

WJLB  
DETROIT, MI  
QUARTERLY ISSUES/PROGRAMS LIST  
FOURTH QUARTER, 2014  
01/05/2015

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QUARTERLY ISSUES/PROGRAMS LIST

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WJLB PROVIDES IT'S LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR QUARTER WERE:

- **CAREER PLANNING:** MAKING SURE YOUR CAREER READY
  - **COMMUNITY AFFAIRS:** DISCUSSING THE UNCF EVENING OF JAZZ/BOYS 2 BOOKS
  - **CRIME PREVENTION:** DISCUSSING CRIME PREVENTION
  - **CRIME/LEGAL SYSTEM:** ASK THE JUDGE
  - **DOMESTIC VIOLENCE:** DISSCUSSING DOMESTIC VIOLENCE
  - **EDUCATION:** DISCUSSING STEM EDUCATION
  - **FAMILY MATTERS:** DISCUSSING CHILD SUPPORT
  - **FINANCES/MONEY:** DISCUSSING "HOW NOT TO GO BROKE FOR THE HOLIDAY"
  - **FITNESS HEALTH:** DISCUSSING STAYING FIT FOR THE HOLIDAY
  - **LEGAL ISSUES/THE LAW:** ASK THE JUDGE- ANSWERING LISTENERS GENERAL LEGAL QUESTION
  - **RELATIONSHIPS/FUNDRAISERS:** DISCUSSING RELATIONSHIPS 101/TUX & CHUCKS
  - **SELF ESTEEM:** GET YOURSELF RIGHT FOR THE NEW YEAR
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**SECTION I  
LOCAL PROGRAMMING**

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF THE ISSUES LISTED ABOVE FOR THE CALENDAR QUARTER.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DOMESTIC VIOLENCE	FOCUS FORUM	DISSCUSSING DOMESTIC VIOLENCE	KALYN RISKER	10/05/2014 07:09 AM	029:48
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING THE UNCF EVENING OF JAZZ/BOYS 2 BOOKS	BARB PATTON/ DR. EDDIE CONNOR	10/12/2014 07:15 AM	029:59
CRIME/LEGAL SYSTEM	FOCUS FORUM	ASK THE JUDGE	JUDGE CYLENTHIA MILLER	10/26/2014 07:12 AM	030:08
CRIME PREVENTION	FOCUS FORUM	DISCUSSING CRIME PREVENTION	MARK/LATOYA & GERLMA/PATRCIA	11/02/2014 07:12 AM	029:56
RELATIONSHIPS/FUNDRAISERS	FOCUS FORUM	DISCUSSING RELATIONSHIPS 101/TUX & CHUCKS	DR. ROSE MOTEN/ BYRON & JASON	11/09/2014 07:10 AM	030:23
FITNESS HEALTH	FOCUS FORUM	DISCUSSING STAYING FIT FOR THE HOLIDAY	STERLING WISE	11/16/2014 07:11 AM	030:04
FINANCES/MONEY	FOCUS FORUM	DISCUSSING "HOW NOT TO GO BROKE FOR THE HOLIDAY"	GAIL PERRY-MASON	11/23/2014 07:19 AM	030:21
CAREER PLANNING	FOCUS FORUM	MAKING SURE YOUR CAREER READY	TAMMY TURNER-MADDOX	11/30/2014 07:16 AM	032:00
LEGAL ISSUES/THE LAW	FOCUS FORUM	ASK THE JUDGE-ANSWERING LISTENERS GENERAL LEGAL QUESTION	JUDGE CYLENTHIA MILLER	12/07/2014 07:12 AM	031:19
EDUCATION	FOCUS FORUM	DISCUSSING STEM EDUCATION	DR. TONYA M. MATTHEWS	12/14/2014 07:16 AM	029:29
SELF ESTEEM	FOCUS FORUM	GET YOURSELF RIGHT FOR THE NEW YEAR	DR. ROSE MOTEN-LANG	12/21/2014 07:20 AM	030:58
FAMILY MATTERS	FOCUS	DISCUSSING	AKISHA JOHNSON	12/28/2014	029:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FORUM	CHILD SUPPORT		07:09 AM	

**SECTION II**  
**NETWORK (AND/OR SYNDICATED) PROGRAMMING**

SECTION II LISTS THE NETWORK-PROVIDED (AND/OR SYNDICATED) PROGRAMMING THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESSES COMMUNITY ISSUES.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(INSERT NETWORK AND/OR SYNDICATOR-PROVIDED PROGRAMS LISTS HERE.)				

**SECTION III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

SECTION III LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ADOPTION	AD COUNCIL	000:31	003
ALLERGIES TO PETS	HENRY FORD HEALTH STUDIES	000:32	003
ALTERNATIVE XMAS FAIR	ALTERNATIVE XMAS FAIR	000:31	013
AUTISIM	AD COUNCIL	000:30	007
AUTISM	AD COUNCIL	000:30	012
AUTISM	AD COUNCIL	000:31	001
BULLYING	AD COUNCIL	000:31	006
CANCER AWARENESS	CANCER TREATMENT CENTERS OF A	000:16	040
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	004
CHILDHOOD ATHSMA	AD COUNCIL	000:30	003
COMMUNITY ENRICHMENT	YMCA	000:32	005
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	002
DATING ABUSE	AD COUNCIL	000:31	002
DISCOVER THE FOREST	AD COUNCIL	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	001
ENERGY EFFICIENCY	AD COUNCIL	000:30	010
FATHER INVOLVEMENT	AD COUNCIL	000:31	004
FOOD SAFETY	AD COUNCIL	000:30	002
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	005
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	008
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	017
NUTRITION AWARENESS	KROGER POUR IT FORWARD	000:30	044
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	029
KIDNEY DISEASE	KIDNEY SMART	000:30	030
OUT OF THE DARKNESS WALK	AMERICAN FOUNDATION FOR SUICIDE PREVENTION	000:31	008
RECYCLING	AD COUNCIL	000:30	003
RECYCLING	MICHIGAN RECYLES	001:01	009
RIGHT TO WORK LEGAL DEFENSE	NAT'L RIGHT TO WORK FOUNDATIO	001:01	015
SEXUAL ASSAULT	IT'S ON US	000:30	012
SHELTER PET ADOPTION	AD COUNCIL	000:31	007
SHOW THAT YOU CARE	SHOW THAT YOU CARE	000:31	021
STOP ADDICTION	NAR NON	000:15	016
STROKE AWARENESS	AD COUNCIL	000:31	011
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	163