ADOPTION	HUMANE SOCIETY OF USA	000:16	028
ANIMAL ADOPTION SUPPLIES	MICHIGAN HUMAN SOCIETY	000:30	008
AUTISIM	AD COUNCIL	000:30	012
AUTISM	AD COUNCIL	000:30	004
AUTISM	AD COUNCIL	000:31	004
BULLYING	AD COUNCIL	000:31	003
BUZZED DRIVING PREVENTION	NATL HIGHWAY SAFETY	000:31	022
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	004
CHILDHOOD ATHSMA	AD COUNCIL	000:30	004
COMMUNITY ENRICHMENT	YMCA	000:32	006
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	007
DATING ABUSE	AD COUNCIL	000:31	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DETROIT RESIDENT CHALLENGES	YMCA	000:16	023
DISCOVER THE FOREST	AD COUNCIL	000:30	004
ELDERLY	DO SOMETHING	000:33	005
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	003
ENERGY EFFICIENCY	AD COUNCIL	000:30	005
ENGAGING YOUTH	YMCA	000:15	017
FATHER INVOLVEMENT	AD COUNCIL	000:31	005
FATHERHOOD INVOLVEMENT	DEPT HEALTH & HUMAN SVCS	000:31	018
FINDING KIDS POTENTIAL	YMCA	000:18	018
FOOD SAFETY	AD COUNCIL	000:30	003
GED ACHIEVEMENT	WAYNE STATE UNIVERSITY	000:25	013
HEALTH AND FITNESS	American Heart Association	000:30	007
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	005
HELP FOR SICK CHILDREN	BEAUMONT CHILDRENS HOSPITAL	000:31	013
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	004
HOCKEY FAMILIES IN NEED	HOCKEY HAS A HEART	000:31	010
HOMELESS FEMALE VETERANS	HOMELESS ACTION NETWORK	000:23	009
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	015
LOW INCOME HEAT FUNDRAISER	OHLSA	000:16	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
ORGAN DONATION	MATCHING DONORS	000:31	011
PEACE	PEACE IN THE STREETS	000:31	004
PEACE	PEACE IN THE STREETS	000:32	002
PRE-DIABETES TESTING	PRE DIABETES DOT ORG	000:31	010
RECYCLING	AD COUNCIL	000:30	009
RECYCLING	MICHIGAN RECYLES	001:01	014
SCHOLARSHIP FUNDING	KRESGE ARTS IN DETROIT	000:18	001
SHELTER PET ADOPTION	AD COUNCIL	000:31	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
STOP ADDICTION	NAR NON	000:15	018
STROKE AWARENESS	AD COUNCIL	000:31	005
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	131
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:31	003
WATER DRIVE FOR FLINT CRISIS	IHEART MEDIA DETROIT	000:28	007
WOMENS HEART HEALTH	AMERICAN HEART ASSC.	000:30	028
YOUTH ATHLETIC OPEN HOUSE	OAKLAND COUNTY SHERIFF DEPT	000:24	010
YOUTH VIOLENCE AWARENESS	MANFORMATION	000:31	008