

WJLB
Detroit, MI
Quarterly Issues/Programs List
First Quarter, 2018
04/03/2018

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CANCER:** DIR OF KIDS KICKING CANCER THROUGH MARTIAL ARTS
 - **CHILDRENS MIRACLE NETWORK:** CHILDRENS HOSPITAL WEEK PATIENTS STORIES
 - **EQUALITY:** CEO OF RISE ROSS INITIATIVE IN SPORTS FOR EQUALITY FORMER DEAN WSU LAW
 - **FITNESS HEALTH:** AUTHOR OF DIABETES AND KEEPING FIT FOR DUMMIES HOW TO GET EXCITED ABOUT EXERCISING
 - **FOOD BUSINESS:** CO FOUNDER OF THE FARMERS HAND DETROITS ALL LOCAL WOMEN OWNED MARKET
 - **LEGAL:** 3RD CIRCUIT DISTRICT COURT JUDGE ASSISTANT WAYNE COUNTY PROSECUTOR MORTGAGE AND DEED FRAUD TASK FORCE
 - **SOCIAL SERVICES:** CO FOUNDER OF BRILLIANT DETROIT ASSISTING FAMILIES WITH CHILDREN TO BE SCHOOL READY IN HIGH NEEDS
 - **SPIRITUALITY:** AUTHOR WAKING UP IN WINTER LIFESTYLE MAKEOVER SERIES ON THE OPRAH SHOW
 - **SPIRITUALITY:** AUTHOR FULFILLED HOW SCIENCE AND SPIRITUALITY CAN HELP YOU LIVE A HAPPIER LIFE
 - **WOMEN IN MEDIA:** DETROIT TV ANCHOR KIMBERLY GILL 2009 PERSONALITY OF THE YR OH REPLACE CARMAN HARLEN
-

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SPIRITUALITY	REMARKABLE WOMAN	AUTHOR FULFILLED HOW SCIENCE AND SPIRITUALITY CAN HELP YOU LIVE A HAPPIER LIFE	DR ANNA YUSIM	01/07/2018 06:00 AM	030:04
SPIRITUALITY	REMARKABLE WOMAN	AUTHOR FULFILLED HOW SCIENCE AND SPIRITUALITY CAN HELP YOU LIVE A HAPPIER LIFE	DR ANNA YUSIM	01/14/2018 06:02 AM	030:04
FOOD BUSINESS	REMARKABLE WOMAN	CO FOUNDER OF THE FARMERS HAND DETROITS ALL LOCAL WOMEN OWNED MARKET	KIKI LOUYA	01/21/2018 06:00 AM	028:53
EQAULITY	REMARKABLE WOMAN	CEO OF RISE ROSS INITIATIVE IN SPORTS FOR EQUALITY FORMER DEAN WSU LAW	JOCELYN BENSON	01/28/2018 06:02 AM	028:46
LEGAL	REMARKABLE WOMAN	3RD CIRUIT DISTRICT COURT JUDGE ASSISTANT WAYNE COUNTY PROSECUTOR MORTGAGE AND DEED FRAUD TASK FORCE	JUDGE MARIAN BAZZI	02/04/2018 06:06 AM	029:01
SPIRITUALITY	REMARKABLE WOMAN	AUTHOR WAKING UP IN WINTER LIFESTYLE MAKOVER SERIES ON THE OPRAH SHOW	CHERYL RICHARDSON	02/11/2018 06:01 AM	031:08
SOCIAL SEVICES	REMARKABLE WOMAN	CO FOUNDER OF BRILLIANT DETROIT ASSISTING FAMILIES WITH CHILDREN TO BE SCHOOL READY IN HIGH NEEDS	CINDY EGGLETON	02/18/2018 06:03 AM	029:40
FITNESS	REMARKABLE	AUTHOR OF	DR. SHERI	02/25/2018	028:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	WOMAN	DIABETES AND KEEPING FIT FOR DUMMIES HOW TO GET EXCITED ABOUT EXERCISING	COLBERG	06:02 AM	
CHILDRENS MIRACLE NETWORK	CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK PATIENTS STORIES	IHEART MEDIA DETROIT	03/04/2018 05:55 AM	029:10
CANCER	REMARKABLE WOMAN	DIR OF KIDS KICKING CANCER THROUGH MARTIAL ARTS	BETSY REICH	03/11/2018 06:01 AM	030:38
SOCIAL SEVICES	REMARKABLE WOMAN	CO FOUNDER OF BRILLIANT DETROIT ASSISTING FAMILIES WITH CHILDREN TO BE SCHOOL READY IN HIGH NEEDS	CINDY EGGLETON	03/18/2018 06:03 AM	029:40
WOMEN IN MEDIA	REMARKABLE WOMAN	DETROIT TV ANCHOR KIMBERLY GILL 2009 PERSONALITY OF THE YEAR REPLACE CARMAN HARLEN	KIMBERLY GILL	03/25/2018 06:02 AM	030:08

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM	AD COUNCIL	000:30	005
BULLYING	AD COUNCIL	000:31	010
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	005
COMMUNITY ENRICHMENT	YMCA	000:32	008
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	030
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	009
DISCOVER THE FOREST	AD COUNCIL	000:30	011
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	007
FATHER INVOLVEMENT	AD COUNCIL	000:31	014
FEEDING UNDERPRIVELEGED	FEEDING AMERICA	000:16	001
FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	005
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	009
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	009
HEALTH AND FITNESS	WOMEN HEART	000:30	009
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	006
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	008
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	022
LAW ENFORCEMENT OFFICERS	DEPT OF HOMELAND SECURITY	000:30	017
STAYING VIGILANT FOR SAFETY	DEPT OF HOMELAND SECURITY	000:30	010
RECYCLING	AD COUNCIL	000:30	010
RECYCLING	MICHIGAN RECYLES	001:01	029
STAYING VIGILANT FOR SAFETY	DEPT OF HOMELAND SECURITY	000:30	005
STOP ADDICTION	NAR NON	000:15	007
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	001
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:31	002