

WJLB
Detroit, MI
Quarterly Issues/Programs List
Second Quarter, 2023
07/05/2023

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SUBSTANCE ABUSE AND RECOVERY	LIGHT UP THE D	CRYSTAL DISCUSSES SUBSTANCE USE DISORDERS AND RESOURCES AVAILABLE FOR RECOVERY	CRYSTAL DUSSIA	04/02/2023 05:30 AM	029:46
AIDS RESOURCES AND COMMUNITY	LIGHT UP THE D	BRAD DISCUSSES THE MATRIX COMMUNITY HEALTH PROGRAM WHICH PROVIDES SERVICE FOR THOSE DIAGNOSED WITH AIDS	BRAD COULTER PRESIDENT AND CEO	04/09/2023 06:02 AM	030:00
HOME OWNERSHIP NEIGHBORHOOD	LIGHT UP THE D	MARY ELLEN DISCUSSES HABITATS MISSION TO PROVIDE EVERY PERSON A SAFE DECENT AFFORDABLE PLACE TO CALL HOME THROUGH HOME REHABILITATION AND NEW HOME BUILDS	MARY ELLEN KERNEY DIRECTOR	04/16/2023 06:03 AM	030:03
NON-PROFIT HEALTH INITIATIVES	LIGHT UP THE D	MELISSA DISCUSSES HOW THE CHRONS AND COLITIS FOUNDATION MICHIGAN CHAPTER PROVIDES THOSE WITH INFLAMMATORY BOWEL DISEASE AND THOSE IN THE MEDICAL FIELD WITH CHRONS AND COLITIS RESOURCES EDUCATION AND SUPPORT	MELISSA GREER	04/23/2023 06:04 AM	028:08
NON-PROFIT HEALTH INITIATIVES	LIGHT UP THE D	CARLY DISCUSSES THE MISSION OF THE NATIONAL KIDNEY FOUNDATION AND RESOURCES AVAILABLE	CARLY KILLEEN/BRIAN CHRISTY	04/30/2023 06:01 AM	030:00

		AND BRIAN DISCUSSES THE MICHIGAN KIDNEY WALK AT THE DETROIT ZOO AND THE NATIONAL KIDNEY FOUNDATION GOLF CLASSIC			
EVENT & ENTERTAINMENT; DETROI	LIGHT UP THE D	JOHNNIE DISCUSSES HIS FILM COVERAGE OF AND RELATIONSHIP WITH THE PRESERVATION OF THE HISTORY OF DETROITS PARADISE VALLEY AND HIS FESTIVAL, THE RIBS R&B MUSIC FESTIVAL	JOHNNIE WASHINGTON	05/07/2023 06:03 AM	030:00
NON-PROFIT HEALTH INITIATIVES	LIGHT UP THE D	STEPHANIE DISCUSSES THE MISSION OF THE AMERICAN DIABETES ASSOCIATION AND RESOURCES AVAILABLE. MARK DISCUSSES CAMP MIDICHA AND HOW THE CAMP HELPS KIDS WHO ARE LEARNING HOW TO COPE WITH DIABETES	STEPHANIE CAMALO/MARK WALSH	05/14/2023 06:03 AM	029:30
SOCIAL SERVICES	LIGHT UP THE D	ANDRE DISCUSSES THE SERVICES OF THE UNITED WAY OF SOUTHEAST MICHIGAN AS WELL AS THE UPCOMING 21-DAY EQUITY CHALLENGE	ANDRE M EBRON	05/21/2023 06:03 AM	029:54
SOCIAL SERVICES	LIGHT UP THE D	RYAN DISCUSSES LIGHTHOUSES SERVICES INCLUDE EMERGENCY SHELTER AND FOOD PROGRAMS, RENTAL ASSISTANCE AFFORDABLE HOUSING DEVELOPMENT AND SUPPORTIVE SERVICES AS WELL AS THEIR UPCOMING EVENT THE 7TH ANNUAL LIGHTHOUSE RENT PARTY	RYAN HERTZ	05/28/2023 06:03 AM	027:57
SOCIAL SERVICES	LIGHT UP THE D	RYAN DISCUSSES LIGHTHOUSES SERVICES INCLUDE EMERGENCY SHELTER AND FOOD PROGRAMS, RENTAL ASSISTANCE AFFORDABLE HOUSING DEVELOPMENT AND	RYAN HERTZ	06/04/2023 06:01 AM	027:57

		SUPPORTIVE SERVICES AS WELL AS THEIR UPCOMING EVENT THE 7TH ANNUAL LIGHHOUSE RENT PARTY			
STATEWIDE BUSINESS SERVICES	LIGHT UP THE D	JIM DISCUSSES HOW THE MICHIGAN CHAMBER OF COMMERCE SERVES BUSINESSES ACROSS MICHIGAN AND THE ISSUES IT ADVANCES TO HELP THEM HAVE SUCCESS IN MICHIGAN	JIM HOLCOMB	06/11/2023 06:02 AM	030:00
STUDENT ATHLETE SUCCESS	LIGHT UP THE D	DARIUS DISCUSSES COMMUNITY PROGRAMS DESIGNED TO HELP STUDENT ATHLETES SUCCEED NOT ONLY IN THEIR SPORT BUT IN THE CLASSROOM AS WELL	DARIUS LEWIS	06/18/2023 06:02 AM	031:39
MICHIGAN SCIENCE CENTER	LIGHT UP THE D	DR CHRISTIAN GREER SHARES HOW THE MICHIGAN SCIENCE CENTER USES INNOVATIVE STEM PROGRAMS TO SPARK CHILDRENS IMAGINATIONS	DR CHRISTIAN GREER	06/25/2023 06:05 AM	033:15

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
AUTISIM	AD COUNCIL	000:30	71
BULLYING	AD COUNCIL	000:30	78
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:32	6
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	2
COMMUNITY ENRICHMENT	YMCA	000:31	76
COMMUNITY INVOLVEMENT	NATIONAL URBAN LEAGUE	000:30	22
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:30	71
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	78
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	1

HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	78
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	75
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	113
MAKE A WISH	MAKE A WISH	000:30	11
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	6
MENTAL HEALTH	NAMI	000:30	8
RECYCLING	AD COUNCIL	000:30	72
RECYCLING	MICHIGAN RECYLES	001:00	123
STOP ADDICTION	NAR NON	000:15	83
STOP ADDICTION	NAR NON	000:15	96
THE V FOUNDATION	THE V FOUNDATION	000:29	15
VETERANS	VETERANS SALUTE THE FLAG	000:30	69